

## Call for projects – criteria (2025)

Projects will be assessed at two levels:

- Institutional level
- Project level

There are two types of criteria at each level:

- **Deal-breakers** – These are compulsory criteria: if the organisation or project does not fulfil these, the project will be rejected.
- **Weighted** – These criteria will be used to assess the relative value of the project and enable us to rank it overall.

The funding provided by the UEFA Foundation for Children is not predetermined, but it must be proportional to the size of the project. Co-funding is encouraged.

### **I. DEAL-BREAKER CRITERIA**

#### **1. Institutional**

- Legal identity – The organisation must be recognised by institutional partners or have been registered for at least three years.
- Missing approved and published audits or financial reports for the last three years
- Non respect of the values and principles set out in the foundation's ethics code

#### **2. Project**

- Activities not involving a majority of children under 18
- Activities not involving at least 20% girls
- Projects primarily aimed at scouting, training or promoting young talent are excluded

## ***II. WEIGHTED CRITERIA***

### **1. Institutional**

- Level of administrative costs
- Level of co-funding

### **2. Project**

- Number of beneficiaries
- Focus on children
- Children's age range
- Level of girls' participation
- Gender mainstreaming
- Inclusion of sports activities
- Environmental considerations
- Account taken of the local socio-economic situation
- General project context
- Relevance of projects to needs
- Collaboration with institutional partners
- Medium and long-term sustainability of activities
- Integration of local minorities and people of all abilities