



# Activity report 2023/24

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## A word from the chairman

In a world fractured by conflict and division, football represents one of the few sanctuaries where respect and unity aren’t just encouraged but are engraved in the rules of the game.

From early childhood, the football pitch is a welcoming, safe place where anyone – regardless of origin, gender or ability – can come together to play, create and express themselves. The game’s simplicity transcends borders: it can be played anywhere, from a stadium to a playground or even a patch of dirt in a sprawling city slum.

For children in disadvantaged communities, football is not just a game – it’s a symbol of hope, a window to a future where today’s hardships make way for the dreams of tomorrow. I urge you to take a moment to imagine what it’s like to see the world through their eyes. Only then can you truly grasp the profound impact of football and the invaluable lessons of life and resilience that children can teach us.

UEFA’s flagship competitions ignite passion in millions worldwide, bringing together players, fans, officials and volunteers of myriad nationalities. The UEFA EURO 2024 volunteers were a great example of this inclusivity: 16,000 individuals from

124 countries, whose synergy was one of the driving forces of the fantastic tournament played this summer in Germany.

This report highlights how the immense influence of these events can positively impact lives globally, and it stands as a testament to this inclusive vision of the UEFA Foundation for Children. Alongside other projects, you can see how 10,000 disadvantaged children from the host cities had a chance to enjoy the EURO matches in person and how hospitalised children in over 19 participating countries could interact with their favourite players and experience the most exclusive areas of the stadium, such as the pitch and dressing rooms, thanks to interactive hospital robots.

The UEFA Foundation for Children is devoted to championing the game’s core values of inclusion and respect for diversity in Europe and beyond. We believe that football has the power to unlock the champion within every child, and we will continue to work tirelessly to make this belief a reality.

**Aleksander Čeferin**  
UEFA President and Chairman of the UEFA Foundation for Children



# At the heart of the foundation



The board of trustees meets twice a year to review ongoing projects, fine-tune monitoring systems and approve new projects for funding.



Alongside running his own company, he has been involved in football – in Switzerland and internationally – for over 30 years.

The board met again in Athens on 29 May, at the offices of Action Aid. Before getting down to business, they met with children representing the Aliguma Foundation. The board went on to approve the allocation of €50,000 to 18 projects run by civil society organisations nominated by UEFA member associations.

Thanking Urs Kluser, who recently retired, the trustees then unanimously approved the appointment of Carine N'Koué as general secretary as of 1 June 2024.



At its meeting on 15 November 2023, the board awarded funding to 64 projects supporting children's and young people's rights around the world. In addition to 28 European initiatives, the foundation approved 11 projects in Africa, 15 in Asia, 9 in Central and South America, and 1 in Oceania.

At that same meeting, the board re-elected all its members, including UEFA president Aleksander Čeferin, who was given another four-year term as chairman of the foundation.

The **trustees** acknowledged **Peter Gilliéron's** resignation after eight years with the foundation and approved the nomination of Dominique Blanc to replace him. Dominique Blanc has been president of the Swiss Football Association (SFA) since 1 July 2019.

## Distribution of funds in 2023/24

Projects → Funds allocated (% of total)

**28** in Europe  
€2,318,835 (50,8%)

**11** in Africa  
€723,858 (15,8%)

**15** in Asia  
€842,965 (18,4%)

**5** in South America  
€275,256 (6%)

**4** in Central America  
€233,486 (5%)

**1** in Oceania  
€175,000 (4%)

**64** in total  
€4,569,400 (100%)

## Project icons

All the projects funded by the foundation are rooted in universal values such as the protection of minorities and children against all forms of discrimination. In addition, they are all designed with the United Nations' Sustainable Development Goals (SDGs) in mind.



**Access to sport: SDGs 3 – 5**

Supporting the right to play and engage in recreational activities



**Personal development: SDGs 3 – 4 – 5**

Supporting the right to education, to express one's opinions freely and to participate in cultural and artistic life



**Disabled children: SDGs 3 – 4**

Ensuring access to special care for disabled children, enabling them to live full and decent lives



**Conflict victims: SDGs 3 – 4 – 5 – 16**

Protecting against all forms of violence, supporting refugee children, protecting children in detention, providing protection during armed conflict



**Gender equality: SDGs 5 – 8 – 10**

Empowering girls and protecting against all forms of gender discrimination, exploitation and sexual violence



**Employability: SDGs 1 – 4 – 5 – 8 – 10**

Protecting children against economic exploitation and any work likely to compromise their health or education, providing training and support when looking for work



**Healthy lifestyle: SDG 3**

Promoting exercise and a healthy diet



**Environmental protection: SDGs 4 – 5 – 13 – 15**

Raising awareness among children about the protection and restoration of our ecosystems



**Strengthening partnerships: SDGs 16 – 17**

Promoting a peaceful and inclusive society, building partnerships for sustainable development



**Infrastructure/equipment: SDG 9**

Providing the sports equipment and safe infrastructure needed to ensure the right to play and engage in recreational activities





# UEFA Foundation for Children Award 2024

The board of trustees decided to share this year's €1m award equally between 18 European charities recognised by UEFA's member associations for their outstanding efforts to support vulnerable children. Each organisation received €50,000. The remaining €100,000 will be held in reserve in case of exceptional additional needs.

## The 2024 award winners

**Armenia** Akhtamar Girls Football Academy • **Belgium** ÊKHÔ Sport • **Bulgaria** Bulgarian Sports Federation for Children and Youth at Risk • **Croatia** Association of Persons with Disabilities of Sisak-Moslavina County • **Czechia** Linka Bezpečí • **England** Rays of Sunshine • **Germany** Hopp Children's Cancer Center (KITZ) Heidelberg • **Greece** The Smile of the Child • **Italy** Scholas Occurrentes • **Kosovo** KfV Prishtina ▼



**Moldova** AO Sunshine ▶ • **Northern Ireland** Irish FA Foundation • **Norway** Advisory foundation in support of the UN's Football for the Goals • **Poland** Trenuj Być Dobrym ▲ • **Portugal** Portuguese Institute of Oncology (IPO), Lisbon and Porto • **Russia** Maykop Special Educational and Correctional College • **Serbia** AWAKENING Association of Roma Women • **Ukraine** European Amputee Football Association





# Football for Unity 2.0

## Bringing Europe together through the beautiful game

Throughout UEFA EURO 2024, football-focused social inclusion initiatives took place all over Europe to support the integration of young migrants and refugees. Football for Unity 2.0, a leading social inclusion project co-funded by the European Commission and supported by UEFA, seeks to use the beautiful game to empower young migrants and refugees.

Spearheaded by the UEFA Foundation for Children and its sustainability partner Common Goal, the Unity 2.0 project uses football to instil values such as empathy, respect and cooperation, promote social inclusion and combat racism. Launched at the end of 2023, the project took off during EURO 2024 with a wide range of activities organised to help bring migrants and refugees closer to their host communities. Here are some of the highlights.

## Germany

In the EURO 2024 host nation, Common Goal and Fortuna Düsseldorf created a series of initiatives focusing on racial justice, including a call-to-action video encouraging fans to fight racism, and a digital anti-racist strategy kit. The video was shown in EURO 2024 fan zones across Germany. Additionally, a two-hour anti-racism training session was held at a

the Berlin Future Hub, fostering open discussions about racism and promoting responsible allyship.



## Austria

In the capital, Vienna, national team player Nadine Kowalska joined 200 girls at a special event hosted by Breaking Grounds as part of Pride Month celebrations. Earlier in June, the Youth Leader Academy in Melk gathered ten future youth leaders for workshops and football activities, fostering leadership and community engagement.

## Greece

Organization Earth staged a football tournament specifically designed for unaccompanied migrants aged 13 to 17, at a

mini-pitch located in the Patisia neighbourhood of Athens, which is known for its high concentration of second-generation migrants. The tournament, which focused on inclusion, respect, tolerance and teamwork, incorporated innovative training methodologies and fan activities to engage the participants.



## Czechia

A festival organised by Fair Play Point brought together 300 young people from diverse regions for a celebration of unity and sportsmanship at Prague's iconic Eden Stadium, with the support of SK Slavia Praha.



## Romania

In Bucharest, the Romanian Football Federation organised training sessions for 30 Ukrainian refugee children, focusing on football skills and social integration, helping them adjust to their new environment while also learning Romanian.

## Hungary



The Oltalom Sport Association ran in-house tournaments every Saturday during EURO 2024, with a special tournament

to mark World Refugee Day on 20 June. The events engaged local and refugee athletes, promoting fair play and integration. Oltalom also organised summer camps near Lake Balaton and the Danube Bend, combining sports training with cultural activities for comprehensive integration.

## Poland

In Poznań, a football solidarity tournament was organised by Trenuj Być Dobrym ('train to be good') for 45 teams of children from 13 schools, emphasising solidarity with displaced children and families, especially from Ukraine.



## Spain



Social organisations Fútbol Más and Dragones de Lavapiés celebrated World Refugee Day during the EURO 2024 match between Italy and Spain on 20 June. The event aimed to foster social inclusion of refugees and migrants, with support from local clubs.

**Through these diverse activities, Football for Unity 2.0 continued to create safe, inclusive spaces for young refugees and migrants, contributing to their integration and well-being across Europe.**



# Employment for girls and young women living in rural areas



# New projects in Africa



👤👧👦🏠 • **Lubumbashi, Democratic Republic of Congo • 2 January 2024 → 31 December 2025** • Cost **€104,000** (Foundation contribution **€60,000**) • Foundation partner **Malaika**

The road to economic independence is fraught with obstacles for young women in rural areas of the Democratic Republic of the Congo (DRC), even those who are fortunate enough to complete their education. They often face violence, sexual exploitation, subjugation and harassment.



Cultural norms force many young women to take informal, low-paid and exploitative jobs, trapping them in a cycle of poverty and vulnerability. Entrepreneurship can offer a path to economic empowerment and job creation, but is rarely seen as a viable career option because women have little access to capital, support structures or early-stage entrepreneurial training.

This is why our partner Malaika has launched an entrepreneurship and leadership programme for girls aged 13 to 19 in the rural village of Kalebuka. The project aims to promote the entrepreneurial mindset, instil an understanding of what it means to be an entrepreneur and give more young women the confidence to launch their own business. It also provides them with support and guidance in this endeavour through a network of mentors.

Malaika Community Centre offers vocational training to over 1,500 young women, equipping them with the skills they need to find a job, including in traditionally male-dominated areas. Tailor-made training courses are also provided for teachers. Moreover, Malaika partners with local businesses and organisations to offer job shadowing placements and internship opportunities. Aspiring female entrepreneurs can also ask for help developing a business plan and presenting their idea to local investors and business leaders.



## Climate Actions through Inclusive Sports

👤👧👦🏠 • **Cairo, Egypt • 1 January 2024 → 31 December 2024** • Cost **€105,847** (Foundation contribution **€105,847**) • Foundation partner **Terre des Hommes**

Terre des Hommes Egypt uses sports activities to improve understanding of climate change. The Football for Protection methodology is used in the delivery of inclusive sports activities at five youth centres in Greater Cairo. Young people are tasked with developing environmental initiatives with the support of their families, sports coaches, the Egyptian Ministry of Environment and local government.



## Inclusive Sport and Life Skills

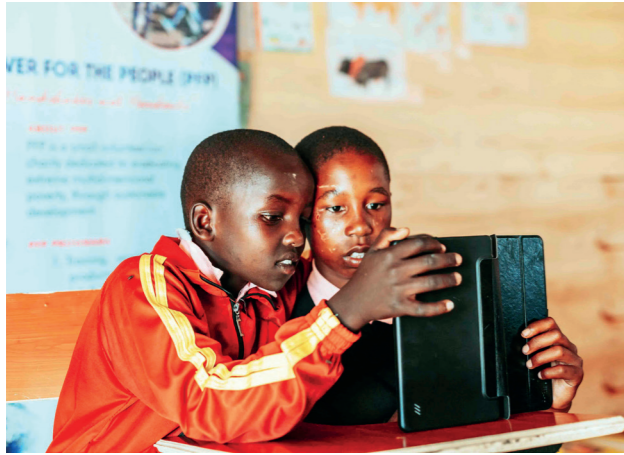
👤👧👦🏠 • **Nairobi, Kenya • 1 February 2024 → 31 December 2024** • Cost **€82,474** (Foundation contribution **€10,886**) • Foundation partner **Mathare Youth Sports Association (MYSA)**



The Mathare slum is one of the poorest and most densely populated in Africa. The lack of sports facilities and activities drives young people towards delinquency. MYSA's Sports for All project organises an inclusive football championship for the whole community. Everyone can participate, regardless of their social status, religion, education, gender, sexual orientation or culture.

## Fostering Youth Leadership

🏃♂️🏃♀️👤🏠🏡🏠 • **Kenya and Uganda** •  
**1 February 2024 → 31 January 2025** • Cost **€32,734**  
 (Foundation contribution **€15,900**) • Foundation partner **Power for the People**



Power for the People (PFP) creates inclusive spaces and PFP clubs for boys and girls. More than 900 pupils from three schools participate in the after-school programme across 15 clubs. The programme allows them to learn in an informal, mutually supportive environment that enhances their personal growth and their overall physical and mental health.

## Sports Generation

🏃♂️🏃♀️👤 • **Morocco** • **1 January 2024**  
**→ 31 December 2024** • Cost **€200,534** (Foundation contribution **€100,000**) • Foundation partner **Tibu Maroc**

Tibu Maroc's Génération Sportive project aims to encourage 12,000 children to live healthy and active lives through fun and educational sports activities. The project provides schools with sports equipment and instructors. Located in areas hit by the 2023 earthquake, it helps children develop their motor, cognitive and social skills and supports their physical and mental health.



## Fun Football

🏃♂️🏃♀️👤🏠🏡🏠 • **Anambra, Kaduna, Benue and Kano, all in Nigeria** • **1 January 2024 → 31 March 2025** •  
 Cost **€200,000** (Foundation contribution **€100,000**) •  
 Foundation partner **Cross Cultures Project Association**

Nigeria faces incessant conflict between the two main religions and various ethnic groups, as well as conflict linked to climate change-related disasters. This project promotes peaceful coexistence, as well as the empowerment and protection of Nigerian children. By bringing 'fun football' into primary schools, it promotes their social and psychological development. It also trains young leaders and coaches and sets up fun football schools.



## Education through Sport

🏃♂️🏃♀️👤🏠🏡🏠 • **Mbour and Saly, Senegal** •  
**6 December 2023 → 31 December 2024** • Cost **€31,000**  
 (Foundation contribution **€21,000**) • Foundation partner **Association Kenskoazell Afrika (AKA)**



The AKA project enhances sports facilities in secondary schools and introduces environmental and health topics to their curriculum. The goal is to help children thrive and grow into citizens of tomorrow by teaching them about gender equality, sports values, getting along with others, education, health, following rules and respecting your opponents.

## Leaving no Youngster on the Bench!

🏃♂️🏃♀️👤 • **Dakar, Senegal** • **1 December 2023**  
**→ 31 December 2025** • Cost **€860,000** (Foundation contribution **€100,000**) • Foundation partner **Samusocial International**



In Dakar, many children live on the streets. Samusocial Senegal uses sport to complement the psychosocial and medical support services it provides to these children. The project also helps these children integrate into society and the workforce and offers them crisis support.

## EduFootball in Diepsloot

🏃♂️ • **Johannesbourg, South Africa** • **12 February 2024**  
**→ 31 December 2024** • Cost **€97,024** (Foundation contribution **€74,970**) • Foundation partner **Amandla Ku Lutsha**



In the northern part of Johannesburg, Diepsloot area suffers from extreme violence and insecurity. The EduFootball project focuses on safe spaces, mentoring, drug awareness, and community and family involvement. The Playmakers programme is designed to tackle the current unemployment crisis by providing certified training and practical work experience leading to employment.

## Mpira Fursa: Football for Primary School

🏃♂️🏃♀️👤 • **Tanzania** • **1 January 2022**  
**→ 31 December 2024** • Cost **€30,698** (Foundation contribution **€25,275**) • Foundation partner **Karibu Tanzania Organisation**

In Tanzania, women's football helps to create a society where girls can pursue their dreams without limits. In collaboration with the government and the Tanzania Football Federation, the Karibu Tanzania Organisation trains coaches to promote women's football. The Mpira Fursa programme, which has been adopted into the curriculum in over 120 schools, aims to combat stereotypes, promote gender equality and empower girls.

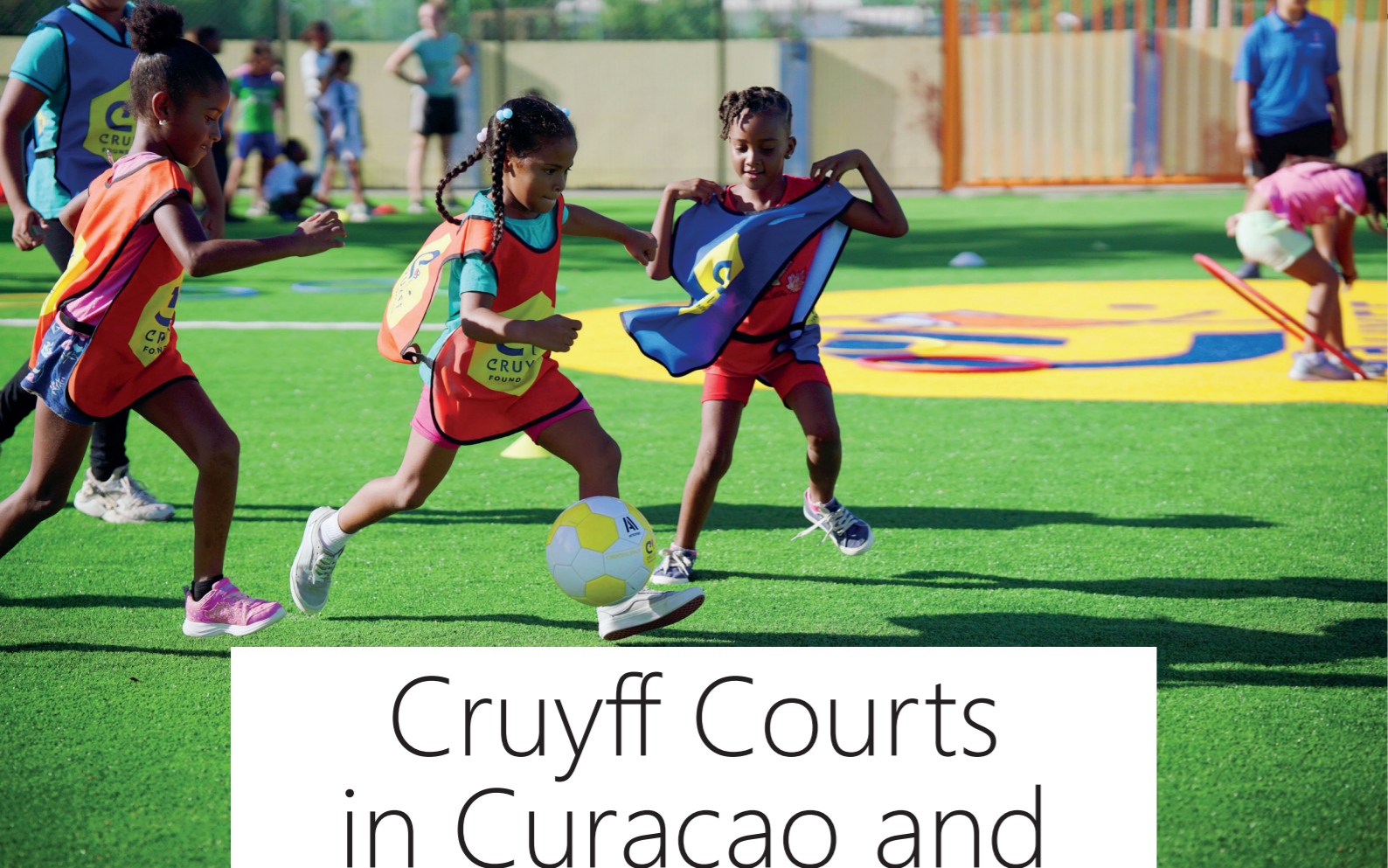


## Sport in the Village

🏃♂️🏃♀️👤🏠🏡🏠 • **Harare, Zimbabwe** • **19 February 2024**  
**→ 31 December 2024** • Cost **€160,000** (Foundation contribution **€110,000**) • Foundation partner **Fondation Khuon**

For more than 20 years, St Marcellin Children's Village in Harare has been home to 66 orphans aged between three months and 18 years old. It also houses a preschool and primary school for up to 300 boys and girls living in the surrounding area. The project involves building a 30m x 15m multi-sport pitch for ball games and a 70m x 50m grass sports field.





# Cruyff Courts in Curaçao and Aruba



# New projects in the Americas



 • **Curaçao and Aruba • 1 January 2024**  
→ **31 December 2025** • Cost **€950,000** (Foundation contribution **€100,000**) • Foundation partner **Johan Cruyff Foundation**

On the islands of Curaçao and Aruba in the Caribbean Netherlands, a high proportion of children and families live below the absolute poverty line and rarely have affordable access to sport and other fun activities. This is in part because of their financial and social situation but also because of a lack of facilities. Many children end up on the streets and are drawn into crime.

For more than 25 years, the Johan Cruyff Foundation's Creating Space programme has been working to improve access to sport for at-risk young people. It focuses on creating suitable infrastructure so that they can play in a protected environment.

Following an analysis of the situation in Curaçao and Aruba, a number of measures have been taken, including:

- fully renovating the Gregory van der Wiel Cruyff Court on Curaçao;
- building a new Cruyff Court in the Pos Chiquito neighbourhood of Aruba.

Children need a safe and secure place to play outside and take part in group activities, and this is exactly what Cruyff

Courts provide – safe spaces where children can get together and learn about the importance of friendship, teamwork, recognising each other's talents, and winning and losing.

These valuable experiences will stay with them as they mature physically and mentally. Playing sport and games helps them to grow and discover new talents. Local partners and families are engaged in the project. The activities organised on the Cruyff Courts encourage children to stay active in the heart of the community.



## Inclusive Goal

 • **Moreno, Argentina • 1 January 2024**  
→ **1 February 2025** • Cost **€126,000** (Foundation contribution **€60,000**) • Foundation partner **Asociación Civil Andar**

Civil Andar supports the inclusion of disabled people through a mix of work experience, sport, health and cultural activities. Its inclusive football league uses the power of football to promote the active participation of disabled people in society while combatting stigma and prejudice.



## Campo do Sancho

 • **Recife, Brazil • 1 January 2024**  
→ **1 February 2025** • Cost **€114,575** (Foundation contribution **€80,000**) • Foundation partner **love.fútbol**



love.fútbol supports a cross-sectoral partnership between Recife city hall, the Cores do Amanhã association, community leaders and private partners planning to redevelop an old football pitch in the city. The pitch will act as a sustainable venue for sports and educational activities, and a place for different communities to come together.



## Reintegration programmes for former child soldiers

🏃🏃🏃🏃🏠 • **Cali and Medellín, Colombia** • **1 July 2023**  
→ **30 June 2024** • Cost **€79,496** (Foundation contribution **€20,087**) • Foundation partner **WAPA International**



This project seeks to improve the life trajectories of former child soldiers demobilised after the conflict in Colombia. It aims to help these girls and boys realise their full personal

and social potential through art and sports activities. The goal is for them to develop the skills they need to reintegrate into civil society and reclaim their rights and responsibilities.



## Canchas Libres, Fields of Freedom

🏃🏃🏃🏃🏠 • **Costa Rica** • **1 May 2024** → **31 March 2026**  
• Cost **€250,204** (Foundation contribution **€97,846**) • Foundation partner **Fundación GOLEES**

After four years of creating safe spaces for girls to play football, the project has begun to focus on what young women really aspire to. This female leadership initiative promotes educational and job opportunities for female players by supporting their right to education and encouraging future economic independence to help break the cycle of social exclusion.



## Young Coach Education

🏃🏃🏃🏃🏠 • **Ibarra, Ecuador** •  
**1 November 2023** → **24 March 2024** • Cost **€198,341**  
(Foundation contribution **€52,610**) • Foundation partner **Scort Foundation**



The Scort Foundation and its partners are training 45 committed young people to become grassroots football coaches and community leaders. These young coaches are learning how to provide safe, structured sports activities for children in their communities, and how to use football to promote resilience and inclusion.

## Fútbol KY

🏃🏃🏃🏃🏠 • **Guatemala City, Guatemala** •  
**4 January 2024** → **15 December 2024** • Cost **€36,150**  
(Foundation contribution **€25,000**) • Foundation partner **Asociación de Maestros de Educación Temprana Plantando Semillas**



In Guatemala City, over 10,000 internally displaced families live on the edge of the city's rubbish dump. The high levels of violence in the area put children at risk and jeopardise their future. Fútbol KY provides healthy sports activities and academic support, offering at-risk children a way to escape violence.

## UniDeportes: Sport for Youth Empowerment

🏃🏃🏃🏃🏠 • **Trinidad, Honduras** • **1 January 2024**  
→ **31 December 2024** • Cost **€15,640** (Foundation contribution **€10,640**) • Foundation partner **educate.**

Based at a youth centre in the town of Trinidad, educate. runs various educational programmes to support disadvantaged and vulnerable young people. The project uses sport to help these young people develop a sense of unity and community, as well as leadership, teamwork and communication skills.



## Football, Rock and Water

🏃🏃🏃🏃🏠 • **Ayacucho, Peru** • **1 February 2024**  
→ **31 December 2024** • Cost **€86,648** (Foundation contribution **€62,559**) • Foundation partner **Mama Alice**

The NGO Mama Alice in Ayacucho is on a mission to change Peruvian communities from the inside out through educational and psychological support. The project aims to motivate children to be more active and improve their football skills, while teaching them how to face life's challenges with a 'rock' (strong and resilient) and 'water' (flexible and adaptable) attitude. A new football pitch was built for training and activities.





# Mighty members against poverty in Cambodia



🏃‍♀️🏆🏠 • **Battambang, Cambodia** •  
**1 January 2024 → 1 January 2025** • Cost **€61,400**  
 (Foundation contribution **€15,000**) • Foundation partner **SALT Academy**

The Mighty Members project was set up in partnership with the SALT Academy in the Battambang region of Cambodia.

In the wake of civil war and as a result of entrenched poverty, successive generations of young Cambodians have suffered from neglect, human trafficking and abuse. The aim of the Mighty Members project is to break this negative cycle through education, football and mentoring. By carefully selecting 40 young adults to follow the programme and then 'cascade' it in their communities, a positive cycle is created, which will ultimately benefit thousands of people every week.



The project empowers young people to become agents of change through sport. It builds self-esteem, promotes health, a balanced diet and physical activity, and prepares soon-to-be adults for work, cultivating inner strength and moral values.



The project is designed to empower young people experiencing poverty, domestic violence, neglect, child labour and human trafficking. Its 40 members (20 male and 20 female) are aged between 13 and 20.

Through education, mentoring and football training, they acquire practical skills that can be used on the labour market and values that will serve them throughout their lives.

As they work through the programme, the Mighty Members share what they have learned with members of their communities, coaching football, mentoring and teaching life skills.



# New projects in Asia



## Education and Sports for Children out of Education System

🏃‍♀️🏆🏠 • **Kabul, Charikar and Bagram, all in Afghanistan** •  
**1 January 2024 → 31 December 2024** •  
 Cost **€258,558** (Foundation contribution **€75,000**) •  
 Foundation partner **Action for Development**

Action for Development helps children aged 6 to 13 who work on the streets by giving them a semi-formal education (basic literacy, numeracy and sports), food, psychosocial support, football coaching and vocational training.



## Ensuring Continued Access to Education for Afghan Girls

🏃‍♀️🏆🏠 • **Afghanistan** • **1 January 2024**  
**→ 31 January 2025** • Cost **€701,644** (Foundation contribution **€25,000**) • Foundation partner **Right to Learn Afghanistan**



The project aims to guarantee free access to school and educational materials. It is a virtual academy, including a library with over 7,000 resources, scheduled courses delivered by qualified instructors using video conferencing technology and an online learning platform.

## Enhancing left-behind children's social resilience through sport

🏃‍♀️🏠 • **Yunnan province, China** • **1 March 2024**  
→ **31 March 2025** • Cost **€120,000** (Foundation contribution **€100,000**) • Foundation partner **Plan International Hong Kong**

Nearly 70% of secondary school pupils in the Jinping district of Yunnan province are 'forgotten' children. Girls are particularly disadvantaged owing to entrenched gender biases. This project helps students develop their social-emotional learning skills and encourages them to challenge gender stereotypes through sport.



## Kick for Hope

🏃‍♀️🏠 • **Azraq and Zaatari, Jordan** • **1 January 2024** → **31 December 2024** • Cost **€420,000** (Foundation contribution **€175,000**) • Foundation partner **Association Football Development Programme (AFDP) Global**



## FootSteps of Hope

🏃‍♂️ • **Nagpur, India** • **1 January 2024**  
→ **31 December 2024** • Cost **€50,821** (Foundation contribution **€36,011**) • Foundation partner **Krida Vikas Sanstha**



The COVID-19 crisis took a heavy toll on the mental health of disadvantaged children living in slums. Many were drawn into illegal activities and then placed in young offender institutions. The programme uses sport as an educational tool and promotes the social reintegration of young people by giving them a safe space to play.

## Inclusive football for disabled children

🏃‍♀️♿ • **Jakarta, Indonesia** • **1 January 2024** → **31 December 2024** • Cost **€30,000** (Foundation contribution **€20,000**) • Foundation partner **ASA Foundation**



In Jakarta, disabled children encounter significant barriers to education. Inclusive sport enhances their well-being and self-esteem, and improves the way disability is perceived. This collaborative football-based programme covers various topics, including life skills development, gender equality, health and well-being and also involves the setting up of a waste management system.

## Football for All

🏃‍♂️ • **Lebanon** • **1 January 2023** → **31 December 2024**  
• Cost **€95,000** (Foundation contribution **€63,500**) • Foundation partner **Tawazon Initiative for Development**

The Football for All project helps Lebanese children living in poverty by giving them access to football training centres where they can learn the sport's values and avoid the risks of street life. This initiative creates safe spaces where after-school training sessions are delivered under the supervision of former Lebanese international players.



## Playing with Corals

🏃‍♂️🌊 • **Maldives** • **1 February 2024**  
→ **31 January 2026** • Cost **€203,430** (Foundation contribution **€101,930**) • Foundation partner **University of Milano-Bicocca – MaRHE Centre**

The project incorporates football into a programme of mixed activities designed to cultivate children's personal growth and raise awareness about climate change, habitat loss, and environmental protection and conservation. Capacity-building and educational training sessions will be delivered to local actors and future ocean ambassadors. In addition, a coral reef restoration programme will be established to protect marine life.



## Her Voice. Her Choice.

🏃‍♀️ • **Lumbini province, Nepal** • **1 March 2024**  
→ **28 February 2025** • Cost **€120,000** (Foundation contribution **€25,000**) • Foundation partner **Atoot**



In the rural villages of southern Nepal, girls and women are effectively excluded from community decision-making. The project gives girls platforms that enable them to express themselves and make their own life choices. Atoot creates safe, positive spaces where girls can come together to play football, learn and build connections with their peers.

## Football for Equality and Education

🏃‍♀️🏠 • **Tulkarem, Nablus, Ramallah and al-Bireh, Jerusalem and Bethlehem, all in Palestine** • **1 December 2024** → **31 July 2024** • Cost **€30,000** (Foundation contribution **€30,000**) • Foundation partner **Palestine Sports for Life**



All children have a fundamental right to live, learn and play in a safe and stimulating environment. The project enhances the well-being of young people attending UNRWA schools in the West Bank through sports activities focused on life skills. It also aims to provide a secure, inclusive space where young girls can play sports.

## Girls Community League

🏃‍♀️🏠👤 • **Tacloban, Philippines • 1 February 2024**  
→ **31 January 2025** • Cost **€169,950** (Foundation contribution **€32,975**) • Foundation partner **FundLife International Inc.**

In the Philippines, 4.8 million children drop out of school each year. FundLife's mission is to ensure equal opportunities for all children. The Girls Community League project enables children, especially girls who are forced to leave school because of their precarious situation, to access safe play spaces and educational support within their community.



## Play It Safe

🏃‍♀️🏠👤 • **Mae Sot and Phop Phra districts, Thailand • 1 January 2024 – 31 December 2024** • Cost **€59,079** (Foundation contribution **€45,243**) • Foundation partner **Help Without Frontiers Thailand Foundation**

Health and political crises have made life even harder for Burmese migrants at the Thailand-Myanmar border. The Play it Safe project strengthens protection and inclusion mechanisms for children, especially girls, by providing resources to teachers, coaches and children participating in football activities.



## Football for All

🏃‍♀️🏠👤 • **Vietnam • 1 January 2024**  
→ **31 December 2024** • Cost **€59,165** (Foundation contribution **€48,306**) • Foundation partner **Football Association of Norway/Football for All in Vietnam (NFF/FFAV)**



In Vietnam, football is seen as a sport only for boys. This is a form of discrimination that excludes girls and limits their opportunities. This project raises awareness about women's rights, promotes equal treatment within minority ethnic communities and empowers young women by helping them to develop life skills and leadership abilities through football.

## Preserving children's well-being in camps

🏃‍♀️🏠👤 • **Yemen • 1 November 2023**  
→ **31 October 2024** • Cost **€96,840** (Foundation contribution **€50,000**) • Foundation partner **Medair**



Amid the conflict in Yemen, this project seeks to protect and improve the well-being and mental health of children living in two displacement camps through sports and recreational activities. This initiative aims to upgrade play areas and set up sports and recreational activities run by community leaders and trained facilitators.



# FC Miracles, giving hope to Rome's ghetto neighbourhood



🏃‍♀️🏠👤 • **Rome, Italy • 1 March 2024**  
→ **31 March 2025** • Cost **€120,700** (Foundation contribution **€100,700**) • Foundation partner **Calciosociale ssdrl**

**Supported by the UEFA Foundation for Children, a revolutionary variant of football called calciosociale, or social football, has allowed an entire unprivileged neighbourhood to find hope and purpose again.**

## IL SERPENTONE. THE BIG SERPENT.

Less than half an hour away from Rome's city centre, one giant grey building, 1km long, lies in one of Rome's most famous ghetto areas: Corviale. There, over 5,000 people live in poverty, amid drug deals, school dropouts, violence and misery. An entire village crowded into a single concrete building.

Built in the 1970s, the original idea behind Corviale was to create a place where people could live, do their grocery shopping, go to the post office or take their children to school all in one place. Fifty years later, the concept has never seen the light of day and the shops and services that should have

populated the fourth floor have now been replaced by illegal and overcrowded housing conditions and drug trafficking. With a lack of maintenance and broken infrastructure (lifts not working, shortage of hot water, and much more), many inhabitants, many of whom are retired, are struggling to live in such conditions.



In 2009, one visionary man, Massimo Vallati, came up with a crazy idea: to build a joyful community centre in Corviale called Campo dei Miracoli, or 'the pitch of miracles'. Supported by the UEFA Foundation for Children, Massimo built a place where children could grow up in peace, in a safe and healthy environment built around football. But not any kind of football: il calciosociale, an inclusive version of the game, where everyone is welcome, with no discrimination.

From an empty and disused area, Massimo and the community created a structure, poles apart from the cold, grey and austere Corviale: a colourful, warm sports centre equipped with all the necessary facilities to play football.

### A HOLISTIC APPROACH TO AN INCLUSIVE AND SUSTAINABLE PROJECT

The contrast is striking. The wooden campus and the green of the three synthetic pitches stand out in the middle of Corviale's concrete jungle. Inaugurated in February 2014, during the FIFA World Cup trophy tour, the structure has won many awards in bioarchitecture for its use of natural materials and sustainability.

*"Calciosociale wants to create change inside our society. Campo dei Miracoli belongs to the community and is a safe place where kids can come to do their homework, study, receive psychological support and play a type of football based on social rules that encourage social and civil conscience, both as a society and at an individual level."*

Massimo Vallati, founder

Supported by local companies and associations, the campus is also equipped with a spacious indoor arena, dressing rooms, showers, a welcome desk, a meeting room and even a professional kitchen. Next to the main pitch, Massimo planned a garden where organic fruits and vegetables are picked and cooked for the children. The garden is taken care of and handled by Vermiglia Desideri, the nonna of Corviale. She is helped by other mothers in the neighbourhood, who all work together to serve the community.



In this small haven of peace, everyone is welcome and everyone can play: children, parents, and people with disabilities or psychological problems. The whole project has been designed to accompany Corviale's community in their daily lives.

The reality of children living in Corviale is not the reality of every citizen of Rome. Many have lost their parents to drug abuse or gang deals and are living with their ageing grandparents. Campo dei Miracoli has become their second home and a family for those who are not fortunate enough to have one. They come after school and receive help from two teachers to do their homework twice a week. Every Tuesday, girls can attend the 'social sofa', an evening dedicated to discussions with a psychologist, followed by a shared meal, home-cooked by Massimo and the cook, made from the garden's produce. On Thursdays, the younger ones, aged five to eight, can play while their mothers can attend a Pilates class in the indoor arena. All provided by Campo dei Miracoli.



*"We help children study Italian, maths or science, but also to follow the rules, listen and help others. Many of these kids do not have a traditional, safe family model at home, so we try to be an additional adult figure and example for them."*

Giovanna, teacher

### VINCE SOLO CHI CUSTODISCE – THE ONE WHO WINS IS THE ONE WHO CARES

Created by Massimo, the social football rules are simple: everyone is welcome, and you can only win if you take care of your team-mates, on and off the pitch. The game is not only an experiment; it's a true research topic, followed by several renowned Italian universities, which are studying the impact of such a game on disadvantaged communities.

Teams are composed of a mix of players, all with varying physical abilities, without distinction. Each player is given a coefficient based on sporting abilities, and teams are formed of players with different coefficients to ensure fairness and equality. Each team bears the name of an important life value: humanity, empathy, respect, and so on. Why, you ask? Because the winner is the team that scores the most goals, not only on the pitch but also off it: by writing a song for the team, picking up litter in the adjacent streets or planting vegetables.

There is no referee, and each team's coach must agree on decisions. One player cannot score more than three goals during a match. Once they have scored a hat-trick, they cannot take another shot at goal but must pass the ball to a team-mate.

*"Football has the potential to be a tool of social cohesion, and calciosociale is what this is about. There is nothing like football that has this kind of reach and power."*

Massimo

*"The good thing about calciosociale is that it shows everyone that you might not be an expert in everything, but everyone can contribute to the game and help the team win."*

A parent

*"I love playing calciosociale. The rules are hard but fair. We play with different people, of different ages, genders, etc. but in the end, we are all the same."*

Siria, 12 years old

*"I'm always coming here. I come straight after school and play football, do my homework or meet with my friends. I love playing football and I feel safe here."*

Denise, 14 years old

### THE RULES OF CALCIOSOCIALE

1. Value your differences
2. Discover your hidden potential
3. We grow together and win together
4. We take decisions together
5. Help your team-mates
6. Everyone can be a champion
7. We are all first-team players
8. Listen and share
9. The game doesn't end after 90 minutes
10. Champions on the pitch. Champions in life.

### WHAT THE FUTURE HOLDS

Massimo's vision is to bring calciosociale to professional football academies in Italy and beyond, including it alongside traditional training sessions. Recently, calciosociale's methodology has been tested in a football academy in Slovenia, with more to come in the future.



The objective behind scaling the project up is to change the development of players at a macro level, to help them become thoughtful human beings with a strong sense of justice and international values.

This summer, Massimo and the children headed north: the team organised a summer camp in Coverciano, Italy's national training centre. A rare occasion for the children to get out of Corviale and see another part of their country, meet with women's and men's national team players and even train under their guidance, before enjoying a well-deserved break.

**The UEFA Foundation for Children is supporting the calciosociale project with €100,700. This funding is used to pay for the children's football training and activities over the year, buy equipment, and hire coaches and educators.**





# New projects in Europe



## In Sport and Play; Together Equal and Safe

🏃‍♂️🏃‍♀️♿️🗺️ • **Albania • 1 February 2024**  
→ **31 January 2025** • Cost **€155,997** (Foundation contribution **€100,000**) • Foundation partner **Save the Children**



Save the Children's project helps ensure safeguarding, equal treatment and inclusion in sport for all Albanian children. It offers them a safe space to play sport, be active and develop to their full potential while improving working methods and creating more positive blueprints for inclusion.

## Sport for Equal Opportunities

🏃‍♂️🏃‍♀️♿️🗺️ • **Tavush Province, Armenia •**  
**1 January 2024 → 31 December 2024** • Cost **€166,900**  
(Foundation contribution **€117,000**) • Foundation partner **Bridge of Hope**

Around 58% of disabled children in Armenia live in extremely precarious conditions. Bridge of Hope seeks to break down barriers and give all children the opportunity to enjoy their right to education and sport and to live independently in their communities, regardless of ability, disability, gender or background.



## Life Goals: Future Skills through Football



🏃‍♂️🏃‍♀️🗺️ • **Vienna, Graz and Lustenau, Austria •**  
**1 December 2023 → 30 November 2024** • Cost **€302,000**  
(Foundation contribution **€40,000**) • Foundation partner **Breaking Grounds**

One in five children in Austria is at risk of poverty and exclusion. Life Goals aims to strengthen their social, mental and emotional skills in order to facilitate their integration into society. The project employs a tried and tested method of using football to teach essential skills for the future.



## Peace Field Project

🏃‍♂️🏃‍♀️🗺️ • **Mesen, Belgium • 4 January 2024**  
→ **31 December 2024** • Cost **€100,000** (Foundation contribution **€100,000**) • Foundation partner **Children's Football Alliance**



This web-based teaching programme, designed to promote peace through play, comprises educational resources, tool-kits and webinars that prepare participants from diverse communities for the Global Peace Games. Teaching children about peace through play uses the power of sport to train future peacemakers.

## We Welcome Young Refugees

🏃‍♂️🏃‍♀️🗺️ • **Kraainem, Belgium • 30 November 2022**  
→ **31 December 2024** • Cost **€140,000** (Foundation contribution **€50,000**) • Foundation partner **Royal Europa '90 Kraainem FC**

This project is all about supporting asylum seekers and refugees that join Royal Europa '90 Kraainem FC, a champion of diversity that helps its new members to get active (again) and feel at home in their community.



## Football for All Children

🏃‍♂️🏃‍♀️♿️🗺️ • **Bihać, Bosnia and Herzegovina •**  
**1 January 2024 → 31 December 2024** • Cost **€146,343**  
(Foundation contribution **€39,100**) • Foundation partner **OFK Bihać youth football club**



This project aims to provide inclusive access to sport for all children from local communities, including marginalised groups, to facilitate social interaction and remove stigma through football. It also seeks to improve infrastructure to enhance the project's long-term prospects and sustainability, for the benefit of the whole community.

## Youth Sports Games 2024

♿️ • **Bosnia and Herzegovina, Croatia, Serbia and Slovenia • 10 January 2024 → 30 November 2024**  
• Cost **€7,476,965** (Foundation contribution **€200,000**) •  
Foundation partner **Association for Sport, Recreation and Education – Youth Games**

In total, more than 2,565,000 children aged 7 to 18 have taken part in the Youth Games, which were first organised 27 years ago. Tournaments are held in more than 300 cities in Bosnia and Herzegovina, Croatia, Serbia and Slovenia, promoting healthy lifestyles, sustainability and open participation in ten different sports.



## Game with Mum and Dad

♿️ • **Europe • 6 June 2023 → 31 December 2024**  
• Cost **€270,000** (Foundation contribution **€100,000**) •  
Foundation partner **Children of Prisoners Europe**

More than 2 million children in Europe have a parent in prison. Children of Prisoners Europe seeks to build trust and strengthen the bonds between those parents and their children, promoting inclusion and empowerment, while at the same time instigating structural changes in prisons so that children's rights and interests are taken into account.



## Info @thletes

♿️ • **Montreuil, France • 1 January 2024**  
→ **31 December 2024** • Cost **€90,000** (Foundation contribution **€90,000**) • Foundation partner **Libraries without Borders**



With more and more media and ever-changing technologies at our fingertips, it is essential to help young people manage their digital identity so that they can exercise informed digital citizenship. Adolescence is a crucial time for young people to develop good reflexes on the internet, in particular on social networks, and doing so will serve them throughout their lives.

## Future Ball: Football and Education for sustainable Development

♿️ • **Germany • 1 March 2023**  
→ **30 September 2024** • Cost **€125,508** (Foundation contribution **€52,000**) • Foundation partner **Spirit of Football e.V.**



Spirit of Football takes young people's concerns about climate change seriously, using football to explore environmental issues in interactive workshops at schools and stadiums. It is important to show that we need strong, committed and creative partners to achieve change.

## A Ball for All



♿️ • **Thessaloniki, Greece • 1 December 2023**  
→ **31 January 2025** • Cost **€80,000** (Foundation contribution **€75,000**) • Foundation partner **Orama Neon Youthorama**



Integrating visually impaired children into mainstream physical education programmes in schools and clubs remains a challenge. Orama Neon Youthorama aims to develop new, inclusive educational tools, including mini-footballs designed with blind and partially sighted players in mind, for use in schools and clubs. In addition, a documentary will be produced about blind football in Greece and Europe.

## Amigos for Children: Visiting sick Children in Hospital

♿️ • **Budapest, Szombathely, Szeged, Pécs, Debrecen and Miskolc, Hungary • 12 January 2022**  
→ **1 November 2025** • Cost **€19,949** (Foundation contribution **€19,949**) • Foundation partner **Amigos for Children Foundation**

Children undergoing long-term hospital treatment are everyday heroes. Amigos for Children organises visits by volunteers who serve as trusted partners, friends, role models and teachers. The children get to socialise, have fun and learn, and their parents and health professionals are supported.



## Sustainable Future for All

♿️ • **Budapest, Abaújkér and Márokpapi, Hungary • 1 January 2024 → 31 December 2024**  
Cost **€64,840** (Foundation contribution **€50,000**) •  
Foundation partner **Öltalom Sport Association**

Öltalom focuses on strengthening and developing the transferable skills acquired by people who do sport. Using the power of football, it engages young people of all backgrounds in sports and social activities that support their development and empowerment and further the inclusion of marginalised and at-risk groups.



## Sportsmanship in a Multicultural Society



♿️ • **Israel • 21 February 2024**  
→ **31 December 2024** • Cost **€49,513** (Foundation contribution **€29,871**) • Foundation partner **A New Way (ANW)**



ANW runs multi-year education programmes in schools that bring Jewish and Arab children and teachers together. Exposed to the culture of their neighbours, they discover things they have in common and seek values that unite them, using the power of sport to encourage collaboration between young members of different communities.

Promoting girls in football



• **Priština, Kosovo** •  
1 January 2024 → 31 January 2025 • Cost €90,550  
(Foundation contribution €78,550) • Foundation partner **KFV Prishtina**



Despite the progress made towards peace, social divisions in Kosovo persist, making cooperation difficult even among younger people. Prishtina WFC uses football as a vehicle for social change, to transcend geographical, cultural and gender boundaries and increase girls’ participation despite stubborn gender stereotypes.

Football for social integration

• **Vilnius, Lithuania** • 1 January 2024  
→ 31 December 2024 • Cost €66,450 (Foundation contribution €42,000) • Foundation partner **Vilnius Social Club**



Vilnius Social Club contributes to children’s development and prepares them to overcome life’s challenges by equipping them with skills and qualities such as independence, teamwork, communication, a sense of responsibility, conflict resolution and an ability to compromise and find solutions.

Learn & Play

• **Montenegro** • 1 January 2024 → 10 June 2024 •  
Cost €77,308 (Foundation contribution €56,308) •  
Foundation partner **NGO Parents**

NGO Parents promotes equal educational and sporting opportunities for all children. It has set itself the objective of improving the lives of six to ten-year-olds living in poverty in disadvantaged suburban and rural areas of northern Montenegro, supporting their schooling and social inclusion through football.



Bijzondere Eredivisie



• **Netherlands** • 22 September 2023  
→ 31 May 2028 • Cost €1,281,810 (Foundation contribution €150,810) • Foundation partner **Stichting het Gehandicapte Kind**

This project involves organising activities for disabled children through the grassroots sections of professional clubs. Each club organises a one-day competition, and the visiting teams travel on their club’s official bus. The matches are followed by a press conference with journalists, making the children feel like pros.



Football3 Girl and Women Changers



• **Poland** • 2 January 2024 → 30 June 2025 •  
Cost €148,000 (Foundation contribution €54,575) •  
Foundation partner **Trenuj Bycie Dobrym**



This project is implemented in cooperation with the Polish Football Association and primary school teachers, 99% of whom are women. It offers football3 training in 13 regions in Poland, with the aim of certifying 600 female primary school teachers as football3 coaches. Each teacher will then lead training sessions for girls and boys aged seven to nine, imparting valuable life lessons at an early age, including respect for oneself and for others.

Learn to be Healthy



• **Bucharest, Romania** • 1 January 2024  
→ 31 December 2024 • Cost €70,000 (Foundation contribution €70,000) • Foundation partner **United Way Romania**



One in four children in Romania is overweight. United Way Romania organises sports events for children from three disadvantaged communities in urban and rural areas of Bucharest. It uses these events to inform and educate participants about the importance of eating a well-balanced diet, being physically active and overcoming bullying.

TEAM Project

• **Scotland** • 1 April 2024 → 31 March 2025 •  
Cost €139,620 (Foundation contribution €73,782) •  
Foundation partner **Big Hearts Community Trust**

The Big Hearts Community Trust project is aimed at marginalised children whose first language is not English and who have had very difficult lives. It offers weekly football sessions as well as activities designed to build self-confidence and resilience, helping the children integrate within their communities and facilitating their transition from primary to secondary school.



Life Champions 2.0



• **Serbia, Montenegro, Bosnia-Herzegovina, North Macedonia, Croatia** •  
1 December 2023 → 30 November 2024 • Cost €250,000 (Foundation contribution €100,000) • Foundation partner **Development Center for Youth (DC Youth)**

DC Youth leverages the influence that football coaches have on children and their personal development to enhance the educational value of football, with an emphasis on gender equality. The aim is to encourage the active participation and acceptance of girls and to promote gender equality in all areas of life.



Deporte por Refugio

🏃🏠🏠 • Seville, Spain • 15 February 2022  
→ 1 March 2025 • Cost €212,000 (Foundation contribution €100,000) • Foundation partner **Fundación Grandes Valores – Fútbol Más**



Deporte por Refugio is an award-winning sports and social programme designed to improve the physical and mental health of children at risk of social exclusion in three districts of Seville. It also aims to raise awareness of the role health plays in the integration of migrants and refugees, and how football can contribute.

Sport for Development

🏃🏠🏠 • Türkiye • 1 January 2024  
→ 31 December 2024 • Cost €250,000 (Foundation contribution €200,000) • Foundation partner **Bonyan Organization for youth and development**



Bonyan’s Sport for Development project involves creating inclusive sports programmes for refugees and host communities in Sanliurfa and Adiyaman. By creating safe, suitable opportunities for refugee and local children to play together, it promotes mutual understanding, social integration, inclusion and gender equality.

Providing psychosocial support for vulnerable children through sport

🏃🏠🏠 • Poltava and Sumy oblasts, Ukraine • 1 January 2024 → 31 December 2024 • Cost €1,019,850 (Foundation contribution €150,000) • Foundation partner **Around Football**

In response to the traumas of war, Poruch, a project organised by the Ukrainian Ministry of Education and Science and UNICEF, seeks reconstruction through sport. It uses sport, and football in particular, to provide psychosocial support to children, teenagers and families affected by the conflict.



Play for Equality

🏃🏠🏠 • Ukraine • 15 January 2024  
→ 31 December 2024 • Cost €114,000 (Foundation contribution €80,000) • Foundation partner **Klitschko Foundation**

Play for Equality is an educational project for sports teachers designed to promote girls’ participation in sport. Its main objective is to talk about the barriers girls face and encourage them to take part, while challenging stereotypes, promoting female leadership and increasing equal access to sport.



Project in Oceania

This Is How We Football

🏃🏠🏠 • American Samoa, Cook Islands, Fiji, Kiribati, New Caledonia, Papua New Guinea, Samoa, Solomon Islands, Tahiti, Tonga, Vanuatu • 8 March 2024 → 31 March 2025 • Cost €1,170,904 (Foundation contribution €175,000) • Foundation partner **Oceania Football Confederation (OFC)**

Football has a unique ability to reach communities and bring people together across the Pacific. It is the most popular sport in the region and an effective and inexpensive vehicle for social change.

This Is How We Football aims to break down barriers facing women and girls in sport, encouraging them to be active throughout their lives and promoting attitudes and behaviours that support them, in sport and in society. By promoting gender equality and creating safe and supportive structures for women and girls, the project fosters wider social change in all areas of the game.

It takes a holistic approach to achieving equality in organisations and the wider community by helping players and coaches understand needs and support change.

The project offers children and teenagers programmes that equip them with the knowledge, attitudes and practices needed to truly empower women. It addresses gender-based violence and helps participants to become agents of change in their communities. Education and training are crucial to the success of the project, which is supported by OFC member associations and other football organisations, and national and regional gender empowerment campaigns.

Each year, 15,000 girls aged 13 to 18 take part in activities combining football with messages of empowerment and resistance to gender-based violence in the Pacific region. More than 800 coaches have been trained to better understand girls, adopt a better attitude towards women and girls, and protect children of all genders. Online courses on gender equality, diversity and inclusion are delivered to over 5,000 participants annually.





# UEFA EURO 2024

UEFA EURO 2024 was a fantastic opportunity to deliver on the UEFA Foundation for Children's mission, to use the power of football to unite and bring joy to vulnerable children across the world. Inside and outside stadiums across Germany, we teamed up with charity organisations and tournament sponsors to provide a series of unforgettable moments and activities for children, as well as helping raise awareness of sustainability topics such as inclusivity, the fight against racism, children's rights and accessibility.

## 10,000 smiles

In collaboration with EURO 2024 sponsor the Kaizen Foundation, we donated a total of 10,000 tickets to disadvantaged children and teenagers in all ten host cities as part of the 10,000 Smiles project. A total of 200 charitable organisations benefited from this campaign, through which 250 tickets were set aside for the first four matches in each host city.



*"Football stands for diversity and connects all groups and social classes. The 10,000 Smiles project is a prime example. We are delighted that these children and teenagers, accompanied by their parents and guardians, were able to enjoy an unforgettable experience at our arena during the*

*group stage. It shows once again that football is more than just sport and can build bridges between people – regardless of their background or circumstances."*

Thomas Pollak, EURO 2024 project manager for the host city of Stuttgart

## Robot

Together with the global home appliance and consumer electronics brand Hisense, we also launched Faith In Young Champions, a public welfare initiative, during EURO 2024. The supplier Awabot implemented the programme, providing robots to hospitalised children for whom attending the tournament would be a dream come true.



The football-loving children could use the robots to enter exclusive areas such as the warm-up zone, the dressing rooms and the VIP areas, and get closer to their beloved players and teams.

**Key figures** • 8 telepresence robots • 4 stadiums, in Berlin, Dortmund, Frankfurt and Munich • 23 games • nearly 50 ill or disabled youngsters in 25 European countries and other parts of the world



## Lidl Player Mascots

In collaboration with EURO sponsor Lidl, children from the organisations SOS Children's Villages and In Safe Hands had the chance to be player mascots for the Türkiye vs Georgia match on 18 June.



## Fan festivals



Activities promoting foundation projects were organised at all the EURO fan festivals staged in each city. For example, A Ball for All organised matches for visually impaired children using a special jingling football. Anyone could get involved to discover first-hand what it's like to play the game without being able to see. Football for Unity 2.0, meanwhile, created a series of initiatives focusing on social inclusion, including a video shown in fan zones encouraging fans to fight racism.

## Second Life

UEFA's sustainability drive continued after the tournament, with the Second Life project redistributing leftover materials and equipment. Local organisations benefited from a diverse range of recycled goods, including adidas tournament uniforms and unsold official merchandise as well as office equipment (tables, printers, monitors and even refrigerators) and stadium dressing material. Anything that could be reused was found a new home.

## Auction

The ball kicked by Mikel Oyarzabal to score the winning goal in the EURO 2024 final raised €20,000 for the UEFA Foundation for Children. It was identified using adidas Connected Ball technology and auctioned on Catawiki. All proceeds went to the foundation.



# Sponsors

## FedEx

FedEx and the UEFA Foundation for Children got behind Kick It Out to bring greater diversity to football coaching in the England. As part of a three-year charitable collaboration between FedEx and the foundation, entitled 'Championing an inclusive future through football', the British charity dedicated to fighting discrimination in football benefited from a \$100,000 grant to support its new Coaching Pathways programme. The aim of the programme is to help young black and Asian adults pursue careers in football coaching and management. The official referee mascot spots at the 2024 UEFA Champions League final were also given to Kick It Out as part of the collaboration.

*"There's a lack of black and Asian managers, coaches and talent scouts plying their trade in the professional sector in English football. Thanks to this collaboration with the UEFA foundation, Kick It Out have managed to provide funded opportunities for people from underrepresented backgrounds."*

Troy Townsend, former head of player engagement at Kick It Out

## Mastercard

Mastercard is the UEFA Champions League sponsor involved in the player mascots activation for all matches throughout the 2023/24 season, including the final at Wembley. Mastercard invited children from some of the UEFA Foundation for



Children's charitable partners to take part in the pre-match line-up at five of these matches. In addition, each NGO involved received a generous financial donation of €50,000.



**Match day (MD) 5, Paris Saint-Germain vs Newcastle United FC** – Libraries Without Borders (20 spots) • **MD5**, Sevilla FC vs PSV Eindhoven – Fundación Fútbol Más (20) • **MD5**, Arsenal FC vs RC Lens – Bloomsbury Football (22) • **MD6**, RB Leipzig vs BSC Young Boys – AMANDLA EduFootball (22) • **MD6**, SSC Napoli vs SC Braga – Play for Change (22)

## Enterprise

As part of its Rent-A-Player competition, Enterprise Rent-A-Car hosted a special event giving five-a-side teams the chance to play with a European legend for a night. Fabregas showcased his exceptional skills in west London, joining 20 young

local players for a training session as part of a collaboration with UEFA foundation partner Bloomsbury Football. A similar event took place in Madrid, bringing joy to young beneficiaries of Fútbol Más, another of our partner organisations.



Enterprise also supported Europa League events in Central and South America in collaboration with the UEFA Foundation for Children and some of our partners there. Passionate young footballers had the opportunity to watch the semi-finals and final of the UEFA Europa League while meeting local campaign ambassadors from GOLEES (Costa Rica), Asociación Civil Andar (Argentina), Tiemp de Juego (Colombia) and Fútbol Más (Mexico).

## Lay's



The Lay's RePlay programme continued this season with the construction of four additional new mini-pitches in Gaziantep (Türkiye), Naples (Italy), Santa Marta (Colombia) and Bilbao (Spain), bringing the total number of pitches built since 2021 to 11.



Ahead of the UEFA Champions League final at Wembley Stadium, users of the New Parks Cruyff Court in Leicester constructed by RePlay got the chance to play on the UEFA Champions Pitch at London's Somerset House on Friday 31 May, as well as being given tickets to the final itself.

## JET

As well as offering the role of Official Matchball Deliverer at the UEFA Europa Conference League final held in Athens to local charity Organisation Earth, JET offered its spots throughout the season to different NGOs collaborating with the UEFA Foundation for Children:

**Match day (MD) 3**, R. Union Saint-Gilloise vs LASK • **MD4**, Servette FC vs FC Sheriff Tiraspol • **MD5**, SC Freiburg vs Olympiacos FC; Olympique de Marseille vs AFC Ajax; Servette FC – AS Roma • **MD6**, R. Union Saint-Gilloise vs Liverpool FC; AS Roma vs FC Sheriff Tiraspol; Bayer 04 Leverkusen vs Molde FK • **MD7**, BSC Young Boys vs Sporting Clube de Portugal; RC Lens vs SC Freiburg • **MD8**, Olympique de Marseille vs FC Shakhtar Donetsk • **MD12**, AS Roma vs AC Milan • **MD13**, Olympique de Marseille vs Atalanta BC



### Sponsors



### Suppliers





# Projects with UEFA

## UEFA Super Cup

**Promoting integration through football to make the world a more tolerant and welcoming place**

We once again used the UEFA Super Cup match to raise awareness of important social issues, in particularly children's rights. Since it was established in 2015, the UEFA Foundation for Children has become a key presence at the UEFA Super Cup, demonstrating that football, and sport in general, has a positive impact on children and can change the perspectives of even the most vulnerable.



While UEFA Champions League titleholders Manchester City FC and UEFA Europa League winners Sevilla FC went head to head for one more trophy at the UEFA Super Cup in Piraeus, Greece, on 16 August, the foundation carried a message of cultural inclusion and social integration.



In close collaboration with partner organisations ActionAid Hellas, Cosmos FC and A Ball for All, children that have been socially excluded for one reason or another – from global conflict to physical impairments – enjoyed unforgettable experiences in connection with this year's match. They even got to meet Jack Grealish, Erling Haaland, Ivan Rakitić and their team-mates before the game.

In addition to the above activities, the foundation invited 75 children to attend the match.

## UEFA Youth League finals 2024

**Delighting football fans from the local community**

We feel it is very important to take part in the UEFA Youth League in Nyon to create awareness of the foundation's mission in the region and involve younger and older football fans from the local community. We had a booth on the Youth Plaza with games and other activities, including a quiz – about football but also the Convention on the Rights of the Child.

Thanks to our partnership with Rêves Suisse, we had the opportunity to welcome children from two local hostels to the UEFA campus. These hostels are a haven for 6 to 18-year-olds who cannot stay in their family home due to concerns about the environment and their safety. The facilities at the hostels are structured to cater to each child's unique needs.

Our young guests had a chance to warm up before meeting players from finalist teams AC Milan and Olympiacos. They then trained and played a short friendly match together. Later, the youngsters were taken on a tour of UEFA headquarters, including the VAR room, and had lunch at the UEFA restaurant together with all the players.

*"I hadn't played football until today, but I had a lot of fun. I liked meeting the players the most – they were very kind to me."*

Anna (alias)

*"I was excited to meet the Milan players. We were able to kick a ball around for a long time. That was a magic moment for me."*

Dennis (alias)



### UEFA Women's Champions League final 2024 in Bilbao

50 children from Athletic Club Foundation invited to attend the final

### UEFA Europa Conference League final 2024 in Athens

Sponsors: Strauss (22 player mascots); Hankook (3 referee mascots); Just Eat Takeaway.com (1 match-ball carrier) • NGOs: ActionAid Hellas and Organization Earth • Special guest: Aliguma Foundation • 50 children invited to watch the final



## Senior club competition finals

With the support of the competition sponsors, we invited local NGO partners of the UEFA Foundation for Children to participate in the opening ceremonies of our four flagship club competition finals. In total, 200 children got to participate, as player and referee mascots and match-ball carriers.

### UEFA Europa League final 2024 in Dublin

Sponsors: Strauss (22 player mascots) and Hankook (3 referee mascots) • NGOs: Rio Ferdinand Foundation and Sport Against Racism Ireland (SARI) • 50 children invited to watch the final



### UEFA Champions League final 2024 in London

Sponsors: Mastercard (17 player mascots) and FedEx (3 referee mascots) • NGOs: Kick It Out and Bloomsbury Football • 50 children invited to watch the final

# Wish Makers

## Making football dreams come true for children with serious illnesses

After a two-year hiatus on account of the pandemic, we were delighted to finally resume our wish-makers programme in 2023/24. For young people with serious or long-term illnesses, dreams are especially important: they bring comfort and strength in difficult times.

In collaboration with two partner organisations, the Fondation Étoile Filante in Switzerland and Rêves in France, we set out to achieve the impossible and organise unforgettable experiences for these courageous youngsters.



During the 2023/24 UEFA Champions League, eight dreams were fulfilled. This was possible thanks to the unfailing support of UEFA staff who volunteer as wish-makers for children who dream of meeting their favourite players and attending their favourite teams' biggest matches.



At UEFA Youth League in Nyon, we made a dream come true for **Yohan**, a quadriplegic and diehard Nantes FC fan who travelled 850km with his mother to come and support his club's youth team in the semi-finals. We welcomed him with a surprise meet and greet with the event ambassador, **Christian Karembeu**, who started his football career at Nantes.

The foundation invited 30 dreamers from Rêves Suisse to attend the 2024 UEFA Youth League semi-finals and final, at which Olympiacos ultimately lifted the trophy.



These wishes are fulfilled not only for the children but also for the family members who accompany them, and sharing these unforgettable moments brings them all closer together.

# Solidarity visit to Sri Lanka

In September, the UEFA Foundation for Children and UEFA's HR team organised a fourth solidarity trip, this time to Sri Lanka.

Six members of UEFA staff took part in the project, the aim of which was to help renovate a primary school in Karagoda Uyangoda, a remote village in Matara district, in the south of the country.



The trip offered a unique kind of travel experience that involved engaging with and helping the local community. The organisation Unis Vers le Sport identified a location for the project and organised host families in the village.

The team started renovating the school, which was the main focus of the programme, but they had also planned to distribute sports equipment, organise sports activities for the

schoolchildren and help them get involved in the refurbishments. Unfortunately, the project was disrupted by an unusually long and heavy rainy season, which forced the team to evacuate the village and take refuge in the town of Mirissa.



Another team completed the renovations of the school in Karagoda Uyangoda in February and distributed the sports equipment on behalf of the foundation.





# Helping us spread the word

Some impactful initiatives have been championed by active players and on behalf of esteemed legends.

## A player and friend

Real Sociedad goalkeeper **Álex Remiro** ▼ has become the first Spanish player to be named a friend of the UEFA Foundation for Children. Remiro's dedication to children and mental health, as well as his efforts to promote positive values through football, have made him a key figure in Spain in this regard.

We met with him ahead of World Mental Health Day on 10 October to talk about the importance of psychological well-being at a time when more and more people, particularly children, suffer from mental health problems.



*"One piece of advice I always repeat is to be realistic and know your expectations. Sometimes we put more pressure on ourselves than necessary. Football is a sport and sport is about having fun. Some children and families forget this. So, focus on training, be the best friend you can be, and respect your club and your coaches. On matchday, the important thing is the team; the result does not define your life."*

Álex Remiro

## Team up for solidarity

In 2022/23, FC Porto goalkeeper Diogo Costa saved three penalties in a row across three UEFA Champions League games. He pledged to convert the three consecutive saved penalties into three solidarity initiatives supported by FC Porto and the UEFA Foundation for Children.

For this gesture of solidarity, he donated football kits to AMCH Ringe, the first club he played for, and to FC Porto's youth disabled football team. He also extended support to APORMast, the Portuguese association for people with mastocytosis and other mast cell diseases, and FC Porto organised an auction and raised €1000 for this cause.

Children from AMCH Ringe and FC Porto were invited to the home of FC Porto, Estádio do Dragão, for a special workshop with the Portugal international. He taught them how to take penalties and how to stop them. It was an enriching and inspiring experience for the children, many of whom considered meeting **Diogo Costa** ▼ a dream come true.



*"I have fond memories of playing for Ringe. It's motivating for me to represent Ringe as a former player while doing my best for FC Porto. I hope my story will inspire these youngsters in some way."*

Diogo Costa

## Inspirational legacy

The Johan Cruyff Foundation, the Pelé Foundation and the UEFA Foundation for Children have collaborated to create the 300th Cruyff Court worldwide in Santos, Brazil. This new facility will have a significant impact on the socially vulnerable community in Santos by providing socio-educational activities for children and young people. Dubbed the Cruyff Court Pelé, the pitch celebrates the inspirational legacies of both Johan Cruyff and Pelé and is designed to provide a safe place for children to play and develop.

The opening ceremony was attended by Susila Cruyff, daughter of Johan Cruyff and member of the board of the Cruyff

Foundation, amidst a lively celebration that included a football match with local children.

Susila Cruyff emphasised the potential benefits of the Cruyff Court Pelé for children and youngsters who do not necessarily have any other access to sport, highlighting the inspirational legacy of both Johan Cruyff and Pelé.

## Visibility

The foundation achieved widespread visibility by being prominently featured at all UEFA competitions, with its logo displayed on LED boards encircling the pitch and emblazoned on the jerseys of all players. We are also immensely grateful to TOPPS for dedicating magazine pages to our advertising, and to EA Sports for prominently featuring our logo in their popular video game.

## 2024 UEFA Congress in Paris

At the **Ordinary UEFA Congress** ▼, the foundation showcased its activities to the UEFA member associations, highlighting how football can champion social inclusion. The powerful impact of the initiatives was vividly illustrated in a video clip, heartfelt first-hand accounts by beneficiaries, and the participation of children from the Paris Saint-Germain Foundation.



## 2023-24 statistics

### Equipment distributed

adidas sets, each consisting of five balls, one pump, one ball bag and two sets of 12 bibs: **97** • Foundation sets: **124** • Foundation balls: **2,620** • adidas balls: **660**

### Projects

Total ongoing projects: **128** • New projects: **64** • Awards: **18** • Project sponsors: **13** • Children in stadiums: **10,386**

### Beneficiaries

Europe: **352,375** • Africa: **122,293** • America: **10,186** • Asia: **29,993** • Oceania: **20,000** • Total: **534,847**



# Financial report

## Financial audit

This financial report has been audited by Ernst & Young SA according to Swiss limited audit standards. The audit established that the accounts comply with the law and the charter of the foundation.

## Foreign currency

The UEFA Foundation for Children's financial records are maintained in Euros as the majority of the donations received and contributions granted are denominated in Euros. The financial statements are presented in both Euros and Swiss francs. Assets and liabilities are converted at the closing rate, the foundation's capital at the historical rate applicable at the date of incorporation and the statement of activities at the average rate for period. Unrealised exchange losses are booked in the statement of activities and unrealised exchange gains are provided for in the balance sheet.

THE EXCHANGE RATES USED ARE AS FOLLOWS:

EUR-CHF	30 JUNE 2024	30 JUNE 2023
Closing rate	0.962	0.977
Historical rate (foundation capital)	1.038	1.038
Average rate	0.960	0.983

## Balance sheet as at 30 June 2024

ASSETS	30 JUNE 2024		30 JUNE 2023	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>CURRENT ASSETS</b>				
Cash and cash equivalents	994,711	956,414	770,041	752,330
Receivables from UEFA	5,327,225	5,122,127	5,676,979	5,546,408
Prepaid expenses	60,000	57,690	174,000	169,998
<b>TOTAL CURRENT ASSETS</b>	<b>6,381,936</b>	<b>6,136,231</b>	<b>6,621,020</b>	<b>6,468,736</b>
<b>TOTAL ASSETS</b>	<b>6,381,936</b>	<b>6,136,231</b>	<b>6,621,020</b>	<b>6,468,736</b>
LIABILITIES	30 JUNE 2023		30 JUNE 2022	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>CURRENT LIABILITIES</b>				
Other payables	185,998	178,837	10,226	9,991
Allocated contributions	5,206,910	5,006,444	5,642,056	5,512,289
<b>TOTAL CURRENT LIABILITIES</b>	<b>5,392,908</b>	<b>5,185,281</b>	<b>5,652,282</b>	<b>5,522,280</b>
<b>FOUNDATION CAPITAL</b>				
Foundation capital	1,000,000	1,038,350	1,000,000	1,038,350
Retained results	-31,262	-91,894	-57,771	-98,759
Net result for the period	20,290	4,494	26,509	6,865
<b>TOTAL FOUNDATION CAPITAL</b>	<b>989,028</b>	<b>950,950</b>	<b>968,738</b>	<b>946,456</b>
<b>TOTAL LIABILITIES</b>	<b>6,381,936</b>	<b>6,136,231</b>	<b>6,621,020</b>	<b>6,468,736</b>

## Statement of activities for the period ended 30 June 2024

	2023/24		2022/23	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>DONATIONS</b>				
From UEFA allocated to projects	5,924,000	5,684,275	5,942,000	5,842,942
From UEFA allocated to administration costs	1,916,249	1,838,705	1,896,317	1,864,704
From other parties	627,269	601,885	807,203	793,746
<b>TOTAL DONATIONS</b>	<b>8,467,518</b>	<b>8,124,865</b>	<b>8,645,520</b>	<b>8,501,392</b>
Contributions to projects	6,525,406	6,261,345	6,716,427	6,604,458
Salaries and social charges	966,232	927,132	1,030,067	1,012,895
Building and IT costs	192,680	184,883	178,885	175,903
Other administrative expenses	757,337	726,690	687,365	675,906
Administrative expenses	1,916,249	1,838,705	1,896,317	1,864,704
Financial result	5,573	20,321	6,267	25,365
<b>TOTAL EXPENSES</b>	<b>8,447,228</b>	<b>8,120,371</b>	<b>8,619,011</b>	<b>8,494,527</b>
<b>NET RESULT</b>	<b>20,290</b>	<b>4,494</b>	<b>26,509</b>	<b>6,865</b>

Contributions by heading

	PRIOR YEAR	2023/24	2023/24	CONTRIBUTION OVER
(IN EUR)	ALLOCATED	PAID	ALLOCATED	THE PERIOD
30 JUNE 2024				
Exceptional donation by founder for migrants	100,000	–	100,000	–
Call for projects 2017 – Outside Europe	20,500	–	20,500	–
Call for projects 2017 – Europe	48,490	10,000	38,490	–
Match for Solidarity 2018/Related donations	11,016	–	11,016	–
Call for projects 2018 – Europe	10,000	–	10,000	–
Call for projects 2018 – Outside Europe	2,400	–	2,400	–
Call for projects 2018 – Post conflict	22,800	–	22,800	–
Call for projects 2018 – Employability	7,856	–	7,856	–
Call for projects 2018 – Other & additional budget	169,856	140,896	28,960	–
Call for projects 2019 – Europe	211,019	96,181	114,838	–
Call for projects 2019 – Outside Europe	147,623	28,660	118,963	–
Call for projects 2019 – Other & additional budget	102,366	50,000	52,366	–
Other donations	75,000	–	75,000	–
Call for projects 2020 – Europe	203,316	72,949	130,367	–
Call for projects 2020 – Africa	96,069	30,000	66,069	–
Call for projects 2020 – Asia	25,348	25,348	–	–
Call for projects 2020 – CONCACAF	25,736	–	25,736	–
Call for projects 2020 – Other & additional budget	46,601	6,934	39,667	–
UEFA Foundation for Children Award 2021	157,890	–	157,890	–
Call for projects 2021 – Europe	687,190	460,793	226,397	–
Call for projects 2021 – Africa	89,808	77,148	12,660	–
Call for projects 2021 – Asia	138,398	129,998	8,400	–
Call for projects 2021 – CONCACAF	10,143	–	10,143	–
Call for projects 2021 – AMSUD	52,962	39,482	13,480	–
Other projects – Special donation Ukraine	121,994	118,628	3,366	–
UEFA Foundation for Children Award 2022 Ukraine	50,000	–	50,000	–
Call for projects 2022 – Europe	1,446,806	1,225,517	221,289	–
Call for projects 2022 – Africa	537,895	260,895	277,000	–
Call for projects 2022 – Asia	397,716	358,949	38,767	–
Call for projects 2022 – CONCACAF	113,376	48,000	65,376	–
Call for projects 2022 – AMSUD	192,939	109,208	83,731	–
Call for projects 2022 – Oceania	206,000	92,000	114,000	–
Other donations	112,941	80,646	32,295	–
UEFA Foundation for Children Award 2023	–	957,000	43,500	1,000,500
Call for projects 2023 – Europe	–	1,009,597	1,309,238	2,318,835
Call for projects 2023 – Africa	–	265,533	458,325	723,858
Call for projects 2023 – Asia	–	312,390	530,575	842,965
Call for projects 2023 – CONCACAF	–	142,403	91,083	233,486
Call for projects 2023 – AMSUD	–	123,111	152,145	275,256
Call for projects 2023 – Oceania	–	–	175,000	175,000
Other donations	–	688,285	267,221	955,506
TOTAL IN EUR	5,642,056	6,960,552	5,206,910	6,525,406
TOTAL IN CHF	5,512,289	6,692,571	5,006,444	6,261,345



Thank you!

None of the projects and activities carried out by the foundation would have been possible without the unwavering support of UEFA, our sponsors and – of course – our implementing partners. European football associations, clubs and players have also mobilised to make the dreams of many children come true. Together, we have worked towards respect of children's rights around the world and to support them in their life goals.

THANK YOU • DĚKOJU • MERCI • OBRIGADO • ەىركش • БЛАГОДАРЯ • TANGYU • நன்றி

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