



**ACTIVITY REPORT 2016/17**

*UEFA*

**FOUNDATION**

TM

*for children*

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Tania Baima, Laure N'Singui-Lubanzadio, Cyril Pellevat, Pascal Torres

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American Near East Refugee Aid  
 Armenian Football Federation  
 Barbara Čeferin  
 CAIS Associação de Solidariedade Social  
 Cancer Fund for Children  
 Concordia  
 Coopération Internationale pour les Équilibres Locaux  
 Croatian Football Federation  
 Diogenes  
 Education for the Children  
 European Football for Development Network  
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 Inter Futura Srl  
 International Foundation of Applied Disability Research  
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 Mazi gia to Paidi  
 Monadika Xamogela  
 Oceania Football Confederation  
 Oliver Pütsep  
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 RheinFlanke  
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 Samusocial Burkina Faso  
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 Scottish Football Partnership Trust  
 Spirit of Soccer  
 Sportovní  
 Steen Brogaard  
 Terre des Hommes Italy  
 The Football Club Social Alliance  
 UEFA  
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## EDITORIAL

Another successful year of activities has come to a close. It was a highly productive 12 months for the UEFA Foundation for Children, a time in which we were able to continue and develop many initiatives already initiated in 2015/16.

In this spirit of continuity, we increased our support for refugee children in the Middle East and Europe.

We are proud to confirm that more than 700,000 children were able to benefit from actions supported by the foundation through some 82 projects taking place in 66 countries.

Among these initiatives, a new artificial football pitch was built at the Zaatari refugee camp in Jordan, enabling the thousands of children living there to play the game they love. Thanks to the collaboration initiated with new partners, the foundation was also able to offer support to refugees living elsewhere in Jordan and Lebanon.

Back in Europe, the foundation helped 23 organisations in 15 countries to promote football among refugee children and encourage them to play. Twelve new projects were also launched to support disadvantaged children in general, thereby strengthening the foundation's efforts across the globe.



By inviting UEFA's 55 member associations to select the nominees for the 2017 UEFA Foundation for Children Award, the foundation was also able to strengthen its ties with European football. As a result of this close collaboration, 20 charitable organisations working in partnership with national football associations were selected as worthy recipients of the award.

We owe our success to the unwavering support of our partners – first and foremost UEFA, but also private partners such as FedEx, Lay's and Konami.

In May, the foundation's board of trustees welcomed four new members, thereby increasing its representative nature and plurality.

Over the course of 2017, the foundation promoted its activities to the general public via social media and various events that took place during UEFA's competition ceremonies.

I would like to thank all of our volunteers, partners and everyone else who has helped us to further develop our activities.

The UEFA Foundation for Children is fully committed to improving the lives of children living in difficult circumstances and will continue to pursue and promote ever greater solidarity and endeavour to support even more projects in 2018.

**José Manuel Durão Barroso**  
Chairman



## THE HEART OF THE FOUNDATION

The 2016/17 season was a busy one, spent following up on the many projects already funded by the foundation and reflecting on how to engage the European football community more closely in the foundation's activities and raise awareness of the important role of football in society.

From an administrative perspective, the season was marked by three main events: two meetings of the board of trustees of the foundation and the 41st Ordinary UEFA Congress.



The meeting closed with presentations by the five winners of the 2016 UEFA Foundation for Children Award, each of which received €200,000 and a certificate:

### 24 OCTOBER 2016

#### MEETING OF THE BOARD OF TRUSTEES

The meeting was attended by the new UEFA president, Aleksander Čeferin, as an observer.

One of the key items on the agenda was the selection of new projects to receive funding from the foundation, for which a total of €1m was available in 2016/17. The 12 projects selected all use sport as a means to assist vulnerable or disabled children in different parts of the world.

#### Streetfootballworld

A network that unites more than 100 community organisations worldwide behind a common goal – changing the world through football.

#### Colombianitos

A body striving to raise the quality of life of children and young people and their communities through sport, recreation, education and health in selected communities in Colombia.



#### Just Play

A programme that improves the lives of children in the Pacific region through football.

#### Right to Play

An initiative that uses sport and play to educate and empower children and young people to overcome the effects of poverty, conflict and disease in disadvantaged communities around the world.

#### Magic Bus

A scheme that uses sport and education to steer children in India towards a better life with better awareness, better life skills and better opportunities in the journey from childhood to livelihood.

### 5 APRIL 2017

#### 41<sup>ST</sup> ORDINARY UEFA CONGRESS IN HELSINKI

#### UEFA Congress



A video highlighting the achievements of the UEFA Foundation for Children since its foundation was shown at the 41<sup>st</sup> Ordinary UEFA Congress in Helsinki. The aim was to show the UEFA member associations the connection between professional football and recreational

football, to show how football contributes to health and well-being, personal development, the promotion of social values and peace, and to raise the associations' social responsibility awareness and engagement.

bringing their total number to nine. The four new members are:

#### Fiona May

Former Olympic long jumper and a current member of the UEFA Fair Play and Social Responsibility Committee.

#### Esther Gascón Carbajosa

General secretary of the Royal Spanish Football Federation.

#### Nathalie Iannetta

UEFA's chief advisor on governmental and social matters.

#### Elkhan Mammadov

General secretary of the Association of Football Federations of Azerbaijan and also a member of the UEFA Fair Play and Social Responsibility Committee.

#### UEFA FOUNDATION FOR CHILDREN AWARD

The 2017 UEFA Foundation for Children Award winners were selected on the basis of a new approach that put the UEFA member associations at the heart of the decision-making process. The board of trustees decided to share the €1m prize money equally between 20 charitable organisations, each of which received €50,000.

### 24 MAY 2017

#### MEETING OF THE BOARD OF TRUSTEES

At its meeting held in Stockholm before the UEFA Europa League final, the board of trustees' first task was to elect four new board members, to fill the vacancies left by Viviane Redding and Michel Platini and to enhance its decision-making processes by



Is glad to congratulate  
*Cancer Fund for Children*

Recommended by  
*Irish Football Association*

## Winner of the UEFA Foundation for Children Award 2017

24 May 2017  
Nyon, Switzerland

José Manuel Durão Barroso

Every year, the UEFA Foundation for Children issues a call for projects to achieve its objective of helping children by providing support in the fields of health, education, access to sport, personal development, integration of minorities and protection of children's rights. In 2016 the foundation selected 12 projects from a total of 177 proposals.



1

## LA LEAGUE: CHAMPIONS OF CHANGE

**Location** • Chontales and Chinandega, Nicaragua  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €588,479  
**Foundation funding** • €200,000  
**Partner** • Plan Nederland

Violence and poverty are rife in Nicaragua, with tragic consequences for many girls who face major obstacles when growing up, not least child marriage and teenage pregnancy. By supporting La League, the UEFA Foundation for Children is promoting gender equality and the protection of Nicaraguan girls' rights and freedom of choice through girls' football, which lies at the heart of the project developed by our partners.

The project's objectives are threefold:

- Social empowerment of girls
- Economic empowerment of girls through the acquisition of entrepreneurial skills in football or related industries
- Involvement of fathers and brothers in order to change attitudes.

### EXPECTED RESULTS

**Direct beneficiaries:**

- Participation of 300 girls in Champions of Change football training
- Training of 150 boys as Champions of Change and involvement of 150 fathers/male role models
- Acquisition of entrepreneurial skills by 50 girls.

**Indirect beneficiaries:**

- Involvement of 1,800 members of participants' families
- Raising awareness of 4,500 members of the community through organised events.

2

## BEYOND THE GREEN PITCH

**Location** • Salvador de Bahia, Brazil  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €448,288  
**Foundation funding** • €158,576  
**Partner** • Instituto Fazer Acontecer

By funding this project, the UEFA Foundation for Children is supporting sports activities and human rights training for young people living in disadvantaged and rural areas of Brazil. Already under way in 16 municipalities, the project is being expanded in order to train

300 instructors and involve 900 additional boys and girls in *football3 methodology*, which combines football with environmental awareness activities.

### EXPECTED RESULTS

- Impact on the public policies of 15 Brazilian municipalities
- Social integration of 900 young people and training of 300 instructors
- Impact on 5,000 people (families, institutions and communities).

### RESULTS TO DATE

- Training of 86 instructors from five municipalities in football3 methodology
- Participation of 300 children (60 from each of the five municipalities)
- Participation of 240 additional young people thanks to the expansion of activities to three more centres in two municipalities.



*Football3 methodology is used by the street-footballworld network. It harnesses the educational potential of street football by ensuring that dialogue and fair play are integral to the game. Its overall objective is to promote life skills and empower young people to become leaders. The emphasis is on resolving conflict through dialogue.*



3

## FOOTBALL FOR LIFE CHAMPIONS ACADEMY

**Location** • Tacloban, Philippines  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €418,064  
**Foundation funding** • €137,727  
**Partner** • FundLife International

On 8 November 2013, Typhoon Haiyan tore through the Philippines, hitting the country and its people very hard. Trapped in poverty, many children and teenagers in disadvantaged communities have no access to education, and the few that do lack the support they need to obtain good results at school.

The Football for Life programme uses football to restore hope to vulnerable children. The UEFA Foundation for Children is supporting its Champions Academy project, which

provides fun football sessions as a means of encouraging children and teenagers to pursue their dreams. The programme focuses on academic support and helping participants with their studies and training, or enabling them to acquire the skills they need to find employment.

### EXPECTED RESULTS

- Organisation of 3,600 football sessions for 2,000 children and teenagers in Tacloban
- Direct involvement of 10,000 children and young people in project activities
- Offer of 2,400 hours of homework support
- Training of 20 coaches from Tacloban in technical expertise and delivery of football life skills sessions
- Enrolment of 50 young people on leadership workshops and offer of real-life job opportunities.

### RESULTS TO DATE

- Organisation of 450 football sessions
- Involvement of 650 participants (28% girls).

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## FOOTBALL FOR ALL IN VIETNAM

**Location** • Hue, Thua Thien Hue province, Vietnam  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €500,000  
**Foundation funding** • €120,000  
**Partners** • Football Association of Norway, Vietnam Football Federation

Football for All in Vietnam uses football activities to teach basic life skills and promote cultural values among children and teenagers. Thanks to the foundation's support, the programme is being expanded to help children

who are facing specific problems integrating into their communities, in particular:

- young girls from ethnic minorities;
- disabled children who are excluded from society; and
- children living on boats in resettlement areas, who are seen as different and inferior by local residents.

Playing sport enables different groups to interact, improves communication skills and builds friendships. While social inclusion is the primary focus of the project, the life skills courses help participants to fill in some of the gaps created by a lack of education.

### RESULTS TO DATE

- 1,444 young beneficiaries, including:
  - 38% girls;
  - 255 disabled children;
  - 517 club members;
  - 340 life skills activities participants;
  - 24 clubs receiving financial and logistical support.





5

**SPORT AFTER READING AND PLAY**

**Location** • Benin, Cameroon, Togo  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €131,000  
**Foundation funding** • €105,000  
**Partner** • Coopération Internationale pour les Équilibres Locaux (C.I.E.LO)

Benin, Cameroon and Togo are among the world's poorest countries. Their economic situation means that access to education is very limited. The Sport After Reading and Play project forms part of an extracurricular educational programme based on games, sport, books and new information technologies. These fun activities play a preventive and educational role, as well as helping to improve children's physical and mental well-being, breathing new life into the most deprived areas and, in the longer term, improving the precarious living conditions of local populations.

The foundation will help fund the following activities in the three countries:

- Construction and equipment of a multi-sport pitch and purchase of sports equipment for handball, basketball, football and volleyball

- Training of young local sports coaches
- Exchange of ideas between the three countries.

**EXPECTED RESULTS**

- Opportunity for 240 children to participate in sports activities
- Increased participation of girls
- Recruitment and training of young local coaches (male and female)
- Organisation of sports activities throughout the year.

**RESULTS TO DATE**

**Cameroon:**  
 • Creation of four sports schools.

**Direct beneficiaries :**  
 • 50 children  
 • Eight young people trained and remunerated for supervising activities at the sports schools.

**Indirect beneficiaries:**  
 • Four local sports coaches.

.....  
**On average, children in Cameroon and Togo spend less than six years at school (less than four years in Benin).**  
 C.I.E.LO  
 .....

6

**BRINCAR DE RUA: STREET PLAY**

**Location** • Portugal  
**Field** • Personal development  
**Status** • Ongoing project  
**Total project costs** • €352,391  
**Foundation funding** • €63,749  
**Partner** • Ludotempo

The sense of insecurity that pervades some urban centres in Portugal makes parents anxious, and they no longer dare let their children

play outside. The Brincar de Rua (Street Play) project aims to offer children aged 5 to 12 a chance to enjoy free, active and non-digital playtime in urban areas. The children attend playgroups in their neighbourhood, where they take part in physical activities that are beneficial to their health, motor development and well-being. Children's safety is supported through the use of a mobile app that enables any parent to use GPS technology to locate their child.

The UEFA Foundation for Children helps to fund this training and mentoring programme, as well as some of the equipment needed for the playgroups.

**EXPECTED RESULTS**

- Creation of 190 play groups in 11 Portuguese towns
- Involvement of 2,300 children in free-play activities
- Greater awareness of the importance of free play among 300 teachers in 40 schools
- Training of 300 volunteers and 30 future trainers and mentors
- Reduction of children's screen time by 15 minutes per day.



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**GOAL PLUS**

**Location** • Switzerland  
**Field** • Disability and access to sport  
**Status** • Ongoing project  
**Total project costs** • €200,000  
**Foundation funding** • €60,000  
**Partner** • PluSport Sport Handicap Suisse

PluSport, the umbrella organisation of disability sport in Switzerland, has been promoting the integration of disabled people for more than 50 years. The UEFA Foundation for Children is supporting its Goal Plus programme, which aims to give all children a chance to play ball sports, whatever their disability.

The programme comprises two projects:  
 • Play Football: this project promotes disabled people's participation in football by setting up teams and organising tournaments  
 • From Football to Rafroball: rafroball, a sport for both disabled and non-disabled players, is designed to enable everyone to play together, whatever their ability.

**EXPECTED RESULTS**

- Participation of 220 players and organisation of eight tournaments a year as part of the Play Football project

- Participation of 50 players and organisation of two sports tournaments a year as part of the From Football to Rafroball project
- Organisation of weekly training sessions
- Promotion and long-term development of disability sport.

8

**LIFE SKILLS CURRICULUM**

**Location** • Goma, Democratic Republic of the Congo  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €200,000  
**Foundation funding** • €54,500  
**Partner** • Promo Jeune Basket

In the Democratic Republic of the Congo, a country torn apart by relentless war and conflict, the fundamental rights of children are under threat. In such circumstances, the population is facing health issues caused in particular by drugs, alcohol, malnutrition and communicable diseases. In this context, the



**EXPECTED RESULTS**

- Delivery of the life skills curriculum to 1,200 young people in the city of Goma, teaching them non-violent conflict resolution, critical thinking and professional skills
- Training of 15 to 20 young leaders.

**RESULTS TO DATE**

- 900 young people attending basketball training
- 254 young people provided with life skills training
- Seven life skills courses organised in schools
- 60 young people involved in life skills activities on the court
- 72 players studying English.



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### EXTRA TIME: TACKLING THE 'DEAD ZONE'

**Location** • Jocotenango, Guatemala  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €55,978  
**Foundation funding** • €37,222  
**Partners** • Education for the Children, Plan International

Future prospects for the children of Jocotenango are bleak as a result of the poverty and high crime rate that blight their city. The period of time between school ending and parents returning from work can therefore be critical. By creating the Extra Time: Tackling the 'Dead Zone' project, Education for the Children endeavours to make the most of this time by offering sports and other positive activities. The objective is to keep children motivated and occupied with fun activities, giving them an alternative to hanging around on the streets and engaging in high-risk behaviour such as drug-taking and unprotected underage sex. Participation in physical activity promotes children's personal development and the adoption of healthy lifestyles, as well as bringing communities together through organised tournaments.

### EXPECTED RESULTS

- Access to sport and community workshops for 3,000 young people
- Reduction of gang crime, excessive alcohol and drug use, and teenage pregnancies and marriages
- Sex education for children, including information about sexually transmitted diseases and sexual abuse
- Improvement of children's future prospects thanks to life skills taught through sports activities.

The Solidarité Aveugle (Blind Solidarity) project enables visually impaired children at the Institut des Jeunes Aveugles, a school for blind children, to enjoy the benefits of football, teaching them its values and promoting their well-being and self-confidence. With the foundation's support, the project endeavours to make blind football an important driver of social cohesion. It specifically aims to:

- run visual impairment awareness campaigns;
- train players and coaches with the help of expert instructors;
- build better facilities, including separate changing rooms and showers for girls and boys;
- ensure activities run smoothly and are sustainable; and
- organise Mali's first blind football competition.

### RESULTS TO DATE

- 150 beneficiaries aged 6 to 20
- Five training sessions a week
- Four trained coaches (two women and two men)
- One Malian national team formed entirely of young blind people.



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### SOLIDARITÉ AVEUGLE

**Location** • Bamako, Mali  
**Field** • Health and access to sport  
**Status** • Ongoing project  
**Total project costs** • €69,000  
**Foundation funding** • €25,000  
**Partner** • Libre Vue

11

### INTER CAMPUS IN ISRAEL AND PALESTINE

**Location** • Israel and Palestine  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €75,000 per year  
**Foundation funding** • €20,500  
**Partner** • Inter Futura Srl

At a time when peace in the Middle East is increasingly under threat, community life in Israel and Palestine remains problematic. Inter Campus, FC Internazionale Milano's social responsibility programme, harnesses the power of sport to enable Israeli, Arab and Palestinian children, along with child refugees from other ethnic backgrounds, to come together and play. Inter Campus runs this project in partnership with Ghetton, an organisation that provides training sessions four times a week. As well as offering the opportunity to play sport, the project aims to help children make the most of their spare time, promote integration between communities and teach sporting values such as respect, loyalty and solidarity. The desire to promote mutual understanding and integration is also reflected in the organisation of visits to cultural sites, training of local coaches and the provision of technical equipment and shirts.



### RESULTS TO DATE

- Involvement of 160 children (at least 10% girls) aged 6 to 13 in sports activities
- Creation of a new Inter Campus girls' team in Jerusalem, promoting gender integration and restoring dignity to every child
- Involvement of families in a major end-of-season sports event, a memorable occasion when parents from different backgrounds and religions played together on the same pitch.

12

### BOPHELO KE KGWELE

**Location** • Mamelodi township, Tshwane (Pretoria), South Africa  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €74,741  
**Foundation funding** • €10,000  
**Partner** • IMBEWU

Following the removal of physical education from the school curriculum in 1994, access to sport in South Africa was very limited. The lack of sports pitches and playing fields in the townships continues to hinder children's development today.

The UEFA Foundation for Children is supporting the Bophelo Ke Kgwele project run by the organisation IMBEWU. The project's primary aim is to use sport to drive the education and personal development of children in the townships. Through a programme of out-of-school activities combining sport and education (Let's read and Life skills), the project also endeavours to give children the tools they need to become responsible citizens.

### RESULTS TO DATE

- Direct beneficiaries:**
- 559 direct beneficiaries (girls and boys aged 5 to 18)
  - 100% of 'Let's read' participants completed the school year successfully
  - Improvement of children's physical health
  - Training and recruitment of seven young adults as coaches, of whom three subsequently found employment and one returned to education
  - Improved self-esteem for 83% of participating children
  - Organisation of eight sports events in 2016 and three summer camps.

- Indirect beneficiaries:**
- Around 700 children and members of the local community. •





# 2017 UEFA FOUNDATION FOR CHILDREN AWARDS



Every year since 2015, the UEFA Foundation for Children Award has recognised and supported charities promoting the fundamental rights of children.

In 2017 the award was shared between 20 beneficiaries selected in close cooperation with UEFA's member associations, which were invited to nominate local organisations that they considered deserving and that shared and respected the principles laid down in the ethics code of the UEFA Foundation for Children.

Eligible projects were nominated by 23 member associations. With three of those associations having already received financial support from the foundation in the past, the board of trustees decided to share the €1m prize money equally between the 20 remaining associations (€50,000 each).



**Winner:**  
Nominated by:



**Concordia**  
Football Association of Moldova



**Scottish Football Partnership Trust**  
Scottish Football Association



**Cancer Fund for Children**  
Irish Football Association



**Grant Life**  
Football Federation of Armenia



**CAIS – Associação de Solidariedade Social**  
Portuguese Football Federation



**Just for Smiles**  
Swiss Football Association



**Mazi gia to Paidi**  
Hellenic Football Federation



**Policy Center for Roma and Minorities**  
Romanian Football Federation



**Integration durch Sport und Bildung e.V.**  
German Football Association



**Sportovní**  
Football Association of the Czech Republic



**SPIN – the Estonian youth sports programme**  
Estonian Football Association



**Monadika Xamogela**  
Cyprus Football Association



**Janos Farkas Foundation**  
Hungarian Football Federation



**Football for Kids**  
Football Union of Russia



**Mary Foundation**  
Danish Football Association



**Youth health and Summer resort Debeli Rtic**  
Football Association of Slovenia



**Icehearts of Finland**  
Football Association of Finland



**World Roma Organization**  
Croatian Football Federation



**Crazy For Football**  
Italian Football Federation



**Plan Belgique**  
Royal Belgian Football Association



**We cannot choose where we are born, just as we cannot always choose where we live. In recognition of that, the UEFA Foundation for Children works with projects that support thousands of children and families who have been forced into exile.**

1

## FOOTBALL FOR REFUGEE CHILDREN IN JORDAN

**Jordan is currently hosting 661,114 registered Syrian refugees, 57% of whom are under 24 years of age, with 20% of that 57% under the age of five.**

*UNHCR, May 2017*

Since 2012, thousands of refugees have passed through the Zaatari refugee camp in

Jordan, with sometimes as many as 250,000 living there at the same time. At present the number of dwellers has dropped to a stable 80,128, more than half (57%) of whom are children and young adults. Over the years, the camp has gradually turned into a city, the fourth biggest in Jordan. However, despite its main shopping street (known as the Champs-Élysées), stalls and mosques, life in the Jordanian desert is no holiday for the camp's inhabitants – according to the UN Refugee Agency (UNHCR), a refugee can spend up to 17 years living in a refugee camp.



The UEFA Foundation for Children is helping to brighten Zaatari refugees' lives through football. During the past four years, this support project – launched by UEFA in cooperation

with the Asian Football Development Project (AFDP) – has grown and is meeting various needs in terms of access to sport and personal development. The UEFA Foundation for Children took over UEFA's role in the project in 2015, when the foundation came into being.

### HOUSE OF SPORT

The construction of a sports centre, the House of Sport, has made a major contribution to the life of the Zaatari community. This initiative, which was launched inside the camp itself with funding and support from the UEFA Foundation for Children, working with the AFDP and the Jordan Football Association, lets children and adults play sport, have some fun and forget about their difficulties for a while. The sports centre is equipped for different sports and has a new artificial football pitch, made possible thanks to the financial support of PepsiCo's Lay's brand. This has enabled numerous football tournaments to be organised and is also used for coach education and team training sessions. As a safe and secure environment where refugee children and their families can make friends, the sports centre helps to bring people together and create a community spirit.



At present, 4,480 children and young adults take part in the various sports activities that the centre offers every day. Girls and young women have also been successfully involved in the activities, accounting for half of the young participants. Meanwhile, 250 Syrians and Jordanians, including 87 women, have benefitted from coach education and use their new-found skills to spread football's values throughout the camp. A football championship has also been set up inside the camp, with 40 tournaments and festivals organised, amounting to 3,400 football matches. None of this would have been possible without the considerable quantity of equipment provided by UEFA.

### SCHOOLS IN HOST COMMUNITIES

Currently, 85% of the Syrian refugees in Jordan do not live in refugee camps but in Jordanian villages and communities, where numerous refugees from earlier conflicts also live. In partnership with the AFDP, the Jordanian ministry of education and streetfootballworld, the UEFA Foundation for Children is helping to promote education and social cohesion in southern Jordan. To this end, 41 physical education teachers from a dozen schools for refugee and Jordanian children have been trained in non-violent communication and in teaching mutual respect and acceptance,

casting aside stereotypes and prejudices. In addition, various events and interschool sports activities have been organised to give the children themselves – who come from a number of different countries and backgrounds – the opportunity to interact.

A total of 27,853 children and young teenagers (10 to 16-year-olds) have taken part in sessions organised by trained physical education teachers, 41 sets of equipment have been provided to those teachers, some 300 caps and T-shirts have been given to the children involved in the various events and 60 computers have been donated to the schools.





2

## SOCIAL COHESION THROUGH FOOTBALL IN LEBANON



**Locationx** • Lebanon  
**Field** • Refugees  
**Status** • Ongoing project  
**Total project costs** • €285,246  
**Foundation funding** • €150,000  
**Partners** • American Near East Refugee Aid (ANERA), streetfootballworld

The massive presence of Syrian refugees places Lebanon under considerable strain. A faltering economy and difficult relations between the refugees have a serious impact on the hundreds of thousands of children in Lebanon. In these conditions, football can play a positive role, not only by encouraging peaceful coexistence but also by also

allowing children who have been through traumatic situations to have some fun.

The ultimate aim of this project, which uses the innovative football3 methodology, goes beyond short-term assistance. The beneficiaries are encouraged to pass on their skills in their families and communities, thereby triggering a positive multiplier effect.

### RESULTS TO DATE

- 6,046 direct beneficiaries:  
 389 coaches trained  
 3,755 participants in sports practice  
 1,902 participants in the different tournaments organised
- 15,370 indirect beneficiaries.

3

## FUTBOLNET

**Foundation funding** • €100,000  
**Partners** • FC Barcelona Foundation, Lebanese ministry of education, Cross Cultures Project Association

**Location** • Lebanon (Mount Lebanon, North Governorate, Bekaa, Southern Lebanon, Beirut and Nabatieh)  
**Field** • Refugees  
**Status** • Ongoing project  
**Total project costs** • €100,000

In a context where cohabitation does not always run smoothly, the UEFA Foundation for Children offers its support to the FutbolNet project, which uses football as an educational tool to encourage integration and social

cohesion. Dialogue is the key and the beneficiaries are encouraged to resolve conflicts in a non-violent, respectful way. The aim in Lebanon is to work with refugee and non-refugee children and to train physical education teachers in helping to improve coexistence between schoolchildren.

### RESULTS TO DATE

- The project reached 7,907 children (55% boys, 45% girls).
- 85 physical education teachers and 79 state schools in six regions benefited from the project.

As a host country, Lebanon currently has more than 1 million Syrian refugees, representing 25% of its population.

UNHCR, January 2017



4

## PLAY AWAY, PLAY EVERYWHERE

**Locationx** • Ukraine  
**Field** • Refugees  
**Status** • Ongoing project  
**Total project costs** • €500,000  
**Foundation funding** • €250,000  
**Partners** • Football Federation of Ukraine

According to the latest figures from the UN Refugee Agency (UNHCR), more than 1.8 million Ukrainians have been internally displaced as a result of the crisis in Ukraine. Adapting to a new environment can prove difficult for uprooted families, who often feel lost in unfamiliar surroundings.

The Play Away, Play Everywhere project uses football to promote the social integration of displaced children and the adoption of healthy

lifestyles. It comprises training for physical education teachers and the organisation of tournaments in the regions housing the most displaced children and cities located near conflict zones.

### EXPECTED RESULTS

- Organisation of four football tournaments in regions hosting displaced families and cities located near conflict zones
- Training of 75 physical education teachers
- Training of 50 regional project leaders in 25 regions of Ukraine, so that they can teach others how to interact with displaced children
- Organisation of excursions for 1,000 displaced children
- Free tickets to national team home matches and club matches for 2,000 displaced children
- Participation of 200 displaced children in the pre-match ceremonies at national team and club matches.

### RESULTS TO DATE

- A total of 24,990 people, including 21,390 children, have already benefited from the project.



5

## SPIRIT OF SOCCER

**Location** • Iraq  
**Field** • Refugees, personal development and access to sport



**Status** • Ongoing project  
**Total project costs** • €675,000  
**Foundation funding** • €231,000  
**Partner** • Spirit of Soccer

Devastated by years of conflict, the Iraqi countryside offers young, internally displaced Iraqis few opportunities for recreational and leisure activities. Worse still, their lives are constantly under threat from mines and unexploded munitions throughout the conflict zones.

Spirit of Soccer uses football to educate children, football coaches and the community about the dangers of anti-personnel mines and unexploded munitions. Through fun, interactive sessions, the project teaches them to recognise and report potential threats. Participants are especially encouraged to share their knowledge with friends and family so that more people are indirectly informed.

### RESULTS TO DATE

- Training of 90 new football coaches
- Improvement of football coaching and mine risk education skills among all participating coaches
- Participation of 31,601 children in mine risk education through football activities
- Increased mine safety knowledge for 97% of participants
- Participation of 4,482 people in anti-extremism football competitions.

**SUPPORT FOR REFUGEES AND MIGRANT POPULATIONS IN EUROPE**

Through football, the UEFA Foundation for Children supports child and young adult refugees and migrants in Europe, offering them hope for the future.

At the end of 2015, UEFA joined the international show of solidarity that followed the humanitarian disasters provoked by war and the huge influx of migrants into Europe. A support fund was created in order to assist child refugees and facilitate their social integration in host communities. This fund has been used to support 21 member organisations of the streetfootballworld network in 14 European countries.

**COUNTRIES**

**ORGANISATIONS**

**Belgium**

ROYAL Europa 90 Kraainem FC

**Bosnia and Herzegovina**

Football Friends

**France**

Sport dans la Ville

**Georgia**

Cross Cultures Project Association

**Germany**

Amandla Edufootball  
Champions Ohne Grenzen  
KICKFAIR  
RheinFlanke  
RheinFlanke & FC Internationale 1980 E.V.

**Greece**

Diogenes  
Organisation Earth  
Movement on the Ground

**Hungary**

Oltalom Sport Association

**Italy**

Balon Mundial

**Netherlands**

Johann Cruyff Foundation

**Republic of Ireland/Northern Ireland**

Sport Against Racism Ireland

**Serbia**

Football Friends

**Spain**

Red Deporte y Cooperación

**Ukraine**

Scort Foundation & Basel 1893

**United Kingdom**

Sport4Life  
Start Again Project  
Tigers Sport & Education Trust

**BENEFITS ON AND OFF THE PITCH**

Football is the gateway to these programmes and the primary means of engaging with young migrants. Regular participation in training sessions offers teenagers and young adults numerous benefits that extend well beyond the pitch itself. For example, football fosters their social integration and enables

them to broaden their social networks. It also helps them to make new friends in their host communities, where some have gone on to become leaders.

Football provides an opportunity for fun and enjoyment, encourages social interaction, reduces tensions between communities and plays a key role in keeping those who are most at risk away from a life of crime.

The benefits of these programmes are numerous: they improve communication skills, self-confidence and employability. Sport is also good for participants' health and well-being.

Sport in general and football in particular transcend boundaries and offer new opportunities to everyone to connect with other people and with the world around them, whatever their background, skin colour, religion, age, physical abilities or financial situation.

**RESULTS IN FIGURES**

- 21 projects have received a total of €1m
- The projects were supported from 1 June 2016 to 30 July 2017



- 24,951 young people benefited, of whom 72% were refugees/migrants and 28% were minors
- 226 people were trained to become coaches
- 2,466 activities were organised, including 2,157 training sessions, 101 tournaments and more than 200 workshops and training courses in areas ranging from language and cultural learning to social integration and vocational training.

**SPOTLIGHT ON INDIVIDUAL PROJECTS**

*"I am an educational psychologist and I work with children from different regions of Ukraine that are under rebel control. Thanks to football, children learn to work together and communicate with each other, to respect one another and even to make friends. A relationship of trust is built, which makes it possible to talk about more serious issues with children who have suffered from war-related trauma."*

Karyna Fostyk,  
Scort Foundation coach



*"Football is a perfect tool for integration because a ball is all you need to start playing. On the pitch, nationality, religion and language barriers are irrelevant. Our role is to use the world's passion for football to facilitate mutual understanding and build respect between communities."*

Julia Kandzia,  
RheinFlanke

*"Where we have been most successful is in making people happy, bringing them in from the margins, restoring their dignity and making them feel useful. By offering them a ball, a pitch and the opportunity to interact by playing football, you give them real hope. Football has an unbelievable unifying power: just playing together makes people more tolerant and much happier."*

Christos Aefantis,  
Diogenes





# PERSONAL DEVELOPMENT



Whether disabled, living in a hostile environment or simply girls in a man's world, children are children and the UEFA Foundation for Children strives to ensure that they all have the opportunity to flourish, whatever their circumstances.

1

## ONE GOAL FOR EDUCATION

**Location** • Belgium, England, Israel, Netherlands and Scotland  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €347,500  
**Foundation funding** • €279,000  
**Partner** • European Football for Development Network

The European Football for Development Network (EFDN) is made up of European professional football clubs who are committed to social action. It aims to empower

vulnerable children aged 8 to 15, promoting integration and helping them to engage with society.

The One Goal for Education project in particular helped the young participants to develop their self-esteem, deal better with success and failure, overcome stereotypes of people from different cultures and adopt healthier lifestyles.

### RESULTS TO DATE

- Participation of 1,725 children and young teenagers (8 to 15 year-olds)
- Organisation of 1,600 football sessions
- Involvement of 85 schools and educational institutions.



2

## KHELAUN KHELAUN, PLAY FOR POSITIVE CHANGE

**Location** • Besisahar, Lamjung district, Nepal  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €500,987  
**Foundation funding** • €37,669  
**Partner** • Play for Change

In 2015 Nepal experienced two of the most devastating earthquakes in the country's history. Of the thousands of Nepalese affected, disadvantaged communities are still paying the highest price and struggling to recover, with adequate housing and infrastructure lacking, leaving the worst affected in alarming conditions.

The financial support provided by the UEFA Foundation for Children to Play for Change and Global Action Nepal has gone towards



the Khelaun Khelaun programme offers sports activities (badminton and volleyball) to disadvantaged young people, especially girls. Basic life skills classes run alongside the sports programme raise awareness of and promote gender equality, while coach and teacher training in the local communities contributes to the sustainability of the programme, with a view to improving the physical and mental well-being of young Nepalese, as well as creating employment opportunities.

### RESULTS TO DATE

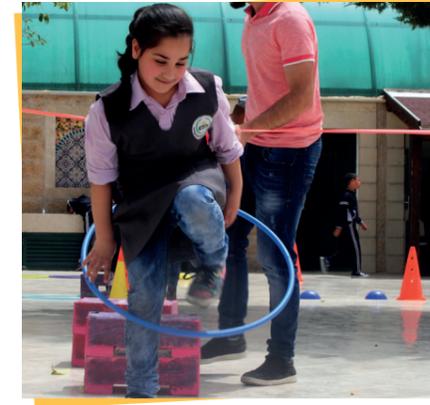
- 6,046 children, more than half of them girls, are benefitting directly from the project.
- 40 or so schools have received sports equipment and benefited from coach training.
- 15 awareness-raising events on gender equality have been held in 14 schools.

3

## INCLUSIVE EDUCATION FOR THE CHILDREN OF EAST JERUSALEM

**Location** • East Jerusalem, Palestine  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €1,325,555  
**Foundation funding** • €100,000  
**Partner** • Terre des Hommes Italy

East Jerusalem is home to approximately 300,000 Palestinians, 39% of whom are children. The tensions linked to the political situation in Israel and Palestine mean that children who live in East Jerusalem have few opportunities to flourish. The lack of playgrounds, public parks and sports facilities in schools deprives the children of the benefits



of sport and outdoor activities. The Palestinian education system is also suffering the effects of a shortage of classrooms, insufficient resources and restrictions on the free movement of students and teachers.

This project, run by Terre des Hommes Italy, aims to improve the quality of the Palestinian

education system by providing inclusive education designed to meet the individual needs of Palestinian children and protect their fundamental rights. Extracurricular activities, in particular sports activities, are also an integral part of the project.

### RESULTS TO DATE

- Support given to ten schools
- Training of 111 teachers
- Acquisition of academic and social skills by 60% of the children, who achieved higher levels of school attendance and academic performance by participating in structured activities
- Help given to 183 students (97 boys and 86 girls) during the first year of the project
- Participation of 400 parents, school staff, children and members of the local community in sessions designed to raise awareness of children's rights.

4

## HEALTH AND SOCIAL INTEGRATION THROUGH SPORT IN IRELAND

**Location** • Republic of Ireland  
**Field** • Personal development and access to sport  
**Status** • Ongoing project  
**Total project costs** • €500,000  
**Foundation funding** • €100,000 over two years  
**Partner** • John Giles Foundation

Many children from remote, rural communities have no access to sports activities, often because of insufficient infrastructure. The resulting lack of physical exercise can lead to health problems.

The John Giles Foundation promotes healthy lifestyles among socially vulnerable groups. This project in particular uses football to support both the fight against childhood obesity, which is a growing problem in Ireland, and the social integration of disadvantaged communities. It aims to help children directly where they live by contributing to the provision of suitable sports facilities and by raising awareness in local communities.



### EXPECTED RESULTS

- Improvement of infrastructure in remote rural areas
- Increase in the number of boys and girls playing sport
- Trained, qualified coaches in rural and urban areas
- Greater awareness of the problem of obesity in Ireland
- Positive impact on children's health and social integration, greater participation in sport and acquisition of lifelong skills.

### RESULTS TO DATE

- Around 1,000 children have already benefited from the project.
- Each child has received football training and nutritional guidance promoting a healthy, balanced lifestyle.

5

**TACKLING SOCIAL EXCLUSION IN BURKINA FASO**

**Location** • Ouagadougou, Burkina Faso  
**Field** • Personal development  
**Status** • Ongoing project  
**Total project costs** • €502,533  
**Foundation funding** • €137,174  
**Partners** • Samusocial Burkina Faso, European Union



The system for the protection of children in Burkina Faso is inadequate. More and more children are living on the streets and the aid agencies working on the ground are overwhelmed.

Whatever has led them down this path, street children are often marginalised and demonised by Burkinabe society.

The children who live on the streets of Ouagadougou do so for a variety of reasons. One is economic: by working, they can help to support their families. Others leave home because of domestic violence or abuse.

The UEFA Foundation for Children contributes financially to the work of Samusocial Burkina Faso (SSBF), which offers Ouagadougou's street children regular social, psychological and medical support through its mobile aid team and emergency accommodation service.

SSBF also endeavours to find homes for the children by helping them to trace their families or get access to appropriate reinsertion programmes. In addition, by organising information and awareness campaigns for the general public and public authorities, SSBF strengthens synergies between political bodies and humanitarian organisations in an effort to bring an end to child homelessness, and the social exclusion of children in particular.

**RESULTS TO DATE**

- 168 children given shelter
- 785 medical consultations and treatments organised
- 128 support groups formed
- 257 family mediation plans set up
- 51 children returned to their families.

**5,721 children and youngsters live on the streets of Burkina Faso.**

*Ministry of social and family affairs, 2011*

6

**IMPROVING THE LIVING CONDITIONS OF STREET CHILDREN IN LUANDA**

**Location** • Luanda, Angola  
**Field** • Personal development  
**Status** • Ongoing project  
**Total project costs** • €368,677  
**Foundation funding** • €122,996  
**Partners** • Samusocial International, European Union

capital, where they live in a state of poverty and exclusion.

Samusocial International supports street children in Angola in partnership with the Angolan association CACAJ (Arnold Janssen Children's Centre). Its programme aims in particular to improve access to basic services and quality care for these children. Samusocial offers them medical, psychological and social support through a mobile outreach team,



After 30 years of civil war, and with millions of displaced persons and huge socioeconomic disparities across the country, thousands of children now live on the streets of the Angolan

with assistance from the CACAJ. They co-organise public awareness campaigns in order to promote the rights of these marginalised children and help them return to their families or at least better integrate Angolan society.

**RESULTS TO DATE**

- 566 medical consultations conducted
- 214 social care consultations conducted
- 300 children and teenagers vaccinated against yellow fever
- 539 children placed into the care of the CACAJ and other centres.

**1,500 children and youngsters live on the streets of Luanda.**

*Samusocial International*



7

**JUST PLAY**

**Location** • Oceania: American Samoa, Cook Islands, Fiji, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tahiti, Tonga and Vanuatu

**Field** • Health and personal development  
**Status** • Ongoing project  
**Total project costs** • €1,200,000 per year  
**Foundation funding** • €350,000 per year  
**Partner** • Oceania Football Confederation

Obesity and the non-communicable diseases that it can cause are a serious health problem in the Pacific islands. According to the World Health Organization, the population of these countries is among the most obese in the world, and it affects children as well as adults: more than 50% of 12 to 15-year-olds in the region are overweight.

One of the main objectives of the Just Play project is to reduce the risk of developing non-communicable diseases. Run by the Oceanian Football Confederation (OFC), this sports development programme uses football to educate children and promote healthy lifestyles in the Pacific region. The sports training provided is designed to improve the children's health and their broader development. In addition, the programme promotes

community engagement and aims to encourage acceptance of people with disabilities, who tend to be excluded from many school and sports activities. Finally, in an area where issues of gender equality are coming to the fore, Just Play aims to offer equal access to sport for boys and girls, and thus help change attitudes towards women and girls.

**RESULTS TO DATE**

- Participation of 267,651 children (48% girls)
- Training of 4,338 teachers and volunteers (53% women) between October 2009 and December 2016
- Training of 707 people in 2016
- Creation of 73 jobs in the Pacific
- Appointment of nine Just Play project managers across the Pacific. •





**The UEFA Foundation for Children supports research projects undertaken by the International Foundation of Applied Disability Research, which makes use of the latest innovations to aid the social integration of autistic children.**

**AUTISM AND NEW TECHNOLOGY**

**Location** • Belgium, Luxembourg, Switzerland, France, Ireland, United Kingdom  
**Field** • Disability  
**Status** • Ongoing project  
**Total project costs** • €1m  
**Foundation funding** • €1m  
**Partners** • International Foundation of Applied Disability Research (FIRAH), Autism-Europe, partner universities

In 2015, the UEFA Foundation for Children's board of trustees selected the International Foundation of Applied Disability Research

(FIRAH) as the recipient of the annual foundation award. The organisation was given €1m over a four-year period in order to run projects designed to improve communication and education for autistic children in Europe.

The supported projects aim to:

- provide autistic children's services with state-of-the-art equipment;
- develop online training tools for autistic children, their parents and the professionals who look after them;
- carry out applied research leading to the development of concrete tools to be used on the ground.

The first applied research project that was supported, 'çaTED pour tes dents', produced tangible results in the form of the 'çaTED' digital app, a valuable tool for autistic children, their families, education professionals and dentists, which achieved two objectives:

- teaching children how to brush their teeth; and
- preparing children for a visit to the dentist.

Trials carried out with autistic children were a success, since 20% of the children became more independent and over half of them no longer found visiting the dentist a stressful experience.

Three new research projects were chosen in 2016 and are already under way:

- The development of an evidence-based practice evaluation tool to support technologies linked to autism spectrum disorder (ASD).
- The development of software that involves training, cooperative social interaction and motor learning.
- The development of e-GOLIAH, a digital games platform that enables users to improve their joint attention and imitation skills, two abilities that form the building blocks of social interaction and communication.

Three more applied projects will be selected in 2018. ●

**Education is a right, not a privilege. Working in partnership with Libraries Without Borders, the UEFA Foundation for Children is campaigning to safeguard the right of the children of Ziguinchor to go to school.**

**MULTIMEDIA LIBRARY FOR CHILDREN IN ZIGUINCHOR**

**Location** • Ziguinchor, Senegal  
**Field** • Personal development  
**Status** • Ongoing project  
**Total project costs** • €122,832  
**Foundation funding** • €96,957  
**Partner** • Libraries Without Borders

The Casamance region of southern Senegal has been a hotbed of political and military unrest for more than 30 years. As a result, many people have migrated to Ziguinchor, the main town in the region, which has only added to the instability of an area already weakened by extreme poverty and lack of infrastructure. Children are the first affected by the precarious situation in Ziguinchor.

By promoting education and access to culture, we can make the children of today the citizens of tomorrow. With this in mind, the UEFA Foundation for Children is supporting Libraries Without Borders, an organisation

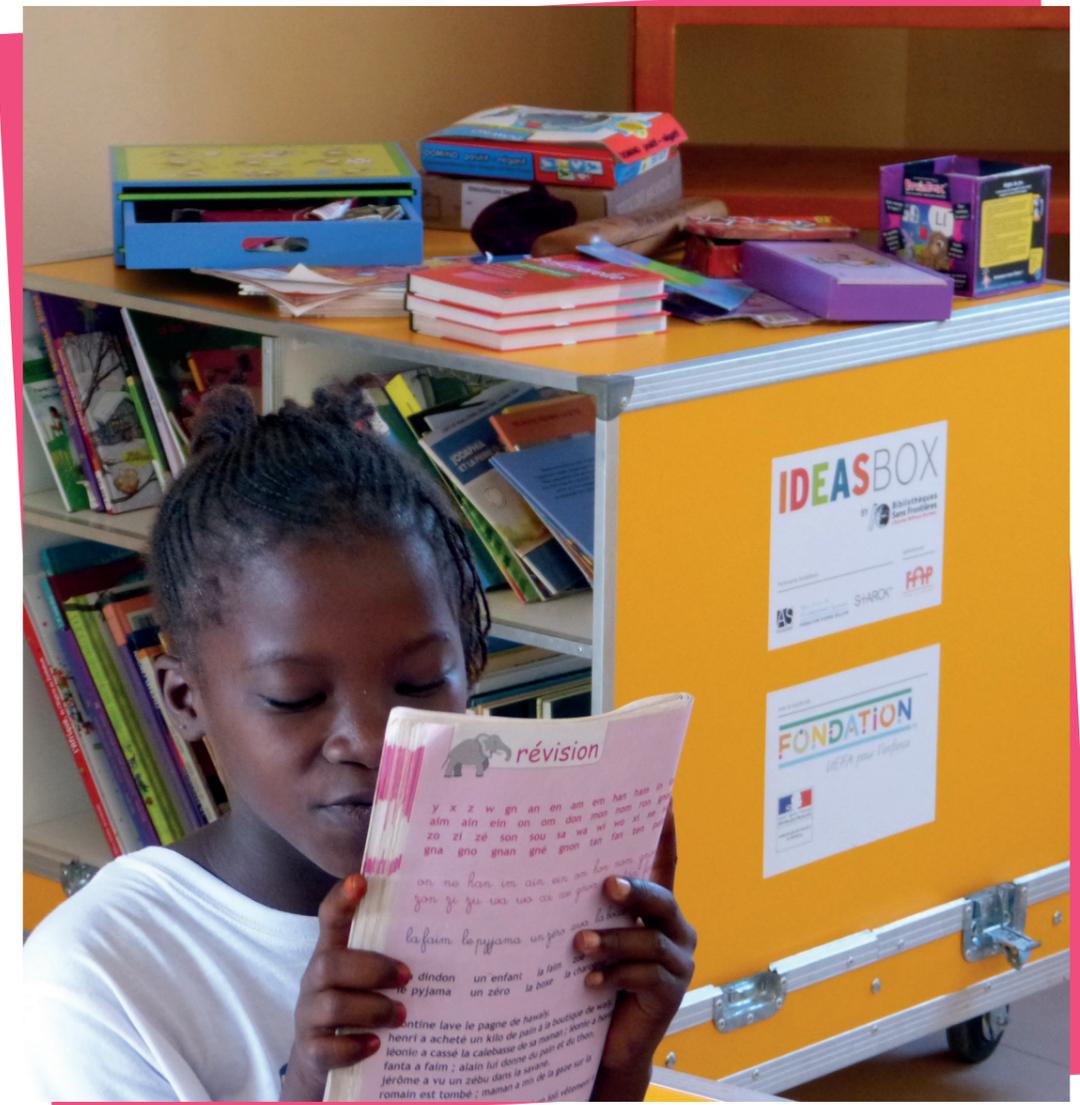
that gives children living in and around Ziguinchor access to an innovative multimedia library – the Ideas Box – offering them a unique opportunity to broaden their horizons.

The Ideas Box is an extremely versatile multimedia library that provides an internet connection, computers, tablets and e-readers, books and a mini-cinema. For disadvantaged children who are forced to work at an early age, this fun, educational initiative, in

conjunction with the outreach work carried out by Futur au Présent, offers a path towards literacy and education, supporting social integration and development.

**RESULTS TO DATE**

- To date, 5,600 people have benefited from the Ziguinchor Ideas Box, most of them girls aged 7 to 16 looked after by the Maison de l'éducation (created by Futur au Présent) and local schoolchildren. ●





**The aim of the Second Life Project is two-fold: to prevent the disposal or hoarding of little-used materials, and to support projects and organisations that benefit children.**

**SECOND LIFE PROJECT**

The Second Life Project began after UEFA EURO 2016, when tonnes of material that had been used during the tournament were gathered together with surplus equipment and given a new life much appreciated by organisations working with underprivileged children.

The UEFA Foundation for Children coordinated the redistribution of the material. *"We want EURO 2016 to leave a positive legacy,"* the foundation's general secretary, Pascal Torres, explained. *"We know that many groups and charities have a real need for material support, and most of what we are distributing has been used only for a few days or weeks. Second Life Projects at UEFA events are an excellent way to achieve two important things: participate in the protection of the environment by reducing waste and improve the lives of children, many of whom struggle to access sport or education, by providing them with good quality equipment."*

Some 20 tonnes of material were collected during EURO 2016, including training equipment, clothing, surplus office supplies and hardware such as laptops and printers, all of which is now serving to support sports and education projects for children in some 20 countries around the world.

The Zaatari refugee camp in Jordan received thousands of metres of canvas that had originally been used to decorate the EURO 2016 stadiums in France. It is now making it possible to enclose sports pitches so that young girls can play in privacy. Canvases have also been donated to local schools in Jordan.



Given the success of this first operation, the foundation has decided to perform similar collections and redistributions after all UEFA competitions and events.

*"Second Life Projects at UEFA events are an excellent way to achieve two important things: participate in the protection of the environment by reducing waste and improve the lives of children, many of whom struggle to access sport or education, by providing them with good quality equipment."*

A total of 23,000 balls have been sent to 45 European countries to support projects for youngsters. ●



# GEOGRAPHICAL DISTRIBUTION OF ACTIVITIES IN 2016/17

Since its inception, the UEFA Foundation for Children has benefited more than 700,000 children and young people. At the end of 2016/17 it was involved in 82 projects in 66 countries.

€ Percentage of foundation funding for the period 2016/17

📅 Number of approved or ongoing projects

🚩 Number of countries



## AMERICA

€ 8%

📅 5

🚩 4

## EUROPE

€ 48%

📅 60

🚩 33



## ASIA

€ 24%

📅 9

🚩 9



## AFRICA

€ 5%

📅 7

🚩 9



## OCEANIA

€ 15%

📅 1

🚩 11



In supporting projects, the UEFA Foundation for Children respects the geographical scope of the football confederations.



Through its presence at major UEFA events, the UEFA Foundation for Children helps to deliver strong messages of integration, solidarity and hope.

1

### UEFA SUPER CUP 2016

The 2016 UEFA Super Cup pitted UEFA Champions League titleholders Real Madrid against UEFA Europa League champions Sevilla FC on 9 August in Trondheim.



Thanks to the two team captains, Sergio Ramos and Vicente Iborra, two children in wheelchairs – one Afghan and one Syrian, both now refugees in Norway – were able to play a part in the pre-match ceremony. Their presence on the pitch was a historic moment for football that sent a message of peace and social inclusion to the millions of spectators and TV viewers from around the world.

The project would not have been possible without the cooperation of UEFA, the Football Association of Norway, the local organising committee in Trondheim, Real Madrid, Sevilla FC and their players.

At the same time, the UEFA Foundation for Children helped to promote Handicap International's worldwide Stop Bombing Civilians

campaign. With its endorsement of the campaign, which many players have put their names to personally, the UEFA Foundation for Children reaffirmed its commitment to improving the living conditions of children affected by conflict and to the respect of basic human rights.



2

### CAMP CINÉMA CAPTURES UEFA YOUTH LEAGUE

The UEFA Foundation for Children gave a group of cinema-loving youngsters aged between 12 and 16 the chance to film behind the scenes at the fourth UEFA Youth League finals between 21 and 24 April 2017 and at a local schools tournament, both of which were played at Colovray stadium in Nyon, Switzerland.

In cooperation with the Camp Cinéma project run by the youth association of Nyon, the budding filmmakers immersed themselves in the world of film production with the challenge of making a documentary that conveyed the emotions felt by young football players.



Equipped with everything they needed to make a short film, the youngsters set out to capture the passion generated by the beautiful game. Whether as screenwriters, camera operators, video editors or journalists interviewing football's stars of the future, the young film-makers were able to get an insight into

the many activities involved in the creation and production of a documentary film. As well as training from Camp Cinéma, the youngsters received advice and support from UEFA's professional TV production team, who shared with them the world of media and sports culture.

3

### UEFA EUROPA LEAGUE DREAM BECOMES REALITY FOR SOME 100 CHILDREN

The UEFA Foundation for Children joined forces again with the UEFA Europa League's



main sponsor, FedEx, at the final on 24 May 2017. This solidarity project, gave underprivileged children from Stockholm the chance to accompany the Manchester United and AFC Ajax teams onto the pitch. The UEFA Foundation for Children and FedEx selected children with challenging backgrounds through a local charity called Djurgarden Fotboll, a member of the streetfootballworld network that uses football as a tool for social

change. That night, these children lived their dream alongside some of the great stars of European football.

Other children in the Stockholm area were also able to experience the magic of this great final thanks to an additional 100 tickets provided to three local children's charities – Barn till Ensamma Mammor, Trygga Barnen and Kista Sports Club.



4

### FAMILY DAY AT THE UEFA WOMEN'S CHAMPIONS LEAGUE FINAL IN CARDIFF

The UEFA Women's Champions League final on 1 June 2017, contested by Olympique Lyonnais and Paris Saint-Germain, coincided with the United Nations Global Day of Parents. The two celebrations provided an opportunity to unite football and families.

A range of activities were planned to mark the occasion. On the eve of the final, 15 young girls and their parents from the Cardiff City FC Foundation were given the chance to meet the players. Their special experience continued the next day, when the families took to the pitch to unfurl a giant banner in the centre circle as part of the pre-match ceremony, allowing them to get even closer to the action.



The UEFA Foundation for Children, in association with streetfootballworld, further delighted some 840 children and parents from local charities Vi-Ability, Communities First and the Cardiff City FC Foundation by giving

them tickets to the final. These children were also given the opportunity to get involved in the launch of UEFA's women's football marketing campaign, Together #WePlayStrong, for which they unveiled a promotional banner.



◀ **PARIS FAN THÉO AT PARC DES PRINCES**  
*"Football worked its magic: Théo went home with a smile on his face, his eyes ablaze and, as a bonus, a souvenir shirt with his name on it!"*  
 Théo's companion

- .....
- 2016 UEFA Super Cup**  
100 tickets
- 2017 UEFA Youth League final**  
50 tickets
- 2017 UEFA Europa League final**  
100 tickets
- 2017 UEFA Women's Champions League final**  
840 tickets
- 2017 UEFA Champions League final**  
50 tickets
- .....



**5**  
**MAKING CHILDREN'S DREAMS COME TRUE**

As well as making sick children's dreams come true, the UEFA Foundation for Children made it possible for organisations working with children at risk (i.e. abused and neglected children and those confronted with family or social problems) to take them to UEFA matches taking place in their hometown.

Making children's dreams come true is the aim of the 'dream makers', a group of UEFA staff who voluntarily give of their time to bring some joy and distraction to seriously ill children. By going to watch a match and meet their heroes, they can have a good time with their families and forget about their often difficult lives for a short while.

In 2016/17, 11 children saw their dreams come true. The children were invited to their favourite team's training session the day before a UEFA match, where they got to meet their idols before taking a front-row seat at the match itself the following day.

These dreams could not have come true without the valuable support of the clubs and their players, and numerous organisations that help sick children, such as Sternschnuppe/Étoile filante, Rêve, Dreams & Wishes, Association pour la Vie and Orchidée.



**ANDREA WITH PAULO DYBALA (JUVENTUS FC)**  
*"It was like a dream! Everyone was really nice to me. Following my favourite team for two days and seeing them win was just unforgettable."*  
 Andrea

**6**  
**FIELD IN A BOX**

Home to some 30,000 people, Cañada Real Galiana is believed to be the largest shanty town in southern Europe. Commonly referred to as 'the slum of shame', a mere 15-minute drive from the Spanish capital, the inhabitants, many of them families, live there as if in quarantine, trapped in poverty and wretched conditions. Between the muddy tracks, dilapidated houses and precarious tin shacks, Cañada Real also harbours drug dealers, who run parts of this illegal settlement as their own personal fiefdom.

In May 2016 FedEx and the UEFA Foundation for Children donated a Field in a Box to the Cañada Real community through local charity Red Deporte y Cooperación. Affiliated to the streetfootballworld network, Red Deporte uses football as a vehicle for social change. The innovative Field in a Box – a specially designed, enclosed artificial pitch with metal railings and integrated high-sided goals –

not only allows children and young people to play sport in a safe space; it also promotes social cohesion. In Cañada Real this is particularly necessary among the two largest communities, the Roma and Moroccans, between which tensions are often felt. Red Deporte organises innovative football3 tournaments between mixed teams formed of members of these and other communities. Matches are played in Cañada Real, throughout the Madrid region and in other parts of Spain, the objective being to facilitate contact, overcome prejudice and promote respect.

treat it with respect. In this way, the charity aims to instil a sense of ownership and belonging in relation to the facility and the sports activities organised there.

The UEFA Foundation for Children and FedEx will continue to work together in this vein to enable children in other areas to benefit from similar opportunities. A second Field in a Box is already planned to be installed in Mragowo, a small town located in north-eastern of Poland. ●

In its first year, the Field in a Box has been a huge success. Almost 400 children and young people have benefited already, 90% of them boys and 10% girls, and nearly 500 matches have been organised.

The pitch is maintained by youth coaches who are trained by Red Deporte, while a system of access cards, which come with a clear list of rights and duties, also support the long-term sustainability of the facility and ensure users





**The UEFA Foundation for Children has joined forces with UEFA staff to support humanitarian projects that seek to help society's most vulnerable members.**

**SOLIDARY VISIT TO SRI LANKA**

A group of 15 members of UEFA staff volunteered to take part in a solidarity visit to Sri Lanka from 7 to 17 February 2017 – the first trip of its kind organised by the UEFA

Foundation for Children in collaboration with the French charity Unis vers le Sport. Projects such as this lie close to the foundation's heart as they are very much in keeping with its objective of helping children in disadvantaged communities. The first village to benefit from a UEFA Foundation for Children solidarity visit was Vitiyala, where the team was given the task of refurbishing the local school. This included:

- restoring the inner and outer walls;
- repairing the roof;
- renovating school furniture (tables and chairs);
- making repairs to the school yard.

The volunteers stayed with local families, which meant they were able to experience community life at first hand and gain a better understanding of the problems faced by the people in the village. Another integral aim of such visits is to give remote communities access to sport. With that in mind, two containers of educational and sports equipment were donated to the school, for use by its 400 pupils and their teachers. All in all, the trip was a success and proved an exciting experience for the volunteers, who paved the way for further solidarity visits of this kind.



**FUNDRAISING**

Thanks to the ongoing support UEFA staff give to our foundation, the revenue their activities generate help us deliver projects that benefit children.

**UEFA GIFT SHOP**

In a successful second year of fundraising for the UEFA Foundation for Children, the gift shop raised a total of €8,263 from the sale of a wide range of items linked to the UEFA Foundation for Children, UEFA, UEFA EURO 2016 and the UEFA Champions League.

**UEFA YOUTH LEAGUE**

All of the revenue from the UEFA Youth League semi-finals and final, held on 21 and 24 April 2017, was donated to the foundation.

The clubs involved in the competition also took part in a skills challenge, submitting videos of their players showcasing their ball skills. The 20 clips attracted a large online audience, with the UEFA jury selecting Benfica as the winners.

A total of €20,000 was raised from ticketing and the skills challenge.



**1,000KM CHALLENGE**

Around 40 UEFA staff took up the challenge of cycling, walking or swimming at least 1,000km between May and December 2016. In what was an outstanding display of commitment, they managed to raise an impressive €43,273.

We would like to express a special word of thanks to the services and competitions divisions, the HR unit and all their staff for their unstinting support of the UEFA Foundation for Children.

**SHARING EXPERTISE**

UEFA's operations division welcomed 12 youngsters from the Sports Commentators

programme run by Sport dans la Ville, an organisation that harnesses the power of sport to support young people, particularly those who are having trouble finding work. The youngsters were given a presentation on contractual requirements related to players' shirts, the Laws of the Game, and the activities performed at UEFA's match command centre – where all of the games taking place on a given matchnight are centrally monitored. After taking part in a match management role-play exercise, the participants watched one of the UEFA Champions League semi-finals together. Following this unique experience and the insights shared, the youngsters were equipped to commentate on the UEFA Champions League final on 3 June, much to the delight of our friends at Sport dans la Ville. ●



## ANNUAL ACCOUNTS

### FOREIGN CURRENCY

The UEFA Foundation for Children's financial records are maintained in euros as the majority of the donations received and contributions granted are denominated in euros. The financial statements are presented in Swiss francs. Assets and liabilities are converted at the closing rate, the foundation's capital at the historical rate applicable at the date of incorporation and the statement of activities at the average rate for the period. Unrealised exchange losses are booked in the statement of activities and unrealised exchange gains are provided for in the balance sheet. The exchange rates used are as followed:

EUR/CHF	30 June 2017	30 June 2016
Closing rate	1.095	1.088
Historical rate	1.038	1.038
Average rate	1.081	1.078

## BALANCE SHEET AS AT 30 JUNE 2017

Assets	30 June 2017		30 June 2016	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>Current assets</b>				
Cash and cash equivalents	305,920	334,891	441,398	480,329
Receivables from UEFA	2,010,771	2,201,191	3,143,733	3,421,010
Other receivables	100,000	109,470	104,200	113,390
<b>Total current assets</b>	<b>2,416,691</b>	<b>2,645,552</b>	<b>3,689,330</b>	<b>4,014,729</b>
<b>Total assets</b>	<b>2,416,691</b>	<b>2,645,552</b>	<b>3,689,330</b>	<b>4,014,729</b>
<b>Liabilities</b>				
<b>Current liabilities</b>				
Other payables	7,308	8,000	18,644	20,288
Provision for unrealised exchange gains	-	56,466	-	49,879
Allocated contributions	1,401,607	1,534,339	2,667,658	2,902,945
<b>Total current liabilities</b>	<b>1,408,915</b>	<b>1,598,806</b>	<b>2,686,302</b>	<b>2,973,113</b>
<b>Foundation capital</b>				
Foundation capital	1,000,000	1,038,350	1,000,000	1,038,350
Retained results	3,029	3,266	-	-
Net result for the period	4,747	5,130	3,029	3,266
<b>Total foundation capital</b>	<b>1,007,776</b>	<b>1,046,746</b>	<b>1,003,029</b>	<b>1,041,616</b>
<b>Total liabilities</b>	<b>2,416,691</b>	<b>2,645,552</b>	<b>3,689,330</b>	<b>4,014,729</b>

## STATEMENT OF ACTIVITIES FOR THE PERIOD ENDING 30 JUNE 2017

Assets	30 June 2017		24 April 2015 to 30 June 2016	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>Donations</b>				
From UEFA allocated to projects	2,350,000	2,539,388	6,057,103	6,532,481
From UEFA allocated to administration costs	870,279	940,415	1,024,487	1,104,892
From other parties	365,073	394,495	38,857	41,907
<b>Total donations</b>	<b>3,585,352</b>	<b>3,874,299</b>	<b>7,120,446</b>	<b>7,679,279</b>
Contributions to projects	2,664,333	2,879,054	6,092,788	6,570,967
Salaries and social charges	591,440	639,105	620,377	669,066
Building and IT costs	140,279	151,584	177,098	190,997
Other project expenses	138,560	149,727	227,012	244,829
Administrative expenses	870,279	940,415	1,024,487	1,104,892
Other expenses	44,694	48,296	-	-
Financial expenses	1,299	1,404	3,029	3,266
<b>Total expenses</b>	<b>3,580,605</b>	<b>3,869,169</b>	<b>7,117,418</b>	<b>7,676,013</b>
<b>Net result for the period</b>	<b>4,747</b>	<b>5,130</b>	<b>3,029</b>	<b>3,266</b>

## CONTRIBUTIONS TO PROJECTS

Contributions to projects are accounted for based on the contractual obligations of the UEFA Foundation for Children. Allocated contributions not yet paid to specific projects are disclosed in the 'Allocated contributions' section of the balance sheet.

30 June 2017	Allocated contributions	Paid contributions	Allocated contributions	Contributions
	in 2015/16	in 2016/17	in 2016/17	over the period
	(in EUR)	(in EUR)	(in EUR)	(in EUR)
Football at the Zaatari refugee camp	111,908	62,993	48,915	-
Just Play, Oceania Football Confederation	-	350,000	-	350,000
<b>UEFA Legacy</b>	<b>111,908</b>	<b>412,993</b>	<b>48,915</b>	<b>350,000</b>
Union nationale du sport scolaire	240,000	240,000	-	-
Sport dans la Ville	275,000	225,000	50,000	-
<b>UEFA EURO 2016 legacy</b>	<b>515,000</b>	<b>465,000</b>	<b>50,000</b>	<b>-</b>
Football Federation of Ukraine	150,000	100,000	50,000	-
Terre des hommes	50,000	50,000	-	-
Asian Football Development Project, Jordan and Lebanon	250,000	150,000	100,000	-



CONTRIBUTIONS TO PROJECTS (...)

30 June 2017	Allocated contributions in 2015/16 (in EUR)	Paid contributions (in EUR)	Allocated contributions in 2016/17 (in EUR)	Contributions over the period (in EUR)
streetfootballworld gGmbH	161,455	136,055	25,400	-
streetfootballworld – Lebanon	150,000	120,000	30,000	-
Fundacio Futbol Club Barcelona	100,000	80,000	20,000	-
<b>Exceptional donations by UEFA for migrants</b>	<b>861,455</b>	<b>636,055</b>	<b>225,400</b>	-
International Foundation of Applied Disability Research (FIRAH)	600,000	400,000	200,000	-
<b>UEFA Foundation for Children Award 2015</b>	<b>600,000</b>	<b>400,000</b>	<b>200,000</b>	-
Librairies Without Borders	19,391	-	19,391	-
John Giles Foundation, Republic of Ireland	20,000	-	20,000	-
Terre des Hommes Italy	60,000	-	60,000	-
Samusocial Burkina Faso	82,304	54,870	27,434	-
Samusocial International, Angola	73,798	49,198	24,600	-
Spirit of Soccer, Iraq	161,700	161,700	-	-
One Goal for Education, European Football for Development Network (EFDN)	139,500	111,600	27,900	-
Play for Change Foundation	22,601	-	22,601	-
<b>Call for projects 2015</b>	<b>579,295</b>	<b>377,368</b>	<b>201,927</b>	-
Os Colombianitos	-	200,000	-	200,000
Just Play, Oceania Football Confederation	-	200,000	-	200,000
Magic Bus India Foundation	-	200,000	-	200,000
Right To Play Switzerland	-	200,000	-	200,000
streetfootballworld gGmbH	-	200,000	-	200,000
<b>UEFA Foundation for Children Award 2016</b>	-	<b>1,000,000</b>	-	<b>1,000,000</b>
PluSport Sport Handicap Suisse	-	24,000	36,000	60,000
Coopération Internationale pour les Équilibres Locaux (C.I.E.LO)	-	42,000	63,000	105,000
Promo Jeune Basket	-	21,800	32,700	54,500
IMBEWU	-	4,000	6,000	10,000
Instituto Fazer Acontecer	-	63,430	95,146	158,576
Libre Vue	-	10,000	15,000	25,000
Plan Nederland	-	-	200,000	200,000
FundLife International	-	55,090	82,637	137,727
Football Association of Norway/Football For All In Vietnam	-	48,000	72,000	120,000
Inter Futura Srl	-	8,200	12,300	20,500
Ludotempo	-	25,500	38,249	63,749
Education for the Children	-	14,889	22,333	37,222
<b>Call for projects 2016</b>	-	<b>316,909</b>	<b>675,365</b>	<b>992,274</b>
Other donations	-	322,059	-	322,059
<b>Total</b>	<b>2,667,658</b>	<b>3,930,384</b>	<b>1,401,607</b>	<b>2,664,333</b>
<b>Total in CHF</b>	<b>2,902,945</b>		<b>1,534,339</b>	<b>2,879,054</b>



Ernst & Young Ltd  
Avenue de la Gare 39a  
P.O. Box  
CH-1002 Lausanne

Phone: +41 58 286 51 11  
Fax: +41 58 286 51 01  
www.ey.com/ch

To the Board of Trustees of  
**Fondation UEFA pour l'Enfance, Nyon**

Lausanne, 10 November 2017  
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**Report of the statutory auditor on the limited statutory examination**

As statutory auditor, we have examined the financial statements (balance sheet, income statement and notes) of Fondation UEFA pour l'Enfance for the financial period from 1 July 2016 to 30 June 2017.

These financial statements are the responsibility of the Board of Trustees. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law.

We conducted our examination in accordance with the Swiss Standard on the limited statutory examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of company personnel and analytical procedures as well as detailed tests of company documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the deed of foundation.

Ernst & Young Ltd

Serge Clément  
Licensed audit expert  
(Auditor in charge)

Pascal Tréhan  
Licensed audit expert

**At the start of the 2016/17 season, the UEFA Foundation for Children launched an overarching five-year communication strategy designed to raise its profile and increase public awareness of its activities.**

**GETTING THE MESSAGE ACROSS**

The foundation sought to heighten its presence at major events throughout the season in a bid to increase its visibility, while at the same time taking the opportunity to communicate key messages on topics such as peace,

social inclusion, solidarity with people with disabilities and the vital role of the family, or simply how children see the world and love the beautiful game. These messages have been relayed on big screens in stadiums and fan zones across Europe.

In its first communication campaign proper, the UEFA Foundation for Children joined forces on the *#MoreThanFootball* initiative with a view to highlighting the role football plays in society and promoting the foundation's various activities across Europe.

*#MoreThanFootball* seeks to inform the public about the social responsibility activities of

the game's various stakeholders. While elite football receives no shortage of coverage in the sports media, with lots of attention devoted to top players and competitions and the business side of football, the charitable foundations run by clubs, leagues and national associations struggle to make their voices heard and raise awareness of their social responsibility work.

Launched by the European Football for Development Network (EFDN) and supported by the UEFA Foundation for Children, the *#MoreThanFootball* Action Week 2017 provided a unique opportunity to shine the spotlight on the wonderful community work



# UEFA FOUNDATION™ for children



undertaken by Europe's clubs and other football organisations. The results of the inaugural event were very encouraging:

- 84 organisations involved
- 28 European countries represented
- More than 80,500 people engaged
- More than 110 items of new content published.

The next *#MoreThanFootball* Action Week will take place between 26 March and 8 April 2018. ●

.....  
**CORPORATE IDENTITY:**  
 The foundation's logo was adapted slightly in November 2016, with the words "UEFA" and "for children" written in black, not grey, to make them stand out more.  
 .....





# ACKNOWLEDGEMENTS



In 2016/17, the UEFA Foundation for Children worked alongside numerous partners to improve the living conditions of children all over the world.

These partners, who include public figures as well as members of associations and private companies, demonstrated their commitment to children by participating in around 82 projects around the world.

We would like to express our sincere thanks to each and every person and organisation who has supported our work during the past season. Together, let us continue to go the extra mile for children in Europe and beyond.

## OUR FINANCIAL SUPPORTERS



KONAMI

FedEx

## OUR PARTNERS ON THE GROUND

### POLITICAL, CHARITABLE AND DEVELOPMENT ORGANISATIONS

AMANDLA EduFootball (Germany)

American Near East Refugee Aid (ANERA, USA)

Asian Football Development Project (AFDP, Jordan)

Association Activités Jeunesse de Nyon (AAJN, Switzerland)

Association Pour La Vie (France)

Association Rafroball (Switzerland)

Autism Europe (Belgium)

Balon Mundial (Italy)

Barn till Ensamma Mammor (Sweden)

Cardiff City FC Foundation (Wales)

Champions Ohne Grenzen (Germany)

Communities First (Wales)

Coopération Internationale pour les Équilibres Locaux (C.I.E.L.O, France)

Cross Cultures Project Association (Denmark)

Diogenes (Greece)

Djurgarden Fotboll (Sweden)

Dreams & Wishes (UK)

Education for the Children (EFTC, UK)

European Football for Development Network (EFDN, Belgium)

European Union (Belgium)

FC Barcelona Foundation (Spain)

Football Friends (Serbia)

FundLife International (Philippines)

IMBEWU (Switzerland)

Instituto Fazer Acontecer (Brazil)

Inter Futura Srl (Italy)

International Foundation of Applied Disability Research (FIRAH, France)

Johan Cruyff Foundation (Netherlands)

John Giles Foundation (Republic of Ireland)

Jordanian Ministry of Education

KICKFAIR (Germany)

Kista Sports Club (Sweden)

Lebanese Ministry of Education

Libraries Without Borders (France)

Libre Vue (France)

Ludotempo (Portugal)

Office of the United Nations High Commissioner for Refugees (Switzerland)

Oltalom Sport Association (Hungary)

Orchidée (France)

Plan Nederland (Netherlands)

Play for Change (PFC, UK)

PluSport Sport Handicap Suisse (Switzerland)

Promo Jeune Basket (Democratic Republic of the Congo)

Red Deporte y Cooperación (Spain)

Rêves (France)

RheinFlanke (Germany)

Samusocial Burkina Faso (SSBF)

Samusocial International (France)

Scort Foundation (Ukraine)

Spirit of Soccer (Iraq)

Sport Against Racism Ireland

Sport dans la Ville (France)

Sport4Life (UK)

Start Again Project (UK)

Sternschnuppe/Étoile filante (Switzerland)

streetfootballworld (Germany)

Terre des Hommes (Italy)

Tigers Sport & Education Trust (UK)

Trondheim community (Norway)

Trygga Barnen (Sweden)

UNICEF (Switzerland)

Unis vers le Sport (France)

Vi-Ability (Wales)

### RESEARCH BODIES

Fondation Autisme Luxembourg

Haute École de Travail Social (Switzerland)

INS HEA (France)

National Autism Society (UK)

Pierre and Marie Curie University (France)

University of Mons (Belgium)

### FOOTBALL ASSOCIATIONS

Football Federation of Armenia

Royal Belgian Football Association

Croatian Football Federation

Cyprus Football Association

Football Association of the Czech Republic

Danish Football Association

Estonian Football Association

Football Association of Finland

German Football Association

Hellenic Football Federation

Hungarian Football Federation

Irish Football Association

Italian Football Federation

Football Association of Moldova

Football Association of Norway

Oceania Football Confederation

Philippine Football Federation

Portuguese Football Federation

Romanian Football Federation

Football Union of Russia

Scottish Football Association

Football Association of Slovenia

Swedish Football Association

Swiss Football Association

Football Federation of Ukraine

Vietnam Football Federation

Football Association of Wales

### CLUBS

AFC Ajax

Chelsea FC

FC Barcelona

FC Basel 1893

FC Salzburg

Juventus FC

Manchester United FC

Nidelv IL

Olympique Lyonnais

Paris Saint-Germain

Real Madrid CF

Sevilla FC

SL Benfica

Tottenham Hotspur FC

### UEFA STAFF



- www uefafoundation.org
- @ media@uefafoundation.org
- f @uefafoundation
- @ uefa\_foundation
- @UEFA\_Foundation
- UEFA Foundation

UEFA  
**FOUNDATION**<sup>TM</sup>  
*for children*

Route de Genève 46  
CH-1260 Nyon 2