Editorial

Over the past year, the UEFA Foundation for Children, which uses football as a vehicle to help children and protect their rights, has substantially increased the level of funding it has available to support its projects. I am grateful to the foundation’s trustees, the national associations and the UEFA authorities for supporting the foundation’s work.

To meet the demands of the modern world and respect the foundation’s mandate, we have laid out a three-pillar strategy for the years ahead. I am delighted that UEFA’s partners have agreed to back this strategy.

The first pillar is continued support for general development programmes based on sport, in particular football. This type of project accounts for more than half of our activities across the world.

The second pillar involves supporting activities aimed at helping victims of conflict, particularly refugees. Numerous stakeholders have contributed to our work by helping build artificial football pitches in Jordan, carrying out projects in Greece and Turkey, and collecting and distributing equipment.

The third pillar is the promotion of youth employment through football. Our European partners have also supported this innovative approach to helping young people, and I am pleased that the International Trade Centre, which has a joint mandate with the United Nations, has expressed a wish to assist the UEFA Foundation for Children with projects in Guinea and Gambia.

Under these three pillars, the foundation has directly supported 45 new projects. This year, the foundation has continued to help national football associations fulfil their role within their communities. Through the national associations, it has contributed to 22 other projects that are designed to help children and safeguard their rights.

Having had the opportunity to be personally involved in various projects, I have seen with my own eyes that football is an extremely powerful tool. Whether it is in refugee camps across the world, the troubled suburbs of European cities or forgotten conflict zones, all the activities supported by the UEFA Foundation for Children have strengthened my desire to see European football assume its role in the social development of young people all over the world.

ALEKSANDER ČEFERIN
Chairman of the UEFA Foundation for Children

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Inside the foundation

Set up in 2015, the UEFA Foundation for Children continues to grow. Given the results of the foundation’s activities thus far, the decision was made to strengthen its capacity to act across the globe.

The first step was to increase the size of the board of trustees, with two new members joining in November 2018:
- Snežana Samardžić-Marković, director general of democracy at the Council of Europe,
- Wladimir Klitschko, former professional boxer and founder of the Klitschko Foundation.

In May 2019, all members of the board of trustees agreed to serve new four-year terms. The chairman, Aleksander Čeferin, was unan-
imously re-elected.

To further this institutional strengthening, UEFA, the foundation’s parent organisation, decided to increase the project funding budget by 110%, following a decision by the Executive Committee.

Thanks to these measures, the foundation has been able to bolster its various strategic objectives and add to its existing partnerships. The foundation’s overall strategy has been distilled into three main areas of focus for the projects it wishes to support:
- promoting employment through sport, especially football;
- supporting victims of conflict;
- supporting general development programmes through sport, in particular football.

To support the implementation of this strategy, the foundation:
- launched a partnership with the International Trade Centre (ITC) and new projects with FedEx to promote employment;
- launched partnerships with various stakeholders in Greece and Turkey, such as the Turkish Football Federation, and provided support for projects with Lay’s and Kia, for programmes to help victims of conflicts;
- distributed basic sports equipment across the globe.

Furthermore, the foundation decided to support 45 new projects in November 2018, in addition to 22 specific projects put forward by the national football associations.

The foundation continues to promote equal opportunities through the use of football as an awareness and information tool.

As an example, all the children escorting the players on to the pitch during the opening ceremony of the UEFA Europa League final in Baku were girls. Spreading a message of equality, they represented young female football fans across the world!

The foundation continued to work with its partners on impact assessments and monitoring tools to ensure the quality of the projects for the beneficiaries.

The foundation is already making plans for 2020! The 2020 UEFA EURO will be the perfect opportunity to undertake numerous initiatives for children across Europe.

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Distribution of the Funding

<table>
<thead>
<tr>
<th>Continent</th>
<th>Projects per continent (rounded up)</th>
<th>Number of countries</th>
<th>Proportion of total costs funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>12 (16.3%)</td>
<td>12</td>
<td>21.6%</td>
</tr>
<tr>
<td>Americas</td>
<td>4 (5.4%)</td>
<td>5</td>
<td>5.7%</td>
</tr>
<tr>
<td>Asia</td>
<td>8 (10.8%)</td>
<td>7</td>
<td>9.5%</td>
</tr>
<tr>
<td>Europe</td>
<td>48 (64.9%)</td>
<td>31</td>
<td>59.5%</td>
</tr>
<tr>
<td>Oceania</td>
<td>1 (1.4%)</td>
<td>11</td>
<td>3.6%</td>
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</tbody>
</table>
New projects in Africa

Eleven new projects were selected and approved by the board of trustees on 29 November 2018. Africa faces many issues, including female genital mutilation (FGM), child marriage, refugees, HIV/AIDS, sanitation, and education. The foundation has chosen to provide its support to the following projects tackling these issues.

**Victims of Conflicts**

Civil war in South Sudan has led to the largest refugee crisis in Africa, and two-thirds of those forced to flee their homes are children. As a result of the war, many refugees suffer from severe mental illness, and trauma victims are rarely treated due to a focus on meeting immediate basic needs. In addition, many children and pregnant women in Ugandan refugee camps are living with HIV. As a result, tensions and conflicts between the refugees and their host communities amplify the difficulties faced by the refugees.

Educational activities are provided on topics such as alcohol and drug abuse, child marriage and early pregnancy, HIV/AIDS prevention, psychosocial awareness, and hygiene.

Sport and play activities also strengthen bonds among refugees and members of the host community, and provide a positive, safe space to deal with difficult emotions such as fear and frustration. Discussion sessions will also help counsellors identify more serious psychological problems, as well as problems with family dynamics requiring individual, family or group counselling.

**Gender Equality**

In Africa, many girls marry before the age of 18. Child marriage carries an increased risk of domestic violence, abuse and poverty. It leads to less decision-making power and early unwanted pregnancies, increasing the risk of maternal and child mortality, as well as significantly impacting girls’ health and well-being. Moreover, girls who marry young are more likely to drop out of school.

The practice of female genital mutilation (FGM) is still very widespread in Africa and contributes to the risk of contracting HIV and other sexually transmitted diseases (STDs). Eliminating it is thus crucial to achieving the UN’s sustainable development goals (SDGs), including those related to health and well-being, high-quality education, safe motherhood and economic growth.

The CCPA is collaborating with the South Sudan Football Association to provide access to fun football activities for children, and contribute to peace and reconciliation across ethnic divides, focusing in particular on the integration of school dropouts and the large number of internally displaced children returning to their home areas after many years.

The project also plans to improve youth employment opportunities by partnering with NIRAS, to give youth volunteers the chance to develop income-generating activities or small businesses.

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**Giving youth and peace a chance**

The Mathare area is one of the largest and poorest slums in Africa and home to around half a million adults and children, of which over 70% are hardworking single mothers and their children. It is densely populated and chronic diseases such as malaria, cholera, tuberculosis and dysentery are easily spread.

Young people and children under 18 are the most likely to contract HIV/AIDS or engage in crime, drugs or alcohol due to a lack of education, income-generating opportunities, and cultural norms and practices that hinder their social and economic development.

MYSAs uses sports to engender broad socioeconomic development, while also effecting positive social change. It has continued to use sports activities, particularly football, as innovative and effective ways to get young people involved in helping themselves and their communities.

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**NEW PROJECTS IN AFRICA**

**Women on the Move**

Location: Uganda
Partner: Swiss Academy for Development (SAD)
Total cost: €296,592
Foundation funding: €140,000

SAD enables South Sudanese refugee women and children in the Moyo district to better cope with trauma and stress caused by war and displacement. Through regular sport and play-based psychosocial activities, children and young people build essential life skills, strengthen their resilience and self-belief, overcome feelings of stress and anxiety, and benefit from peer support and social cohesion between refugees and local populations.

**Open Fun Football Schools**

Location: South Sudan
Partner: Cross Cultures Project Association (CCPA)
Total cost: €228,581
Foundation funding: €162,000

South Sudan’s civil war has resulted in nearly 400,000 deaths and, according to the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), led to over two million people fleeing their homes. The country is also facing considerable humanitarian challenges. As a result, many adults and children are forced to survive on their own, without any human rights protections.

**Giving youth and peace a chance**

Location: Kenya
Partner: Mathare Youth Sports Association (MYSAs)
Total cost: €134,400
Foundation funding: €114,000

The project area is one of the largest and poorest slums in Africa and home to around half a million adults and children, of which over 70% are hardworking single mothers and their children. It is densely populated and chronic diseases such as malaria, cholera, tuberculosis and dysentery are easily spread.

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**Well-being through football**

Location: Lesotho
Partner: Kick4Life
Total cost: €244,210
Foundation funding: €122,105

Kick4Life’s health education delivery in Lesotho targets some of the most vulnerable young people in the world, including street children, HIV+ youths, orphans, teenage mothers, children and...
teenagers living in poverty, at-risk children and vulnerable girls, and child labour victims.

HIV is prevalent and young people are vulnerable to infection due to a culture of multi-partner relationships, pressure to have sex at a young age, a lack of access to HIV testing and counselling, stigma and discrimination. Drug and alcohol abuse also contribute to new HIV infections. Poverty, food insecurity and poor standards of hygiene contribute to the spread of diseases.

The project includes the development and delivery of a holistic and integrated health and well-being programme for 3,000 children and teenagers in the Maseru district, using football to engage, educate and drive positive behaviour change.

Educational initiatives include the grassroots soccer HIV/AIDS programme, the female empowerment programme, the Dibanisa environmental education programme, food for sport, and various life-orientation curriculums developed using football and other sports terminology to illustrate and consolidate life skills and learning.

The female empowerment programme is essential to engage with young girls, who are increasingly difficult to reach through sport once they become teenagers.

In Mozambique, 60% of the population lives below the poverty line. The educational system remains poor and 50% of girls marry before the age of 18. These young girls that are forced to marry and have children at a young age leave the educational system, which increases the likelihood of poverty, a repeating spiral over generations.

Girls’ football league

Location Mozambique · Partner Futebol dá força fundação · Total cost €200,000 · Foundation funding €80,000

In Mozambique, 60% of the population lives below the poverty line. The educational system remains poor and 50% of girls marry before the age of 18. These young girls that are forced to marry and have children at a young age leave the educational system, which increases the likelihood of poverty, a repeating spiral over generations.

The independent foundation Futebol dá força, which uses football to empower girls by giving them knowledge and practical information on how to exercise their rights, is actively engaged in creating an educational platform for both girls and their community. By providing safe places and football teams with well-equipped leaders, the goal is to influence girls’ ability to improve their own prospects.

Training sessions and football matches are organised, as well as workshops and interactive discussions on topics including life skills, children’s rights, and sexual and reproductive health. This will create an established safe space where people, especially girls, can engage in dialogue.

In Tanzania, 60% of the population lives below the poverty line. The educational system remains poor and 50% of girls marry before the age of 18. Early marriage not only has a significant impact on their health, well-being and personal development, but every year more than 8,000 girls leave school due to child marriage and pregnancy. Moreover, the practice of FGM is closely tied to marriage in Tanzania. Complex social pressures can force girls into the procedure, which can be extremely dangerous. To give girls a future beyond early marriage, and enable them to say no to FGM, they need help to claim their rights and change the minds and attitudes of their communities.

To include the most at-risk and marginalised girls, including school dropouts, the project is working with village leaders in remote areas to identify those living with disabilities and without parental care.

When girls play football with boys, this puts an end to the perceived masculinity of the game. This will be an enormous boost to their self-esteem and one step closer to breaking gender stereotypes. Sport helps the girls develop their teamwork and objective-setting skills. Working with coaches, trainers, and teammates to win games and meet objectives is great practice for success later in life. It enables them to better accept defeat and emerge stronger. Being a team player will make it easier for them to work with others and resolve issues, both on the field and in their personal lives.

In addition to sports, boys and girls take part in the information campaign on sexual and reproductive rights. The aim is to reduce the inequality and power imbalance between boys and girls.

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NEW PROJECTS IN AFRICA

1 Football to promote health

Location: Ivory Coast and Burkina Faso  
Partner: streetfootballworld  
Total cost: €412,000  
Foundation funding: €181,249

The practice of FGM contributes to the risk of contracting HIV and other STDs, thus eliminating it is crucial to achieving the UN’s sustainable development goals, including those related to health and well-being, high-quality education, safe motherhood and economic growth.

This project offers low-threshold access to safe spaces where girls and young women can open up, build trust and acquire the knowledge they need to lead healthy, autonomous lives, ultimately acting as an important vehicle for change. Streetfootballworld uses football as a way to engage in a sustainable manner with vulnerable children aged 10-18 living in areas where HIV/AIDS and FGM are particularly prevalent. This target group is given comprehensive information relating to sexual health, personal rights, and the risks and realities of both HIV/AIDS and FGM in a fun, innovative and educational football-based programme.

2 Tusobola

Location: Uganda  
Partner: Right to Play  
Total cost: €250,000  
Foundation funding: €100,000

Right to Play uses sport and play to develop children’s and teenagers’ life skills and knowledge, to help them rise above challenges.

The Tusobola project aims to enhance the quality of children’s education in Kamwokya. Through a series of training courses, school teachers and community coaches are given the tools to run regular, quality sport and play activities. These activities enhance the life skills of the child beneficiaries, and address the issues of child protection, gender equality and health. The project takes a proactive approach to engaging community stakeholders to address educational barriers and positive youth development.

3 Bophelo Ke Kgwele

Location: South Africa  
Partner: IMBEWU  
Total cost: €69,609  
Foundation funding: €12,000

The Bophelo Ke Kgwele (The game, The life) project focuses on three areas: educational support, sport and life skills. Through extracurricular activities combining sport and education, it aims to equip children with personal development tools and reduce high-risk behaviours.

Aimed at children from 7 to 11, sessions are teacher-led, although youth leaders can also monitor the children’s progress and aid them with their problems.

The project’s primary objective is to use sports and educational activities to improve the life opportunities of children from the townships and help them become drivers of change within their own community.

ONGOING PROJECTS

Samusocial International  – Burkina Faso  – Over the last three years, an average of 137 street children per year were accommodated and benefited from special care and a safe, child-friendly space to rest and recover.  
Terre des hommes  – Egypt  – Tdh provides sustainable sport and psychosocial and life skills activities to increase social inclusion and community-based protection for 1,500 vulnerable children – 2,750 local parents are involved in community-promoting activities.  
Libre Vue  – Mali  – A blind football pitch was opened, as well as a new building with changing rooms and offices for the educators.

On 2 July 2019, the UEFA Foundation for Children announced its partnership with the International Trade Centre to work on a pilot ‘football for development’ initiative in Guinea and Gambia, using football to boost youth employment and inclusive development.

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New projects in Asia

Six new projects were approved by the board of trustees on 29 November 2018. In some parts of Asia, many children are living in extreme poverty. Their fundamental rights are not respected, and their physical, psychological and social development are at risk.

In Thailand, tens of thousands of migrant children currently live in camps near construction sites where their parents have come to work. This precarious existence threatens their fundamental rights to education, health and safety services. They are exposed to various forms of abuse, violence and neglect. Many refugee children in conflict-torn regions experience greater trauma in just a few years than many adults during their entire lives.

The Football4Good and youth empowerment programme enables young people to connect with marginalised populations through regular football sessions. It also provides the opportunity to train educators and raise their awareness of the values of football, such as self-esteem, health, community involvement, discipline and gender equality. In 2018, the programme benefited 1,518 vulnerable children in 57 communities in the Chiang Mai region.

AFRANE was founded in 1980 to support the Afghan people and its slogan is ‘Education is the best route to peace’. It is essential for children and teenagers in Afghanistan to have access to education in order to sustainably rebuild the country. The project targets 5,200 students (54% girls) and aims to improve science education, facilitate computer access for high school students and educate participants about sports. Given that playing sports is relatively uncommon for Afghan girls, it is essential to ensure that it is positively perceived by all students and teachers and to raise awareness to combat violence against women. As many as 1,200 girls have access to a sports field at their school.

Informal education allows the children to learn through play and various other activities. By playing football they regain their right to be children. The programme also provides basic food aid and physical and mental health services for children in need, trains educators, and builds bridges with national schools with the aim of integrating some of these boys and girls into the mainstream school system.

According to a Baan Dek Foundation and UNICEF publication, Building Futures in Thailand, more than 90% of the children living in construction site camps in 2018 said they had witnessed physical violence.

VICTIMS OF CONFLICTS

Children make up roughly half of the refugee population and are its most vulnerable group since their development is threatened. They live in precarious temporary shelters with only limited access to education, health and safety services. They are exposed to various forms of abuse, violence and neglect. Many refugee children in conflict-torn regions experience greater trauma in just a few years than many adults during their entire lives.

The Baan Dek Foundation believes that the Football4Good and youth empowerment programme enables young people to connect with marginalised populations through regular football sessions. It also provides the opportunity to train educators and raise their awareness of the values of football, such as self-esteem, health, community involvement, discipline and gender equality. In 2018, the programme benefited 1,518 vulnerable children in 57 communities in the Chiang Mai region.

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EDUCATION THROUGH FOOTBALL

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NEW PROJECTS IN ASIA

4 Football for Change

Location: Cambodia  Partner: Indochina Starfish Foundation (ISF)  Total cost: €21,930  Foundation funding: €21,480

While Cambodia is recovering from the devastating effects of the Khmer Rouge regime, its children are particularly affected by corruption, inequality and poverty. Children as young as five work to help their families financially and are deprived not only of schooling, but also their childhood and right to play.

The Indochina Starfish Foundation (ISF) believes that every child has the right to go to school, be cared for and to play. The pilot project directly targets 500 disadvantaged children and 200 young people and adults. This awareness programme aims to give educators in rural areas the ability to provide Cambodia’s vulnerable children with access to sport and education. Children, including girls, are encouraged, supported, listened to and valued as a result. Sport acts as a tool to change perceptions and encourage girls to stay in school for as long as possible.

5 Education with a Kick

Location: India  Partner: Oscar Foundation  Total cost: €165,541  Foundation funding: €112,000

In the poor neighbourhoods of Mumbai, the number of school dropouts is on the rise. Disadvantaged children are forced to work to help support their families. The project carried out by the Oscar Foundation consists of football and education programmes that capitalise on football’s ability to bring about social change.

Children gain skills and autonomy that help them improve their psychological well-being, resilience, self-esteem and motivation. Activities aimed at the younger children help to reduce the number of girls and boys who later drop out of school. Digital learning centres create an essential link between on-field and off-field activities. Twice per week, more than 800 children take part in football and life skills sessions.

In India, girls make up 67% of the children who do not complete their education. The main reason for this is early marriage, which parents see as a way to ensure financial security for their daughters. However, cutting short their education and forcing them into repeated early pregnancies limits their opportunities in life, perpetuating the cycle of poverty.

Chepang girls’ home

Location: Nepal  Partner: Planète Enfants & Développement  Total cost: €215,776  Foundation funding: €43,000

The Chepang people total around 50,000 and they are one of the most disadvantaged ethnic minorities in Nepal, with 90% living below the poverty line. In this highly patriarchal community, women are victims of discrimination and violence, and only 1% know how to read and write. The Chepang association has a home for schoolgirls aged 11-18, but the conditions are poor. With the help of our foundation, a new residential centre will be built that will allow these girls to complete their education in conditions conducive to their development. The focus will be on academic support, personal coaching and sport. Sport will help to empower these girls and improve their self-esteem and confidence.

ONGOING PROJECTS

streetfootballworld GmbH – Lebanon and Jordan – This project has trained 180 coaches and allowed 7,517 children and young people to regularly take part in football, other sports classes and festivals. As a result, the children made new friends and developed the essential life skills they need to build their future.

Football United – Myanmar – In the name of football for peace, a community football centre was built and coaches were trained in 30 communities with the foundation’s support.

AFDP Global – Jordan – Two artificial football pitches – one for girls – were installed with the support of Lay’s. Currently, 6,800 kids and youth – 4,150 boys and 2,650 girls aged 8-20 years – take part in the weekly sport activities and monthly football tournaments supervised by the qualified educators both female and male.

Handicap International/Humanity & Inclusion – Sri Lanka – To date, 1,404 children (797 boys and 607 girls) with and without disabilities have benefited from sports activities aimed at building a more inclusive society.

UNICEF database
New projects in Europe

The UEFA Foundation for Children’s board of trustees selected 20 projects in Europe, covering a range of topics including education, employability, refugees, integration, and health.

37,122 BENEFICIARIES OF THE NEW PROJECTS

1 NEW PITCH

More often than we think, children in Europe live in poverty, come from economically or socially disadvantaged backgrounds, are refugees, or face mental or physical health issues. The issues they face are similar: social isolation, integration, and a lack of educational opportunities. These projects aim to integrate them, provide them with opportunities to be citizens, and spread a message of peace and tolerance.

ACTIVITY REPORT 2018/19

EDUCATION, INTEGRATION AND PEACE

The challenges they face include stress, domestic violence, social exclusion and a lack of creative and life-skills education, limiting their opportunities. This can lead to depression, aggressive behaviour, misbehaviour, academic failure, an inability to interact with their peers, a lack of self-esteem and a lack of guidance. Family ties and community links are often broken.

Beyond Goals

Location: Greece - Partner: ActionAid Hellas - Total cost: €246,225 - Foundation funding: €198,020

The beneficiaries are young people aged 12-18 living in and around the disadvantaged Kolonos district of Athens. The challenges they face include stress, domestic violence, social exclusion and a lack of creative and life-skills education, limiting their opportunities. This can lead to depression, aggressive behaviour, misbehaviour, academic failure, an inability to interact with their peers, a lack of self-esteem and a lack of guidance. Family ties and community links are often broken.

EduFootball

Location: Germany and Austria - Partner: AMANDLA - Total cost: €249,241 - Foundation funding: €74,486

In the Sant Ildefons neighbourhood, a significant number of children and teenagers are at risk of poverty and social exclusion. Their personal development and educational success are conditioned by their families’ socio-economic vulnerability, the lack of educational opportunities, and their national, cultural or ethnic origin. Equal access to educational innovation projects and leisure activities is limited.

AMANDLA offers a constructive alternative: the Safe-Hub – a safe space that combines football and learning to empower young people and change lives. Designed to disrupt cycles of poverty, unemployment and inequality, it gives young people access to services, opportunities and support from strong role models through a football-based after-school programme with a focus on health, education and employability.

The Beyond Goals project is a youth empowerment through football programme, led by international football player Dimitris Papadopoulos. It provides children with life values and skills, affording them a better life, dignity and opportunities to develop themselves and their communities.

Paths to Equity

Location: Spain - Partner: Ayuda en Acción - Total cost: €38,488 - Foundation funding: €25,988

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Ayuda en Acción aims to resolve this in partnership with the neighbourhood’s primary and secondary schools. Building a community founded upon solidarity, dignity, equality and mutual respect, a full range of activities is provided – from school meals and educational innovation projects to employability options for the families. Additionally, the Paths to Equity project focuses on sport and leisure activities for children at risk of social exclusion.
Many young people in Ukraine live in economically disadvantaged communities where schools often lack adequate sports equipment, including footballs. As a result, children are less interested in sports, which would be highly beneficial to their health and character development. Teachers and coaches are not familiar with modern teaching methods.

The Klitschko Foundation created the Success Packages project to address these issues. Teachers and coaches are invited to attend a three-day workshop, where they learn innovative teaching methods and how to use new educational tools, as well as about important issues affecting young people. Once back in their communities, they share their new skills and knowledge with the children through the project’s educational and sporting activities.

The Youth Empowerment through Football project supports young people in disadvantaged areas at risk of social exclusion, by promoting life skills, cultural exchange, employability, and individual, group and environmental health. It aims to strengthen football as a tool for youth empowerment.

Football with no Limits

Location: Spain  Partner: Fundación Red Deporte y Cooperación
Total cost: €58,970  Foundation funding: €37,500

Success Packages

Location: Ukraine  Partner: Klitschko Foundation
Total cost: €150,000  Foundation funding: €100,000

Carádena Real is one of the poorest areas in Spain and the largest shanty town in Europe. Commonly referred to as the ‘slum of shame’, it is home to 30,000 people living in insanitary conditions, including large numbers of Moroccan and Roma families. This illegal settlement is also home to numerous drug dealers, who supply the local population. The general insecurity of life in Carádena Real negatively impacts children’s education, with academic failure and drop-out rates 40% higher than the national average.

The Youth Empowerment through Football project supports young people in Carádena Real to be socially and economically integrated, and encourages them to stay in school. The project is made possible thanks to the top athlete Nina Gaggioli, who donated 50 footballs. These sports programmes, they learn skills to help them enter the workforce and receive support with education and health issues.

Inclusive Education

Location: Israel  Partner: Terre des Hommes Italy
Total cost: €160,000  Foundation funding: €144,000

Terre des Hommes Italy is taking part in the CREATE project (Children’s Recreational and Extracurricular Activities Through Education), which promotes physical and psychosocial well-being, inclusion, and high-quality education for vulnerable children in East Jerusalem. The project predominantly targets children and teenagers living in difficult circumstances, as well as their educators and caregivers. Since schools have difficulty acquiring textbooks, struggle to ensure their financial independence, and often lack proper playgrounds or sports equipment, they are unable to offer children opportunities outside the classroom. This is exacerbated by the overall lack of safe and child-friendly outdoor spaces in East Jerusalem.

Football without Borders

Location: Austria  Partner: Kicken ohne Grenzen
Total cost: €121,664  Foundation funding: €18,000

Around 60,000 people (40% female) requested asylum in Austria in 2016/17. When entering the education system, many refugees lack self-confidence, motivation and family support. Kicken ohne Grenzen provides free regular football training sessions without admission criteria for young people from vulnerable communities who are hard to reach through conventional training programmes. The project helps them overcome barriers due to language, religion or background, promoting equality and sustainable social integration. Weekly training sessions are provided to 120 young people from 12 different nations. By developing their social and professional skills, they improve their chances of securing a training position or job.

In Bosnia and Herzegovina, the war of independence has left the country in a fragile and ethnically divided state, which can also be felt in its schools, that are segregated based on ethnicity in some areas. Children are thus prevented from participating in activities with pupils from different ethnic groups and are not prepared for life in a multi-cultural society. This has the potential to lead to intolerance and a lack of understanding towards people of different cultures or ethnic groups.

As football is the most popular sport in Bosnia and Herzegovina, the Football for Peace Academy wants to use it to engage children’s minds and harness their passion. Football provides an alternative to the influence of conflict and ethnic segregation, decreases the threat of recurring violence within schools and promotes peace, communication and respect for diversity.

Football for Peace Academy

Location: Bosnia and Herzegovina  Partner: Genesis Project
Total cost: €473,407  Foundation funding: €204,142

In Bosnia and Herzegovina, the war of independence has left the country in a fragile and ethnically divided state, which can also be
The OSA's goal is to use sport to promote self-esteem and a healthy lifestyle among people from disadvantaged backgrounds. Playing football with teams from other social groups enhances social integration. The OSA provides free, regular football training sessions and equipment to homeless people, refugees, disadvantaged young people and children.

The young participants struggle with unemployment, substance abuse, housing and finance. Many are abused and neglected, exposed to criminal behaviour due to insufficient employment opportunities and education, or contend with problems such as post-traumatic stress disorder (PTSD), a lack of family and friends, loneliness and isolation from mainstream society.

The OSA also runs a scholarship programme to help them find suitable jobs or complete their education. They receive ongoing social support to help resolve housing, employment, education, healthcare and administrative issues.

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The project specifically targets unaccompanied minors seeking asylum in Belgium. With their home countries racked by war or instability, they are likely to stay in Belgium, where they lack the cultural or linguistic knowledge needed to fit in. The aim is therefore to give them the tools to successfully integrate into Belgian society and professional life, and 40 football clubs across Belgium have already taken example from this programme.

Due to the military conflict in eastern Ukraine, FC Shakhtar Donetsk relocated from the town of Donetsk to Kyiv in 2014. Some of Donetsk's inhabitants have also been forced to move away. More than 1.6 million people escaped the conflict region and eight cities near Donetsk: Krasnohorivka, Marinka, Kurakhove, Avdiivka, Shchastya, Popasna, Toretsk and Volnovakha.

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areas. Firstly, football for the blind and visually impaired, and secondly, strengthening PluSport’s football-related activities, focusing on two new leisure activities, friendships, educational and professional integration, and acceptance in society.

Playing football creates new opportunities for social connections, wider-reaching implications in adulthood with significant costs to both individuals and society as a whole. According to the World Health Organisation (WHO), there is a critical need for change, especially among children aged 5-17. The issue is particularly serious since, in addition to immediate consequences for a child’s health, well-being and social life, there are wider-reaching implications in adulthood with significant costs to both individuals and society as a whole.

The project focuses on helping children and young adults identified as having a mental illness – or at risk of developing one – through physical activity, education and sport. The UEFA Foundation funding will be used to expand the project in the Netherlands. The project will help tackle the stigma associated with mental illness and raise awareness of suicide.

The number of obese children in Europe remains worryingly high due to the unhealthy dietary habits of the general European population. According to the World Health Organisation (WHO), there is a critical need for change, especially among children aged 5-17. The issue is particularly serious since, in addition to immediate consequences for a child’s health, well-being and social life, there are wider-reaching implications in adulthood with significant costs to both individuals and society as a whole.

The project will give disabled children the opportunity to improve their fitness, mobility and balance, as well as build their self-confidence, make friends and achieve their own personal goals.

The project will help tackle the stigma associated with mental illness and raise awareness of suicide.

Suicide is also the biggest killer of young people under 20. Today, we know that 50% of all adult mental illnesses can be recognised before the age of 14 and 75% by age 18. This highlights the importance of prevention and early intervention.

For the third consecutive year, the foundation’s support will help to strengthen PluSports football-related activities, focusing on two new areas. Firstly, football for the blind and visually impaired, and secondly, integrating more disabled girls into football as well.

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Suicide is a global public health problem, accounting for approximately 800,000 deaths each year. In 2017, there were 5,821 registered suicides in the UK, with men accounting for three-quarters of these. Suicide is also the biggest killer of young people under 20. Today, we know that 50% of all adult mental illnesses can be recognised before the age of 14 and 75% by age 18. This highlights the importance of prevention and early intervention.

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Residents of the orphanage in the village of Belskoye Ustye, 20km from the nearest town, interact almost exclusively with their peer group and carers.

The hugely positive impact of football on the children was first revealed through training sessions with professional coaches. This led to the creation of a football programme to give children from both the orphanage and the local community the rare opportunity to socialise, have fun and learn important skills. The project aims to help the children from the orphanage overcome their severe isolation, integrate into the local community and develop key communication skills. The football field was opened on 6 July 2019.

EMPLOYABILITY

Access to training and employment opportunities can be limited for some children, depending on where they live and their background. These children also often lack some of the life skills needed to integrate into the workforce. Sports, especially football, are a great medium for reaching out to children and teaching them valuable lessons that will prepare them for employment and life in general.

Game Changers

Kick It Out is primarily a campaigning organisation that works with football authorities, professional clubs, players, fans and communities to tackle all forms of discrimination in football.

This project targets young adults looking for professional opportunities in the football industry. Sustainability is key to its success in providing a new pathway into football leadership and governance for communities that are under-represented in the game. Participants will receive priority access to Raise Your Game career events through-out the year – a unique Kick It Out programme that provides opportunities to those aspiring to work in the football industry. Since it began in 2012, it has helped numerous individuals find careers in coaching, media and communications, player engagement, physiotherapy, refereeing and sports science.

Job dans la Ville

Sport dans la Ville works with 6,500 young people aged 7-22 living in disadvantaged areas of Lyon, Grenoble, Chambery, Saint-Etienne, Lille and Paris. They live in areas where access to training and employment is very limited. The rate of unemployment for 16-25 year-olds in these areas is 45%. Sport dans la Ville created the From Sports to Work programme to help young people find employment. The programme aims to help 1,300 young people aged 15 and above find training and employment opportunities through practical activities and individual supervision to prepare them and help them acquire skills. At its centres, Sport dans la Ville provides ongoing support for children from the age of six, through academic, social and professional integration activities (generally lasting between 10-12 years).

NEW PROJECTS IN EUROPE

<table>
<thead>
<tr>
<th>Location</th>
<th>Partner</th>
<th>Total cost</th>
<th>Foundation funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>London, United Kingdom</td>
<td>Kick It Out</td>
<td>£440,893</td>
<td>£39,280</td>
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Kick It Out is a unique programme that provides opportunities to those aspiring to work in the football industry. Since it began in 2012, it has helped numerous individuals find careers in coaching, media and communications, player engagement, physiotherapy, refereeing and sports science.

ON-going Projects

FIRAH – France – Production of a web documentary on the early signs of autism. Ludotempo – Portugal – The Brincar de Rua project was implemented in three new cities (Pombal, Lisbon, Alcobaça) allowing more than 475 children to play outside safely in their neighbourhoods.

Fondation Paris Saint-Germain – France – 25 girls from the socially deprived French town of Mantes-la-Jolie in Yvelines took part in the programme and were able to play their favourite sport in a club. INEX – Association for voluntary activities – Czech Republic – Implementation of the Fair Play Football League in five regions of the Czech Republic, connecting hundreds of children from various backgrounds, through matches, tournaments, training and seminars, promoting life skills, peace, tolerance, and gender equality. National Children’s Football Alliance – Belgium – 60 youngsters of over 14 different nationalities took part in the fourth edition of the Global Peace Games in Messines last September and learnt about conflict resolution through sport. Autisme Genève – Switzerland – The La Vie en Bleu autism awareness campaign reached over 300,000 people. Terre des hommes – Greece – Tdh provided 400 beds (15 apartments in Thessaloniki and 30 in Ioannina) to unaccompanied minors and vulnerable families, as well as assistance with their transition into life in Greece.

Nissan – England and France – The UEFA Foundation for Children, Nissan and streetfootballworld have joined forces to support grassroots organisations Sport dans la Ville in France and Street League in the UK to address unemployment among marginalised youth. The target group is young people aged 15-24 referred to as NEETS (not in education, employment or training). Live Together – Turkey – Thousands of primary and secondary school-aged refugees and the host community will benefit from a football and education programme by the UEFA Foundation for Children and the Turkish Football Federation.

Socar donated €75,000 to the Foundation for post-conflict projects.
New projects in the Americas

The foundation’s board members approved four new projects on the American continent on 29 November 2018. Poverty, gang violence and dropping out of school affect many children and teenagers whose basic rights are not respected. The projects funded by the foundation help these youngsters develop their life skills through sport, empowering them and giving them the opportunity to escape the spiral of poverty and find their place in society.

FOOTBALL AGAINST VIOLENCE

The protection of children from all forms of violence is a fundamental right guaranteed by the Convention on the Rights of the Child and other international human rights instruments.

UNICEF database

The programme combines boxing and martial arts with education and personal development to help 1,800 young people realise their potential. Its holistic approach to education covers five pillars: sport, education, employment, youth leadership and psychosocial support.

Fight for Peace also works with other sport federations; the funding from the UEFA Foundation for Children will enable the Jamaica Football Federation to be included through the integration of school and community football teams.

NEW PROJECTS IN THE AMERICAS

Footnall against poverty

Malnutrition rates are alarming in Venezuela, far too many young children are suffering from stunting and wasting as a result. UNICEF database

Inter Futura S.r.l. manages Inter Campus, the CSR programme of FC Internazionale Milano. The project promotes children’s rights and supports the Right to Play initiative. Their primary objectives in Venezuela are to: distribute healthy, high-quality food to reduce hunger; promote a culture of education based on sporting values such as respect, solidarity, conflict resolution and responsibility; and encourage gender equality to reduce early pregnancies and prevent gender-based violence. 125 young children benefit from the project involving trainers, cooks, families and local partners.

Football for education

Although the number of out-of-school children of primary school age declined globally from 100 million to 61 million between 2000 and 2016, progress has stalled since 2007 at 29 million boys and 34 million girls. UNESCO Institute for Statistics global databases, 2018

Currently, less than 15% of children in Saint Lucia continue their education after primary school. Children who fail in school are more likely to engage in risky and health-impairing behaviours as adolescents.

The Math Attack programme is a specific response to poor local educational standards and alarming declines in understanding of mathematics among school-age children. This project provides a friendly, safe and welcoming environment for after-school academic enrichment three days a week to 120 pupils. Sport is used as a tool to enhance life skills, foster positive social behaviours and improve academic performance.
With less than 20% of children in the Pacific taking part in regular physical activity, sport for development programmes like Just Play are a critical component of the Oceania Football Confederation’s approach to building stronger Pacific Island communities.

The Just Play programme is being used to reduce risk factors and address endemic issues in the Pacific region, strategically delivering value to children, adolescents and communities. Designed to respond to the needs of youngsters throughout Oceania, the programme focuses on the following core areas:

- **health and wellness**: to reduce the risk factors associated with non-communicable diseases through healthier lifestyle decisions and choices;
- **education**: to facilitate the development of important life skills applicable both on and off the field, including the acceptance of rules;
- **gender equality**: to change perceptions towards women and girls, and create pathways to empower women and girls to realise their human rights;
- **water, sanitation and hygiene (WASH)**: to support the development of positive WASH behaviours and practices in schools and communities, and in times of emergency;
- **child protection and social inclusion**: to challenge harmful social norms and stereotypes, and create pathways to empower women and girls to realise their human rights; and
- **emergencies**: to build resilience and support the emotional recovery of children and adolescents following natural disasters and conflict.

The impact of the Just Play programme is regularly monitored:

- Children who take part in Just Play recognise that children with disabilities can also play sports.
- 98% of boys in Tonga said they saw their coach as a positive role model, while 44% of coaches in Tonga are female.
- An average of 45% of participants are girls and 46% of coaches are female.
- 99% of coaches from the Just Play Emergency Programme noticed a positive change in children following sessions.
- 70% of children in Just Play enjoy playing football with the opposite gender.

### NEW PROJECTS IN THE AMERICAS

**Asociación Civil Andar** – Argentina – ‘Football for Inclusion Fields’ will be built with 3 football pitches, meeting accessibility and safety standards for anyone, no matter their disability. **Instituto Fazer Acontecer** – Brazil – 500 youngsters benefit from the Beyond the Green Pitch programme combining sport with environmental awareness activities in 15 municipalities in Salvador de Bahia. **Plan Nederland** – Nicaragua – promoting equality for girls, focusing on the consequences of child marriage and female genital mutilation, and promoting girls’ education – 301 girls and 105 boys are part of this programme. **Light For The World International** – Bolivia – 200 young people and children with disabilities are now given the chance to regularly participate in recreational activities. **Fundación Tiempo de Juego** – Colombia – a new football pitch built in and by the community of Soacha, over 100 volunteers worked more than 1,500 hours to enable 500 children to benefit from the field. **Johan Cruyff Foundation** – Aruba – Last May, the Cruyff Court on St Eustatius was reopened. After twelve years of intensive use, its replacement was made possible through the support of the UEFA Foundation for Children.

Project in Oceania

Established in 2009, Just Play is a large-scale programme developed and managed by the Oceania Football Confederation. Run by 5,400 local coaches and volunteers, it has reached 316,000 children and adolescents aged 6-12 years in the Pacific Islands. The UEFA Foundation for Children has supported this programme since its creation in 2015.

**Ongoing Projects**

- **Play to Learn**
  - Location: Nicaragua • Partner: Fabretto Children’s Foundation • Overall cost: €70,498 • Foundation funding: €55,000
  - The Play to Learn programme aims to empower vulnerable children and their families to reach their full potential and improve their livelihoods. Through afterschool activities, children learn to develop their social, personal and intrapersonal skills. The goal of the Fabretto Children’s Foundation is to promote children’s fundamental rights to education, play, development and recreational activities. Education enrichment classes help primary school children learn reading, writing and elementary maths. UEFA Foundation for Children funding supports the sporting aspect of the project and finances sports equipment, training of educators in sports coaching, and the organisation of local leagues and competitions. Football reduces gender and social inequality through the integration of girls and children at risk of social exclusion.
  - The project directly benefits 695 primary school pupils aged 8-13 years, including 397 girls (57%).

- **Just Play**
  - Location: Pacific Islands: American Samoa, Cook Islands, Fiji, French Polynesia, New Caledonia, Papua New Guinea, Samoa, Solomon Islands, Tahiti, Tonga and Vanuatu • Partner: Oceania Football Confederation (OFC) • Overall cost: €600,000 • Foundation funding: €200,000
  - With less than 20% of children in the Pacific taking part in regular physical activity, sport for development programmes like Just Play are a critical component of the Oceania Football Confederation’s approach to building stronger Pacific Island communities.
  - The Just Play programme is being used to reduce risk factors and address endemic issues in the Pacific region, strategically delivering value to children, adolescents and communities. Designed to respond to the needs of youngsters throughout Oceania, the programme focuses on the following core areas:
    - **health and wellness**: to reduce the risk factors associated with non-communicable diseases through healthier lifestyle decisions and choices;
    - **education**: to facilitate the development of important life skills applicable both on and off the field, including the acceptance of rules;
2019 UEFA Foundation for Children Awards

On 29 May 2019, the UEFA Foundation for Children board of trustees gave awards to 22 European charity organisations supporting disadvantaged children in Europe, rewarding their great work in safeguarding the rights of vulnerable children.

For the third consecutive year, the 55 UEFA member associations were invited to participate in the awards by nominating a charity organisation in their country.

A total of 26 national associations put forward nominees, four of which had already received awards in 2017 and 2018. The board of trustees decided to divide the total available funding of €1 million equally between the remaining nominees, with the 22 organisations below each receiving a €45,500 grant:

### AWARD WINNER

| Cardiff City FC Community | Football Association of Wales (FAW) | ⚽️ | ⚽️ |
| Colour Blind Awareness CIC | English Football Association (FA) | ⚽️ |
| DIF get2sport | Danish Football Association (DBU) | ⚽️ |
| Dinamo Plus | Football Association of Moldova (FMF) | ⚽️ |
| Football Club Tang RA | Bulgarian Football Union (BFU) | ⚽️ |
| Football Development in Ukraine | Ukrainian Association of Football (UAF) | ⚽️ | ⚽️ |
| Foundation for development and improvement of sports and recreational activities | Bosnia and Herzegovina Football Federation (NFSSBiH) | ⚽️ | ⚽️ |
| Hjärta United (Heart United) | Swedish Football Association (SvFF) | ⚽️ | ⚽️ |
| Janos Farkas | Hungarian Football Federation (MLSZ) | ⚽️ |
| KMF Mungosi | Football Association of Serbia (FSS) | ⚽️ |
| LitCam | German Football Association (DFB) | ⚽️ |
| Mazi gia to Paidi | Hellenic Football Federation (EPO) | ⚽️ | ⚽️ |
| Pro Juventute | Swiss Football Association (SFV-ASF) | ⚽️ | ⚽️ |
| Red Deporte y Cooperación | Royal Spanish Football Federation (RFEF) | ⚽️ |
| Safety Line | Football Association of the Czech Republic (FACR) | ⚽️ |
| Special Olympics Italia | Italian Football Association (FIGC) | ⚽️ |
| St Joseph Home | Malta Football Association (MFA) | ⚽️ |
| Tackling Awareness of Mental Health Issues | Irish Football Association (IFA) | ⚽️ |
| The Down Syndrome Centre | Football Association of Ireland (FAI) | ⚽️ |
| The Ideas Partnership | Football Federation of Kosovo (FKF) | ⚽️ | ⚽️ |
| The Ivan Štark centre for education and rehabilitation | Croatian Football Federation (HNS) | ⚽️ |
| Yedinstvo (Unity) | Football Union of Russia (RFU) | ⚽️ | ⚽️ |

### MEMORIES FROM SOME 2018 AWARD WINNERS

#### KICK MIT (AUSTRIA)

Kick mit Österreich is a football project that empowers migrant and socially disadvantaged girls and young women. 600 girls aged 6-15 years and 30 young women aged 16-21 years currently play or teach football within the programme.

#### EQUALIZER PROGRAMME (ISRAEL)

This programme of the Israel Sport and Education Initiative operates in hundreds of schools across Israel combining football with study centres and value-based activities, mainly in underprivileged communities.

#### AMP FUTBOL POLSKA (POLAND)

Amp Futbol Polska aims to improve the lives of people with physical disabilities through football and promote a positive image of players with disabilities. A Junior Amputee Football Project was set up, including a football academy and regular training camps across Poland.

#### SKOLA FUDBALA RESPEKT (BOSNIA AND HERZEGOVINA)

Skola Fudbala Respekt, founded in Sarajevo in 2014, brings together experts in the field of sports and psychology. The football school is open free of charge to children with disabilities and children who are often unfortunately excluded from many spheres of social life, such as those from the Roma population.

#### FOOTBALL IS MORE (LIECHTENSTEIN)

Football Is More improves the education, health, inclusion and social participation of disadvantaged children and young people through the charisma of football. In 2018, a Special Adventure Camp took place in Switzerland for children with and without disabilities, promoting education, self-confidence and independence, as well as social participation in a playful way.

#### FONDACTION DU FOOTBALL (FRANCE)

Fondation du Football promotes a civic vision of football, highlights its educational value and encourages the integration of sustainable development across 17,573 clubs.
A number of new partners joined the UEFA Foundation for Children this year, helping us enhance our existing programmes and set up innovative initiatives.

**LAY’S**

- **Location**: Jordan
- **Partner**: Lay’s
- **Total cost**: $92,528

The UEFA Foundation for Children, Lay’s and the Asian Football Development Project (AFDP) joined forces to turn unsafe play areas in two refugee camps in northern Jordan into artificial football pitches. A girls-only pitch has improved the football facilities at the Zaatari camp and is an addition to the already existing full-size artificial pitch which opened in September 2017. Around 6,800 children, 4,150 boys and 2,650 girls aged from 8-20 years are using these pitches while taking part at football activities. Over 10,200 matches have been played in various tournaments. Thanks to training courses, over 250 including 80 women have become qualified football coaches.

In Azraq camp a newly renovated football pitch will allow more girls and boys to play their favourite sport. Training programmes for coaches and referees were able to begin. The fundamental values of football are used to tackle social issues and educate young people about contraception and the consequences of early marriage, as well as the importance of school, health, hygiene and well-being. The target is for 1,000 girls and boys to take part in weekly sport activities and tournaments during the first year.

**KIA**

- **Location**: Jordan
- **Partner**: Kia Motors

Kia Motors and UEFA launched the first UEFA Europa League Trophy Tour and used it as an opportunity to get the public involved in helping those less fortunate. The tour, organised by Kia, visited eight cities, during which fans and players of all ages were encouraged to donate used football boots. In partnership with the Foundation, these boots were shipped to the Zaatari refugee camp in Jordan. Over 1,000 pairs of boots in total were given to Syrian refugees of all ages.

**NISSAN**

- **Location**: France and United Kingdom
- **Partner**: Nissan Skills Foundation

Total cost: €240,000

Foundation funding: €40,000

In February 2017, Nissan joined the UEFA Foundation for Children and streetfootballworld in providing support to the grassroots Sport dans la Ville (France) and Street League (UK) organisations. As part of its mission to contribute to a ‘cleaner, safer, fairer’ world, Nissan has helped to tackle school drop-out and unemployment rates and training gaps impacting young people aged 15-24 in Europe. As part of its Job dans la Ville programme, Sport dans la Ville provides individual career support, mentoring sessions, experience sharing, and skills development workshops. In France, over 1,500 young people take part in the programme. In the first year, over 175 young people landed some form of work contract and were able to begin their professional lives.

**FEDEX**

- **Location**: Hungary, Ireland, Romania, United Kingdom
- **Partner**: FedEx Corp

Total cost: $164,000

Foundation funding: $132,000

In March 2019, FedEx Express, a subsidiary of FedEx Corp, and the UEFA Foundation for Children announced a jointly funded community project that uses football to attract young people and get them involved in an employability programme. The project is overseen by the streetfootballworld organisation and delivered on the ground by network member organisations: Policy Centre for Roma and Minorities (Romania), the Oltalom Sport Association (Hungary), Sport Against Racism (Ireland), and Sport4Life UK. The programme includes personal development workshops that aim to promote self-confidence, job-seeking skills, and training, and provide an overview of the local job market and how to access it. The programme provides training opportunities, formal qualifications and work placements that help young people secure lasting employment. The first set of results and data will be collected and presented in March 2020. 7,825 young adults are taking part in the employability activities throughout all four countries.
With UEFA

2018 UEFA SUPER CUP, TALLINN
Building an inclusive future for visually impaired children

In Tallinn on 15 August 2018, a mixed choir of visually impaired and normal-sighted boys and girls aged 7-15 performed the Florence And The Machine song ‘You’ve got the Love’ before the kick-off. The choir was made up of children from the Tallinna Heleni Kool (Helen’s School in Tallinn), which teaches children with hearing and visual impairments, and multiple disabilities, and the Tallinna Poistekoor (the Tallinn boys’ choir). The support of the players of Real Madrid CF and Club Atlético de Madrid highlighted the importance of integrating children with disabilities into society as well as giving opportunities to children in less-privileged parts of the world.

The teams took up the challenge with various interesting initiatives, such as playing football with people with disabilities or with young prisoners, visiting elderly people or ridding rivers of waste. As part of this social awareness project, the players were invited by PluSport, the umbrella organisation for sport for the disabled in Switzerland, to participate in various activities with the Swiss blind football team. Spectators also had the opportunity to experience blind football on an inflatable training ground located in the Youth Plaza.

2019 UEFA YOUTH LEAGUE NYON
Football and solidarity

This season, the UEFA Youth League players embarked on a solidarity challenge for their local community.

The teams took up the challenge with various interesting initiatives, such as playing football with people with disabilities or with young prisoners, visiting elderly people or ridding rivers of waste. As part of this social awareness project, the players were invited by PluSport, the umbrella organisation for sport for the disabled in Switzerland, to participate in various activities with the Swiss blind football team. Spectators also had the opportunity to experience blind football on an inflatable training ground located in the Youth Plaza.

2019 UEFA WOMEN’S CHAMPIONS LEAGUE FINAL, BUDAPEST

The UEFA Foundation for Children invited 30 teenage boys and girls from Oltalom Sport Association (OSA) to take part in the opening ceremony as central circle carriers.

Active since 2005 in the region of Budapest, the OSA uses sport as a tool to increase self-esteem and promote a healthy lifestyle among people from disadvantaged backgrounds. Playing football with teams of other social groups enhances social integration.

On matchday minus one, the youngsters had the chance to meet the players from Olympique Lyonnais and FC Barcelona to exchange about their passion for football.

2019 UEFA EUROPA LEAGUE FINAL, BAKU

At this year’s UEFA Europa League final, 22 local girls accompanied players out on to the pitch in Azerbaijan.

The Association of Football Federations of Azerbaijan (AFFA), an organisation that strives to involve girls in football, chose 22 girls to accompany the two teams out on to the pitch at the Baku Olympic Stadium on 29 May 2019.

The AFFA is currently working with 35 schools, running football activities for children three times a week. The association’s grassroots department has also established several initiatives aimed specifically at girls. Coaches from the country’s national women’s league are encouraged to get involved in youth programmes, and free courses are run three times a year to train additional coaches for children’s football.

2019 UEFA FOUNDATION FOR CHILDREN

Making children’s dreams come true

This past season the UEFA Foundation for Children enabled 21 young dreams to come true at UEFA club and national team matches, thanks to the wonderful work of Etoile Filante/Sternschnuppe in Switzerland and Association Rêves in France, with whom we have been working since our establishment in 2015. The foundation strives to help children who have suffered accidents or illnesses to fulfil their dreams of attending a match and meeting their favourite players, and this year was no exception!

In addition to fulfilling these dreams, the UEFA Foundation for Children provided various organisations that come to the aid of children in need with tickets for the following finals:

- UEFA Champions League 50 tickets
- UEFA Europa League 100 tickets
- UEFA Nations League 80 tickets
- UEFA Super Cup 100 tickets
- UEFA Youth League 155 tickets

The UEFA Foundation for Children”
SOLIDARITY TRIP TO NEPAL

SCHOOL RENOVATION

Location  Pumdi Bhumdi (next to Pokhara)
Partner  UNIS VERS le SPORT (UVS)
Dates  1-12 October 2018

Fifteen UEFA staff members seized the opportunity to travel to Nepal to contribute to a project funded by the UEFA Foundation for Children.

The objective was to renovate the inside and outside of a village school accommodating 42 children.

Following a twenty-hour journey, our volunteers were warmly welcomed by the schoolchildren, who had prepared a welcome ceremony.

The days were spent clearing, sanding, buffing, and painting from 7am to 12pm and from 2pm to 5pm. Work was interspersed with sport and craft activities with the children, which provided the perfect opportunity to interact and bond. A shared passion for sport helped the time fly by. The children were entertained by their surroundings, and these simple moments of sharing were enjoyed by all.

The volunteers ate breakfast, lunch and dinner with their host families, allowing them to experience total immersion in Nepalese culture. In the evenings, games were organised with the family members. Living, eating and sleeping alongside the villagers broadened the horizons of our volunteers.

In the end, not three, but seven buildings were repainted in just seven days. Our volunteers rose to the challenge, proud to have dedicated their time and energy to bringing back some colour to this school and giving the children a welcoming place to learn.

During the farewell party at the school, our volunteers gave out school supplies to all the children and their teachers, as well as sports equipment provided by our partner, UVS.

The foundation in numbers

OUR RECORD
201 projects funded since 2015 - 68 awards presented since 2015 - including 65 in Europe - 95 projects selected from calls for projects since 2015 – including 62 in Europe - 11 projects carried out by UEFA sponsors since 2015 - 27 special projects since 2015 (emergency projects, UEFA EURO-related projects, Match for Solidarity).

TODAY
93 ongoing projects - 94 countries in which the foundation is supporting projects – including 41 in Europe - 23,850 children living in difficult situations who have attended matches through the foundation's wish-makers programme - 34 tonnes of material sent by the foundation to support projects in aid for children - 32 newly built or refurbished pitches - 1,000,000 children aged 0-18 who have benefited from the foundation’s support.

Today
93 ongoing projects - 94 countries in which the foundation is supporting projects – including 41 in Europe - 23,850 children living in difficult situations who have attended matches through the foundation's wish-makers programme - 34 tonnes of material sent by the foundation to support projects in aid for children - 32 newly built or refurbished pitches - 1,000,000 children aged 0-18 who have benefited from the foundation’s support.

Stories of change

Terre des hommes Italy
“I used to get into a lot of trouble at school and at home. My teachers were always saying that I couldn’t sit still, and I was always getting into fights with the boys in my class. My teachers were always complaining about me to my mother. One of my teachers told her that she needed to enrol me in sports activities. Last year, she enrolled me in Taekwondo. This year I’ve been playing a lot of football at the club. Some people say that football is just for boys, but that’s not true! I love football – it makes me feel like I can do anything and that I am free.”
9-year-old Rinal, Jerusalem

Libre Vue
“I have been visually impaired since I was born. When I play blind football, I don’t need a cane or someone to hold my hand. I feel a sense of freedom.”
Bandiougou, Bamako

Action for Development
“I am a 6th grade student at the Rahyab school for disabled children. Algebra is my favourite subject. There are seven of us in my family. My sister, two of my brothers and I are deaf. My father is a poor man. He works hard but doesn’t earn enough for our transport and housing expenses. My parents do not know how to communicate using sign language, so I’m very happy to have classmates I can communicate with.”
Shakila, student with hearing loss, Kabul

Kick4Life
“Kick4Life has welcomed me into the family. The support and encouragement I have received in the literacy and HIV sessions is amazing. Thank you, Kick4Life, for accepting me for who I am.”
14-year-old Lebohang, Lesotho

Sport dans la Ville
“Job dans la Ville has helped me figure out what I want to be: a special needs teacher. Sport dans la Ville has taught me about respect and fair play. Job dans la Ville has given me self-confidence. Now I can speak to anyone.”
Myriam, Lyon
### Financial report

#### FOREIGN CURRENCY

The UEFA Foundation for Children's financial records are kept in euros (EUR) as the majority of the donations and contributions are in that currency. The financial statements are presented in Swiss francs. Assets and liabilities are converted at the closing rate, the foundation’s capital at the historical rate applicable at the date of incorporation, and the statement of activities at the average rate for the period. Unrealised exchange losses are booked in the statement of activities and unrealised exchange gains are provided for in the balance sheet.

#### THE EXCHANGE RATES USED ARE AS FOLLOWS:

<table>
<thead>
<tr>
<th>EUR-CHF</th>
<th>30 JUNE 2019</th>
<th>30 JUNE 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closing rate</td>
<td>1.109</td>
<td>1.158</td>
</tr>
<tr>
<td>Historical rate (foundation capital)</td>
<td>1.038</td>
<td>1.038</td>
</tr>
<tr>
<td>Average rate</td>
<td>1.133</td>
<td>1.159</td>
</tr>
</tbody>
</table>

#### BALANCE SHEET AS AT 30 JUNE 2019

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>30 JUNE 2019</th>
<th>30 JUNE 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(in EUR)</td>
<td>(in CHF)</td>
<td>(in EUR)</td>
</tr>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>214,879</td>
<td>238,365</td>
</tr>
<tr>
<td>Receivables from UEFA</td>
<td>4,948,240</td>
<td>5,489,083</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>136,500</td>
<td>151,419</td>
</tr>
<tr>
<td>TOTAL CURRENT ASSETS</td>
<td>5,299,619</td>
<td>5,878,867</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>5,299,619</td>
<td>5,878,867</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>30 JUNE 2019</th>
<th>30 JUNE 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>(in EUR)</td>
<td>(in CHF)</td>
<td>(in EUR)</td>
</tr>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other payables</td>
<td>6,626</td>
<td>7,350</td>
</tr>
<tr>
<td>Provision for unrealised exchange gains</td>
<td>–</td>
<td>70,008</td>
</tr>
<tr>
<td>Unallocated emergency fund</td>
<td>48,866</td>
<td>54,207</td>
</tr>
<tr>
<td>TOTAL CURRENT LIABILITIES</td>
<td>4,255,072</td>
<td>4,790,159</td>
</tr>
</tbody>
</table>

| FOUNDATION CAPITAL | | | |
| Foundation capital | 1,000,000 | 1,038,350 | 1,000,000 | 1,038,350 |
| Retained results | 20,005 | 22,562 | 7,776 | 8,396 |
| Net result for the period | 24,542 | 27,817 | 12,228 | 14,166 |
| TOTAL FOUNDATION CAPITAL | 1,044,547 | 1,088,708 | 1,020,005 | 1,060,912 |

| TOTAL LIABILITIES | 5,299,619 | 5,878,867 | 4,211,356 | 4,876,329 |

#### CONTRIBUTIONS BY HEADINGS

<table>
<thead>
<tr>
<th>CONTRIBUTIONS 2017/18</th>
<th>CONTRIBUTIONS 2018/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALLOCATED</td>
<td>PAID</td>
</tr>
<tr>
<td>30 JUNE 2019</td>
<td>30 JUNE 2018</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Exceptional donation by founder for migrants</td>
<td>130,400</td>
</tr>
<tr>
<td>UEFA Foundation for Children Award 2015</td>
<td>200,000</td>
</tr>
<tr>
<td>Call for projects 2015</td>
<td>86,126</td>
</tr>
<tr>
<td>Call for projects 2016</td>
<td>277,512</td>
</tr>
<tr>
<td>Call for projects 2017 – Outside Europe</td>
<td>1,242,861</td>
</tr>
<tr>
<td>Call for projects 2017 – Europe</td>
<td>553,118</td>
</tr>
<tr>
<td>Match For Solidarity 2018/Related Donations</td>
<td>648,150</td>
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<tr>
<td>UEFA Foundation for Children Award 2018</td>
<td>–</td>
</tr>
<tr>
<td>Call for projects 2018 – Europe</td>
<td>647,241</td>
</tr>
<tr>
<td>Call for projects 2018 – Outside Europe</td>
<td>729,549</td>
</tr>
<tr>
<td>Call for projects 2018 – Post conflict</td>
<td>162,000</td>
</tr>
<tr>
<td>Call for projects 2018 – Employability</td>
<td>–</td>
</tr>
<tr>
<td>Call for projects 2018 – Other &amp; additional budget</td>
<td>362,879</td>
</tr>
<tr>
<td>Other donations</td>
<td>111,774</td>
</tr>
<tr>
<td>TOTAL IN EUR</td>
<td>3,138,167</td>
</tr>
<tr>
<td>TOTAL IN CHF</td>
<td>3,633,684</td>
</tr>
</tbody>
</table>

#### FINANCIAL REPORT

This financial report has been audited by Ernst & Young SA according to Swiss limited audit standards. The audit established that the accounts comply with the law and the charter of the foundation.
The foundation put together a new photo exhibition to illustrate the work it does through the projects it funds. The aim is to pique public interest in the beneficiaries’ stories and get them to reflect on the daily lives of vulnerable children around the world.

The partially interactive exhibition was created using the documentary photography of photographer and artist Catherine Cabrol. The images were used for the promotional video clip shown on the giant screens at the stadiums and fan zones, and a long version was created for the stadiums’ VIP areas. A billboard campaign is being created.

To date, the photo exhibition has been displayed in the following places:
- Nyon, Switzerland – UEFA
- Rome, Italy – UEFA Congress
- London, England – Wembley Stadium, during the #EqualGame conference
- Kraainem, Belgium – during World Refugee Day
- Kiev, Ukraine – during World Refugee Day

The promotional video clips were shown at the following places:
- Budapest, Hungary – UEFA Women’s Champions League
- Baku, Azerbaijan – UEFA Europa League
- Madrid, Spain – UEFA Champions League
- Italy – UEFA European Under-21 Championship

The foundation, with its ever-increasing number of projects, launched a new version of its three-year-old website at the start of the year, with an updated look and simplified navigation.

The foundation’s presence on social media continues to grow. Players lent their support and voices to the foundation’s initiatives making them truly memorable – Lionel Messi spoke about the opening of the Pitch for Hope girls’ football pitch at the Zaatari refugee camp (Jordan) and the players of Club Atlético de Madrid and Real Madrid FC interacted with children at the 2018 UEFA Super Cup.

Player participation in the foundation’s events has increased the visibility of its work and sent important messages about inclusion and solidarity.

Lionel Messi took part in the opening video for the pitch in Zaatari, Jordan. Antoine Griezmann and Toni Kroos spoke with young blind people about their perceptions of football during the 2018 UEFA Super Cup in Tallinn. Gaizka Mendieta and David James took part in a blind football match with the young fans and finalists of the 2019 UEFA Youth League as part of a football-for-all awareness campaign. European football legends such as Lothar Matthäus, Deco, Andrés Palop, Eidur Gudjohnsen, David Seaman, Andrei Arshavin, Youri Djorkaeff and Philippo Inzaghi supported the football boot collection campaign during the UEFA Europa League Trophy Tour, organised by KIA Motors. And finally, numerous clubs and players participating in UEFA competitions made the dreams of sick or vulnerable children come true by welcoming and meeting them throughout the football season.

The foundation decided to publish a bi-annual newsletter for all the generous supporters of the Match for Solidarity held jointly by UEFA and the UN Office in Geneva on 21 April 2018. This event raised €684,000 towards reducing inequality and supporting projects for children with mental and physical disabilities worldwide. Through these newsletters, the foundation can report the results of the six projects funded by this great display of solidarity.

The visibility of the UEFA Foundation for Children is growing thanks to a constant visual presence on stadium boards and giant screens during UEFA matches and even in the FIFA 20 video game. Now the focus must be on raising public awareness of the foundation’s activities, drawing attention to the situation of vulnerable children, and promoting action to defend their rights.
A big thank you!

The UEFA Foundation for Children would like to thank each and every person and partner who has made it possible for so much to be accomplished in 2018/19 season. Thanks to your generous support, more events and projects were made possible, and thus more children in need were reached than ever before.

**FUNDERS**

UEFA has provided unwavering support for the foundation’s activities and allowed us to collaborate with its sponsors, resulting in some amazing projects. We would like to mention, in particular:

Adidas • FedEx • KIA • Lay’s • Nissan • Santander • Socar

**OUR PARTNERS**

**IN AFRICA**

Cross Cultures Project Association (South Sudan) • Futebol da Força (Mozambique) • Groootbos Foundation’s Green Futures (South Africa) • BMBWU (South Africa) • International Trade Centre (ITC) (Guinea and Gambia) • Kick4Life (Lesotho) • Libre Vue (Mal) • MYSIA (Kenya) • Plan International UK (Tanzania) • Right to Play (Uganda) • Samosocial International (Burkina Faso) • Simavi (Malawi) • streetfootballworld (Ivory Coast and Burkina Faso) • Swiss Academy for Development (Uganda) • Terre des hommes (Egypt) • Triangle Génération Humanitaire (DR Congo and Central African Republic) • UNIS VERS le SPORT (Senegal)

**IN AMERICA**

Asociación Civil Andar (Argentina) • Fabretto Children’s Foundation (Nicaragua) • Fight for Peace (Jamaica) • Fundación Tiempo de Juego (Colombia) • Instituto Fazer Acontecer (Brazil) • Inter Futura S.R.L. (Venezuela) • Johan Cruyff Foundation (Aruba) • Light for the World (Bolivia) • Plan International (Nicaragua) • Sacred Sports Foundation Inc (Saint Lucia)

**IN ASIA**

Action for Development (Afghanistan) • AFRANE (Afghanistan) • Baan Dek Foundation (Thailand) • Football United (Myanmar) • Handicap International (Sri Lanka and Bangladesh) • Indochna

**IN EUROPE**

ActionAid (Greece) • Air Pur et Soleil (France) • AMANDILA (Germany and Austria) • Autisme Geneve (Switzerland) • Ayuda en Acción (Spain) • Cardiff City FC Community Foundation (Wales) • Club Tang RA (Bulgaria) • Colour Blind Awareness CIC (England) • DIF get2sport (Denmark) • Dinamo Plus (Moldova) • Down Syndrome Centre (Republic of Ireland) • EFON (Belgium, Israel, Netherlands, Poland, United Kingdom, Ukraine) • Etoile filante/Sternschuppe (Switzerland) • Everton in the Community (England) • FC Kosmos & Esiklos Mytilinis (Greece) • FIBAH (France) • Fondation Paris Saint-Germain (France) • Football Development (Ukraine) • Foundation for development and improvement of sports and recreational activities (Bosnia and Herzegovina) • Genesis Project (Bosnia and Herzegovina) • Giovanni van Bronckhorst Foundation (Netherlands) • Hjarta United (Heart United) (Sweden) • INEX – Association for Voluntary Activities (Czech Republic) • Ivan Štark centre for education and rehabilitation (Croatia) • Janos Farkas Foundation (Hungary) • Kicken ohne Grenzen (Austria) • Kick it Out (England) • Kltchko Foundation (Ukraine) • KMF Mungosi (Serbia) • LiëtCam (Germany) • Ludotempo (Portugal) • Make a Wish (Switzerland) • Mazi gia to Paidi (Greece) • National Children’s Football Alliance (Belgium) • Newcastle United Foundation (England) • Otaloom Sport Association (Hungary) • Play for Change (Italy) • PlusSport (Switzerland) • Pro Juventute (Switzerland) • Red Deporte y Cooperación (Spain) • Rêves (France) • Rêves (Switzerland) • Royal Europa 90 Kawasaki FC (Belgium) • Safety Line (Czech Republic) • Shaktar Social (Ukraine) • Special Olympics Italia (Italy) • Sport dans la Ville (France) • St Joseph Home (Malta) • Step Up (Russia) • Street League (United Kingdom) • streetfootballworld (Hungary, Romania, United Kingdom) • Tackling Awareness of Mental Health Issues (Northern Ireland) • Terre des hommes (Greece) • Terre des hommes Italy (Israel) • The Ideas Partnership (Kosovo) • Yedinstvo (Unity) (Russia)

**IN OCEANIA**

Oceania Football Confederation • American Samoa Football Association • Cook Islands Football Association • Fiji Football Association • French Polynesia Association • New Caledonia Football Association • Papua New Guinea Football Association • Samoa Football Association • Salomon Islands Football Association • Tahití Football Association • Tonga Football Association • Vanuatu Football Association

**E U R O P E A N F O O T B A L L A S S O C I A T I O N S**

Association of Football Federations of Azerbaijan • Bosnia and Herzegovina Football Federation • Bulgarian Football Union • Croatian Football Federation • Danish Football Association • English Football Association • Estonian Football Association • Football Association of Ireland • Football Association of Moldova • Football Association of Serbia • Football Association of the Czech Republic • Football Association of Wales • Football Federation of Kosovo • Football Union of Russia • French Football Federation • German Football Association • Hellenic Football Federation • Hungarian Football Federation • Irish Football Association • Italian Football Association • Malta Football Association • Portuguese Football Federation • Royal Spanish Football Federation • Swedish Football Association • Swiss Football Association • Turkish Football Federation • Ukrainian Association of Football

**CLUBS**

AC Milan • Arsenal FC • Chelsea FC • Club Atletico de Madrid • FC Barcelona • FC Bayern München • Juventus • Liverpool FC • Manchester United FC • Olympique Lyonnais • Paris Saint-Germain • Real Madrid CF

**FOOTBALL PERSONALITIES**

Amel Majri • Andrei Arshavin • Andris Palop • Anthony Réveillère • Antoine Griezmann • Claudio Caçapa • Cristiano Ronaldo • David James • David Luiz • David Seaman • Deco • Dzsenifer Marozsán • Eddy Gudjohnsen • Filippo Inzaghi • Gaizka Mendieta • Gareth Bale • Jerome Boateng • Kevin De Bruyne • Laura George • Leo Messi • Lewandowski • Lionel Messi • Lothar Matthäus • Marcelo • Mats Hummels • Mayra Jbarah • Mohamed Salah • Patrick Müller • Paul Pogba • Pierre-Emerick Aubameyang • Robert Lewandowski • Sergio Ramos • Sidney Govou • Toni Kroos • Youn Djorkaeff

**ACKNOWLEDGEMENTS**

AC Milan • Arsenal FC • Chelsea FC • Club Atletico de Madrid • FC Barcelona • FC Bayern München • Juventus • Liverpool FC • Manchester United FC • Olympique Lyonnais • Paris Saint-Germain • Real Madrid CF

**ALL UEFA STAFF**