



UNITED NATIONS

MATCH FOR SOLIDARITY

A CHARITY MATCH ORGANISED JOINTLY BY UEFA AND THE UNITED NATIONS

SATURDAY 21 APRIL 2018
Stade de Genève

OBJECTIVE

To promote peace, rights, well-being and the 17 Sustainable Development Goals (SDGs), and to raise funds for the UEFA Foundation for Children in order to finance humanitarian projects across the world.

”

We know where we come from. We have achieved many of our goals by making sacrifices.

We know there are children in need and we came to help them.

Christian Karembeu

”

All human beings should have the right to live in peace, in harmony with love, and should have opportunities in life.

In reality, many children do not have that and that's why it's so important to be here.

Casey Stoney

”

Solidarity is key to creating a fairer world for everybody. This match proved it one more time, by bringing together stakeholders of International Geneva to help reduce inequalities – Sustainable Development Goal number 10 – and to support projects for children with mental and physical disabilities worldwide. Together, our actions can produce results and have an impact in people's lives. We need to put aside our differences and focus on our mutual goal to create a world of opportunities.

Michael Møller

Director-general of the United Nations Office in Geneva

”

I am delighted that fans and football legends were able to come together to raise money for good causes and help those in need. We are in a privileged position and we must use this to help children living in challenging and difficult circumstances around the world.

Aleksander Čeferin

President of UEFA and chairman of the UEFA Foundation for Children

NEWSLETTER

MEDIA COVERAGE

Press review: **80 articles** in the printed and digital press were read by **1.39 billion people** and **shared 18,000 times** on social networks.

The match was broadcast live on 13 TV channels in **12 countries**. It was watched by an estimated television audience of **9.53 million**. More than **650,000 people** followed the match on Facebook Live.

The Match for Solidarity reached **millions of people** on social networks. In addition to UEFA and the United Nations, the players made a significant effort to publicise the event and engage the supporters.

SUPPORT AND SOLIDARITY

No fewer than **23,654 supporters** watched the match in glorious sunshine at the Stade de Genève.

34

male and female players and coaches involved in the match

A SOLIDARITY-BASED MOVEMENT

More than **200 volunteers** helped with the organisation of this match.

Charity gala at the Hôtel Kempinsky in Geneva: **246 guests** representing **26 partners** (UEFA, clubs, private companies) decided to support the foundation's activities.

More than **30 local and international companies** contributed to the success of this event.

NEWSLETTER



Carlo Ancelotti (coach), **Ronaldinho** (captain), David James, Antonis Nikopolidis, Juliano Belletti, Cafu, Edmílson, Casey Stoney, Éric Abidal, Michael Essien, Youri Djorkaeff, Gaizka Mendieta, Ronald de Boer, Henrik Larsson, Alexander Frei, Patrick Kluivert and Célia Šašić.

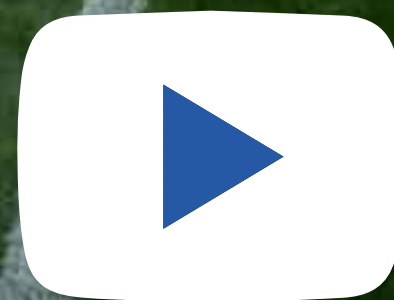
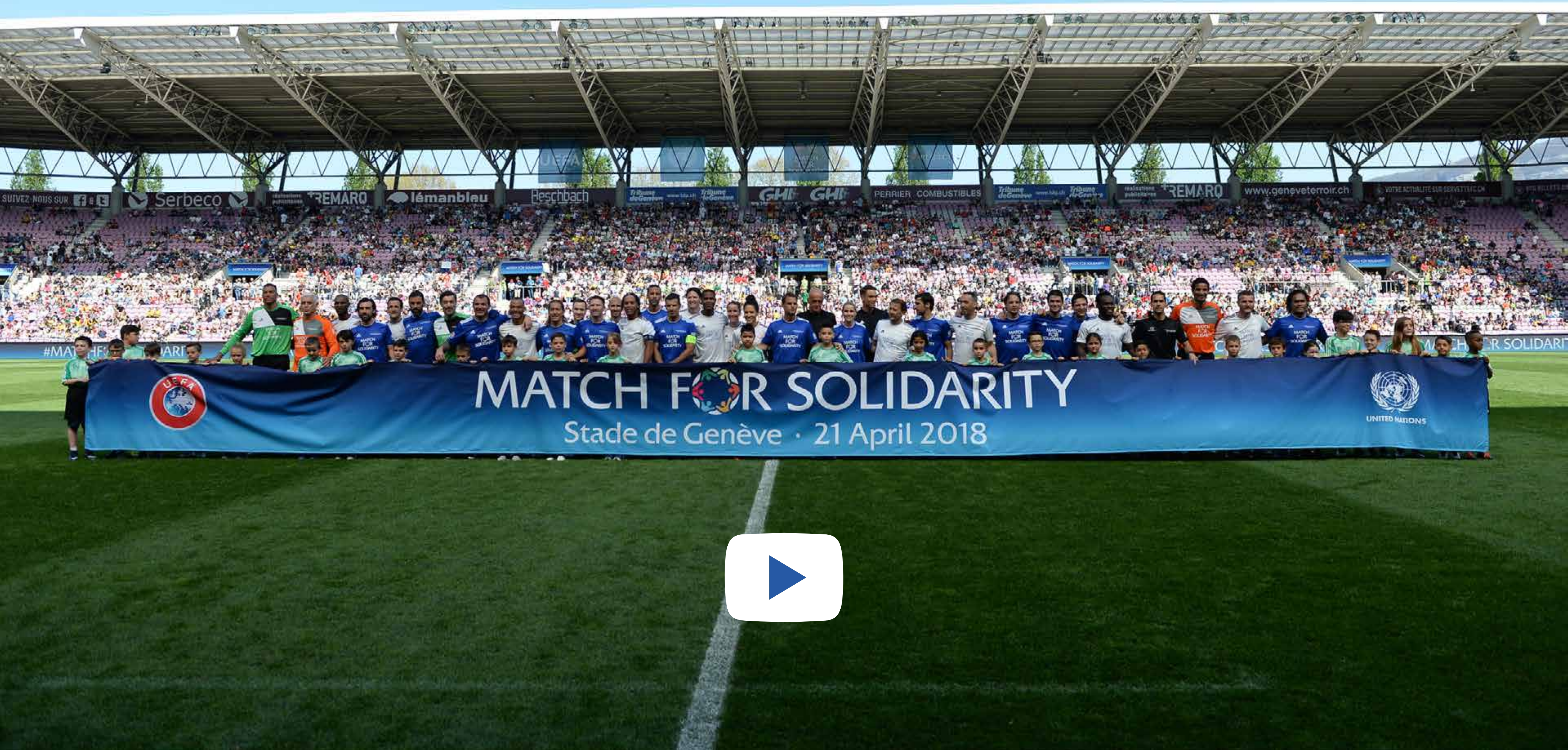


Luís Figo (captain and coach), Dida, Vítor Baía, Míchel Salgado, Frank de Boer, Rio Ferdinand, Cristian Chivu, Dejan Stanković, Robert Pirès, Jari Litmanen, Christian Karembeu, Andrea Pirlo, Raúl, Robbie Keane, Kelly Smith and Nuno Gomes.

Pierluigi Collina (referee)

NEWSLETTER







THE RESULT

The Match for Solidarity raised a total of **€684,400** net through ticketing, sponsor and supplier support, charity dinner, auctions and donations. The amount raised is being allocated by the UEFA Foundation for Children to humanitarian and development projects selected by a committee of representatives from UEFA and the United Nations Office in Geneva.

PROJECT SUPPORTED

Access to safe accommodation (Greece) is a nine-month project run by Terre des Hommes in the Ioannina and Thessaloniki regions. At a time when NGOs are being forced to close shelters and shut down programmes for child refugees, Terre des Hommes is stepping in. As well as offering accommodation, the project aims to establish an integrated, sustainable child protection system.

[Go to website](#)



PROJECT SUPPORTED

Autisme Genève is an association that promotes a better understanding of people living with autism and an appreciation of diversity in society. This non-profit organisation was founded in Geneva in 2007 at the initiative of parents of children with autism spectrum disorders. The main objective of the supported project is to inform the public about the autism spectrum. The money raised will be used to continue funding support activities for these children and their parents.

[Go to website](#) (only in French)



PROJECT SUPPORTED

The **Inclusive sports for development** project aims to promote the integration and inclusion of disabled children in the Mymensingh and Tangail regions of Bangladesh. Run by Handicap International in partnership with local disability organisations, it will benefit more than 800 children, 400 of whom have physical or mental disabilities. The project will provide training for teachers in 30 schools and for 20 sports instructors.

[Go to website](#)

PROJECT SUPPORTED

The **Asociación Civil Andar** is a social organisation working in Moreno, in the province of Buenos Aires, Argentina. It has been running personal development projects for people with mental disabilities for 20 years. One of these projects, Everyone invited to the pitch!, aims to foster the development of people living with mental disabilities through employment, sport, art, culture and health initiatives.

[Go to website](#) (only in Spanish)





PROJECT SUPPORTED

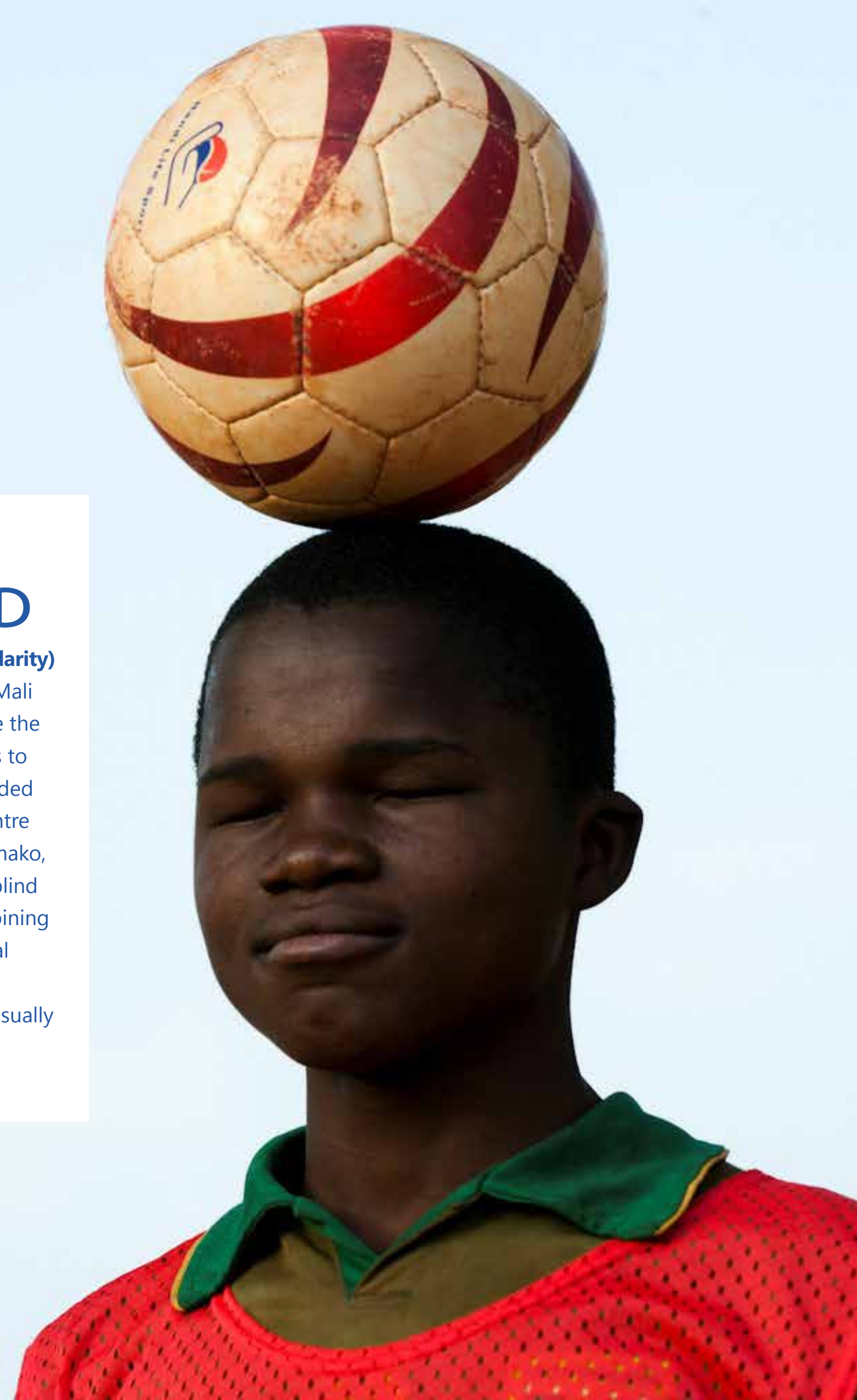
Inclusive sports for peace is a project run in the districts of Trincomalee, Batticaloa and Ampara in eastern Sri Lanka. Organised by Handicap International, the activities will benefit 700 children, 200 of whom are disabled, as well as 80 teachers and 20 sports instructors. The project will provide inclusive sports activities in schools located in multi-ethnic areas that have been damaged or destroyed as a result of the civil war, with the objective of including disabled children and promoting social cohesion in all communities.

[Go to website](#)

PROJECT SUPPORTED

Solidarité Aveugle (Blind Solidarity) in Bamako is a project run in Mali since 2012 by Libre Vue to give the visually impaired opportunities to play blind football. It has provided equipment for the national centre for the visually impaired in Bamako, created teams and organised blind football tournaments. By combining sport, education and vocational training, its main priority is to promote the inclusion of the visually impaired in the community.

[Go to website](#) (only in French)





THANK YOU !

Thank you for your participation in this solidarity match.

We will keep you updated on the progress of the six projects financed by your generous support.