



# ACTIVITY REPORT

2015/16

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imprimé en suisse

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#### **Editorial**

Tania Baima, José Manuel Durão Barroso, Cyril Pellevat, Pascal Torres

#### Photos

Colombianitos, Dana Roesige, Étoile Filante/ Sternschnuppe, European Football for Development Network, FedEx, Hublot, Icon sport, International Foundation of Applied Disability Research, Just Play, KICKFAIR, Libraries Without Borders, Mahmoud Hamed Al Hariri, Pascale Cholette, Press Association, Rawan Risheq, Rêves, Samusocial Burkina Faso, Spirit of Soccer, Sport Against Racism, Sportsfile, streetfootballworld, Terre des Hommes, Théophile Barthe, UEFA, UEFA Foundation for Children, Union nationale du sport scolaire

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#### **EDITORIALS** ....



By helping children today, we are shaping the society of tomorrow.

The UEFA Foundation for Children was established in 2015, reflecting UEFA's desire to use football as a force for good in society. Children are the single most important thing at stake in the world today. They require strong collective action – not just from public authorities, but from all members of civil society.

UEFA's commitment in setting up this foundation mirrors a fervently held belief on my part, the feeling that we have a duty to reach out to those who are most

in need, turning the fundamental values of European civilisation – human dignity, solidarity and hope – into opportunities to improve the lives of children. Together, we must act to guarantee them a future full of promise.

UEFA – which the foundation is independent of – has pledged to give us an annual grant until 2025. In addition to that, large amounts of money have been raised for the foundation by UEFA staff and through UEFA events and activities.

We are still just a fledgling organisation, but already our efforts in this area are being acknowledged. The fact that we were crowned foundation of the year at the 2015 Peace and Sport Awards in Monte Carlo last November constitutes public recognition of the great work we are doing. That award will spur us on to do even more to help disadvantaged children, embracing new projects with a view to giving them a better life and a better future.

After a year of hard work and challenging objectives, a considerable number of humanitarian and development programmes are being conducted by the foundation around the world. We will continue to mobilise the whole of the football family - clubs, national associations and sponsors alike – to this end. A simple ball can erase differences in skin colour, ethnic background and religion, helping people to live together in harmony.

The UEFA Foundation for Children is already making a difference all over the world. This is to the organisation's great credit, and I am delighted to be actively involved in this noble cause.

JOSÉ MANUEL DURÃO BARROSO President

In 2014, on the initiative of the then UEFA



president, Michel Platini, Europe's national football associations decided to set up an independent charitable organisation – the UEFA Foundation for Children.

Following that bold and innovative decision, the organisation's board of trustees was established, bringing together a diverse group of people - both representatives of the football family and external parties – with a shared desire to participate in projects safeguarding and fostering children's development.

Under the strategy drawn up by the board of trustees, the foundation's administrative team is tasked with structuring and establishing programmes for young people, in cooperation with various associations and institutional partners.

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This report seeks to provide an overview of all of the foundation's activities and actions between April 2015 and July 2016. In just over a year, the foundation has contributed to projects on all five continents, working with more than 50 different associations and local actors, providing direct assistance to more than 500,000 children.

None of that would have been possible without the staunch support of UEFA and all the staff who have got involved in our initiatives.

All members of the football family national associations, clubs and players - have shown a real desire to help our sport play its full role in society, as have our private sector partners.

The foundation is now embarking on a new year of activities – a year full of challenges to overcome, initiatives to develop and operational links to cement with its partners.

Football has an important social function within the local community, over and above the sporting aspect and the element of competition, and it is determined to play that role to the full.

**PASCAL TORRES** Secretary General

# THE ORIGINS **OF THE FOUNDATION**

**The UEFA Foundation for Children embodies UEFA's** social and humanitarian role by using some of the money generated by football to benefit those children who need it the most.

The idea of former UEFA president Michel Platini to create the UEFA Foundation for Children was discussed by UEFA's Executive Committee and member associations at the 38th Ordinary UEFA Congress in Astana on 26 March 2014.

With the aim of promoting football's role in society and the community, the purpose of the UEFA Foundation for Children is to help children and protect their rights, for example through sport in general and football in particular, by providing support primarily in the areas of health, education, access to sport, personal development, integration of minorities and defending the rights of the child.

The foundation is independent of UEFA, its founder. It has a board of trustees, whose members are not all from the world of football. A charitable organisation governed by Swiss law, the UEFA Foundation for Children was officially created and started operating on 24 April 2015.

#### **BOARD OF TRUSTEES**

15 natural persons or representatives of foundation was created. legal entities who, as a rule, serve on a voluntary basis.

According to its charter, the board of The seven people listed below were aptrustees is composed of between 5 and pointed to the board of trustees when the



#### José Manuel Durão Barroso

**Peter Gilliéron** 

Chairman of the UEFA Foundation for Children Former president of the European Commission

President of the Swiss Football Association

Dr Sándor Csányi	President of the Hungarian Football Federation	
•••••		

Michel Platini	Former UEFA president

vivialle Reuling	Member of the European Famamen
• • • • • • • • • • • • • • • • • • • •	
Norman Darmanin Demajo	President of the Malta Football Association

#### **Margarita Louis-Dreyfus** President of the Louis Dreyfus Foundation



### Health and disability



The foundation works with partners involved in helping disabled children and promoting healthy lifestyles.

#### Refugees



The foundation improves the living conditions of refugee children, as well as their dignity and respect for their fundamental rights.

### **Personal** development



The foundation helps children to express themselves and fulfil their potential through positive action.

### THE FOUNDATION'S **MAIN AREAS OF ACTIVITY**

## Access to sport



The foundation promotes sport for children, in particular its social and educational role.

#### **Material support**



The foundation supports children's projects by supplying equipment for sport and support for education.

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# **LEGACY PROJECTS**

The UEFA Foundation for **Children took over from UEFA** two project partnerships that continue to go from strength to strength.

UEFA established a number of partnerships and projects before the foundation was set up in 2015. In accordance with the deed of gift, the foundation subsequently took over two existing projects, in Jordan and Oceania. UEFA transferred the relevant operational and financial responsibilities to the foundation, in accordance with the existing agreements.

The two legacy projects in question are:

#### Football development project, in collaboration with the Asian **Football Development Project.**

► Assistance for refugees at the Zaatari camp and special support for Syrian children

**Just Play project in the Pacific** Islands, in collaboration with the **Oceania Football Confederation.** 

► Access to sport for all

### **BUDGET**



€300,000 2012-14

€150,000

2015

€110,000 2016

€100,000 2017

#### **ZAATARI REFUGEE CAMP**

Project and the UEFA Foundation for Children are helping people who have been displaced by the conflict in Syria and who live at the Zaatari refugee camp. The UEFA Foundation for Children is helping the camp's children and young adults in particular, with the following objectives:

- ► To entertain young Syrian refugees by organising football and other sports activities in an appropriate, safe environment where they can remain children and have some fun.
- ► To train Syrian football coaches living in the camp and Jordanian football coaches who come to work at the camp during the day, teaching them how to run football coaching sessions but also how to best use the values of sport to encourage the children's personal development and raise their awareness of certain social issues.
- ► To set up a football league inside the camp.

The **Asian Football Development** ► To build a House of Sports inside the camp, with a football club and other sports activities, in cooperation with the United Nations High Commissioner for Refugees (UNHCR) and political and religious representatives.

### **KEY FIGURES**



5,000

children have taken part weekly including 600 girls



250

coaches, including 60 female coaches, have been trained



30,000

footballs have been distributed since 2013



ONE IN FIVE SYRIANS IS NOW A REFUGEE. **JORDAN HOSTS 937,830 SYRIAN REFUGEES, 57,140 IRAQI REFUGEES AND TWO MILLION** PALESTINIAN REFUGEES.

#### **PROJECTS** ....

#### **JUST PLAY**

When it created the Just Play project in 2009, the aim of the Oceania Football **Confederation** was to develop football at community and school level throughout the Pacific. Just Play is a unique grassroots programme that promotes physical activity for children of primary school age while encouraging community involvement and healthy living. UEFA was one of the project's first partners.

Just Play is designed for children aged 6 to 12 and is based around structured activity programmes as well as the distribution of kits containing balls, cones, bibs, activity manuals and other resources that enable children to play football anytime and anywhere.

Just Play is designed to promote the involvement of boys and girls in sport

#### **BUDGET**



€350,000 2016

€350,000 2017



and encourage their social development, and to ensure a lasting impact by training teachers and community members to deliver sports activities for children by

Sport and playing assist children's holistic development, social skills and, of course, their physical health, among other benefits.

### 75% OF DEATHS IN THE PACIFIC ARE CAUSED BY NON-COMMUNICABLE DISEASES **SUCH AS OBESITY AND DIABETES.**

## **KEY FIGURES**



240,000

children have taken part since October 2009



4.000

teachers and community members have been trained



44%

of the participants are girls



countries and territories have been involved



**73** jobs created in the Pacific



project leaders across the Pacific

# **PROJECTS ESTABLISHED** IN 2015/16

**Every year, the UEFA Foundation for Children** issues a call for projects in the fields of health, education, access to sport, personal development, integration of minorities and protection of children's rights.

In order to achieve its objectives, the foundation establishes programmes involving football or sport in general, either running its own projects or working in partnership with other entities.

The foundation may advise, work with or

It may also provide humanitarian or partnership with other organisations.



support any organisation or project that has similar goals or seeks to provide development aid.

emergency assistance, acting alone or in



# €96,957

Total project funding



## **ZIGUINCHOR**

Senegal



### 7,500 CHILDREN

Direct beneficiaries (special attention is given to girls)

#### A LIBRARY FOR CHILDREN IN **ZIGUINCHOR**

UEFA Foundation for Children finances Libraries without Borders and the setup of a multimedia library in a kit (Ideas Box) for organisations that work with street children.

#### This project aims to:

- ▶ improve the integration and access to education of street children and child workers, girls in particular;
- ▶ strengthen family ties and ties between the family and the school system.



#### **HEALTH AND SOCIAL INTEGRATION THROUGH** SPORT

The support for the John Giles Foundation aims to promote sports and a healthy lifestyle among children from disadvantaged communities in Ireland.

#### This project aims to:

- ▶ promote sports activities within disadvantaged communities in Ireland;
- ▶ prevent obesity and social exclusion;
  - ▶ help to strengthen club structures and local entities, in order to foster the social integration of vulnerable sectors of the population.



#### €500,000 Total cost

#### €100,000 **OVER TWO YEARS**

Foundation funding



#### **REPUBLIC OF IRELAND** AND NORTHERN IRELAND



# 2 YEARS

Project duration



#### 3,000 CHILDREN

Direct beneficiaries (special attention is given to children at social risk)







# €368,677

Total cost

#### €122,996.13

Foundation funding



### **LUANDA**

Angola



Project duration



#### **500 CHILDREN**

Direct beneficiaries (according to UNICEF estimates, 5,000 children and young people live on the streets of Luanda; in 2014 more than 500 passed through the Arnold Janssen Centre, a children's centre and partner of samusocial International)

#### IMPROVING THE LIVING CONDITIONS OF STREET CHILDREN **IN ANGOLA**

**Samusocial International** is helping to promote an inclusive society by strengthening partnerships in aid of children and increasing emergency accommodation.

#### This project aims to:

▶ improve access to basic social services and the quality of care given to children and young people living on the streets of Luanda through football;

- ► support community organisations and public institutions involved in helping street children;
- ► develop recreational sports activities for street children.

**120 MILLION OR ONE** IN EVERY FIVE CHILDREN LIVE ON THE STREETS AROUND THE WORLD. **AND 30 MILLION OF THOSE CHILDREN** ARE AFRICAN.



#### FIGHT AGAINST SOCIAL EXCLUSION IN BURKINA FASO

Samusocial Burkina Faso is contributing to the fight against social exclusion in Burkina Faso by improving the situation of vulnerable children and helping them to get off the streets.

#### This project aims to:

▶ improve the assistance available and access to professional emergency services adapted to the specific needs of street children:

- ▶ help children to get off the streets through reuniting them with their families and vocational training;
- ▶ help to detect and prevent physical and psychological violence against street children and respond to it using football.



€137.174.40 Foundation funding



Burkina Faso





## **750 CHILDREN A YEAR**

Direct beneficiaries

through the Arnold Janssen Centre (according to UNICEF estimates, 3,500 children and young people live on the streets of Ouagadougou)



#### **RAISING AWARENESS OF THE DANGERS OF UNEXPLODED MINES AND MUNITIONS**

The UEFA Foundation for Children supports the Spirit of Soccer project in Iraq, whose objectives revolve around two topics:

- ▶ preventing children in at-risk communities having accidents linked to unexploded mines and munitions;
- ▶ developing sporting and recreational activities for displaced groups.

# **MINES AND CLUSTER MUNITIONS**

HANDICAP INTERNATIONAL, 2014



# €675,000

Total cost

€231,000

Foundation funding





### **18 MONTHS**

Project duration



#### 25.000 CHILDREN

Direct beneficiaries in camps for displaced people



tion' project aims to:

**PROJECTS** 

....

# ► support vulnerable children within the educational system;

- ► strengthen mutual respect and promote messages of tolerance between people from different communities;
- ► develop an e-learning platform and guide with the project's methodology and distribute them to European clubs.



ONE GOAL FOR EDUCATION

Implemented by the **European Football** 

for Development Network (EFDN

Foundation), the 'One Goal for Educa-

ment of children aged 8 to 15 through

football and clubs in their communities;

► contribute to the personal develop-



Total cost

€279.000 Foundation funding



**BELGIUM, ENGLAND,** ISRAEL, THE NETHERLANDS, SCOTLAND



Project duration



Direct beneficiaries

# **CLAIM ROUGHLY ONE NEW VICTIM EVERY TWO HOURS.**



Total cost

€100,000 Foundation funding



# **EAST JERUSALEM**

Palestine

**5-7 YEARS** 

Project duration



#### 2.350 CHILDREN

Direct beneficiaries

#### **INCLUSIVE EDUCATION** FOR THE CHILDREN **OF EAST JERUSALEM**

Implemented by Terre des Hommes **Italy**, this project aims to provide access to inclusive education and sport for children of East Jerusalem, helping schools to:

- ▶ identify the challenges and support children with additional educational needs;
- ► make full use of the resources available within and in relation to the school environment;
- ► mobilise existing resources in schools and the wider community;
- ► establish inclusive spaces in schools where curricular and extracurricular activities are promoted;
- ► strengthen school staff, involving caregivers and university students in the educational process.



The aim is to enable schools to improve the quality of the learning/teaching process in order to address the individual needs of their students, ensuring participation and equal opportunities. An integral part of that process is the provision of access to extracurricular activities, especially sports-related activities. The project is expected to have long-term benefits in terms of the fight against child labour and poverty, while preserving and developing the children's cultural identity.

#### **PLAY FOR POSITIVE CHANGE**

The UEFA Foundation for Children supports **Play for Change** in Nepal, the aims of which are to:

- ▶ provide access to sport for vulnerable children, particularly girls;
- ▶ set up sports activities and local leagues in the 14 schools in the district;

► develop training for coaches and teachers in local communities.



€500,987 Total cost

€37,669,03 Foundation funding



Lamjung district - Nepal

**5-7 YEARS** Project duration

5,000 CHILDREN Direct beneficiaries

# **SUPPORTING DISPLACED AND MIGRANT CHILDREN**

The UEFA Foundation for Children has established solidarity funds for children displaced by conflict.

The Council of Europe and members of **CONFLICT ZONES** the European Parliament want sport to be a tool to encourage the 'settlement of po- The UEFA Foundation for Children In Lebanon, the foundation is giving pulations' in the camps from where people migrants in European communities.

#### The foundation is aiding displaced and migrant children in three ways:

- ▶ help for refugees in countries bordering conflict zones;
- ▶ emergency humanitarian aid in Europe;
- ► support for the integration of migrant populations in Europe.

It is also supporting displaced persons **AID IN EUROPE** in Ukraine.

**THERE ARE 65.3 MILLION REFUGEES IN THE** WORLD TODAY.



# **HELP FOR REFUGEES** IN COUNTRIES BORDERING

is continuing to help refugees in the are migrating, and, at the same time, to Middle East. In Jordan it is widening its take action to facilitate the integration of scope to include giving financial support to the Asian Football Development **Project**'s programme to increase school capacity, making it possible for refugees to attend school.

financial aid to run projects that use football to strengthen social cohesion, encourage reconciliation and peaceful coexistence within communities and promote education. Our partners are:

€500,000

**ACHIEVEMENTS** 

• Beneficiaries: **10,200** children

• Education of **250** Syrian

and Lebanese coaches,

a third of whom are women

Organisation of more

than 30 football festivals

- ► FC Barcelona's foundation
- ► Cross Cultures Project Association
- ► streetfootballworld
- ► ANERA

# **EMERGENCY HUMANITARIAN**

The foundation is supporting a project run by **Terre des Hommes** (Switzerland) for unaccompanied children and families with children under five in Croatia, FYR Macedonia, Greece and Serbia.





# 

#### **ACHIEVEMENTS**

- **3,311** refugees received emergency aid in northern Greece
  - 9,632 refugee children participated in recreational and learning activities
- **313** children in difficulty (200 girls and 113 boys) benefited from consultation sessions with psychologists



#### 

#### SUPPORT FOR THE INTEGRATION OF MIGRANT POPULATIONS IN EUROPE

A special fund has been created to facilitate the integration of migrant populations, and of child refugees in particular, in host communities in Europe. Activities are being run by NGOs, national football associations and the wider football family. To date, 23 organisations in 15 European countries are involved in this project, which is being coordinated by streetfootballworld.



#### **ACHIEVEMENTS**

**30,176** direct beneficiaries

- 65% refugees
- 35% non-refugees (teachers trainers and social actors)

### **ORGANISATIONS**

Belgium	Royal Europa 90 Kraainem FC
Bosnia and Herzegovina	Football Friends
France	Sport dans la Ville
Georgia	Cross Cultures Project Association
Germany	AMANDLA EduFootball, Champions ohne Grenzen, KICKFAIR, and Rheinflanke and FC Internationale Berlin 1980 e.V.
Greece	Terre des Hommes, Diogenis, and Organisation Earth
Hungary	Oltalom Sport Association
Italy	Balon Mundial
Netherlands	Johan Cruyff Foundation
Northern Ireland and Republic of Ireland	Sport Against Racism Ireland
Serbia	Football Friends
Spain	Red Deporte y Cooperación
Ukraine	Scort Foundation and FC Basel 1893
United Kingdom	Sport 4 Life, Start Again Project, and Tigers Sport and Education Trust

A QUARTER OF THE REFUGEES WHO CAME TO EUROPE **IN 2015 WERE CHILDREN.** 

# **UEFA FOUNDATION** FOR CHILDREN **AWARD**

**Rewarding efforts to promote** health, peace, integration, social harmony and non-discrimination.

Every year since 1998, UEFA, through its • problems with behaviour. Fair Play and Social Responsibility Comto a charity (the UEFA Monaco Charity Award). In 2015 UEFA transferred responsibility for awarding and managing the cheque to the UEFA Foundation for Children.

In June 2016, the foundation's board of trustees set up a new system for selecting beneficiaries that aims to give more visibility to the project owners.

### **DONATION OVER THREE YEARS**

•.....

€400.000 2016

€400,000 2017

€200,000 2018

#### **2015 FOUNDATION AWARD**

#### **International Foundation** of Applied Disability Research

Autism is a severe child development disorder that appears before the age of three. It is characterised by isolation, problems with social interaction, problems with language and non-verbal communication, repetitive behaviour and restricted interests.

Autism is therefore characterised by three cumulative elements:

- problems with communication;
- problems with social interaction;

mittee, has awarded a cheque of €1m The foundation's board of trustees decided to give the 2015 award to the **International Foundation of Applied** Disability Research (FIRAH)

for its four-year project to improve communication and education for autistic children in Europe, demonstrating the foundation's desire to improve the lives of autistic children and their families, and to give them hope for the future.

FIRAH is working with a number of partners on this project: notably representatives of international and national associations for autistic children and their families; educational, social and medical services that come into contact with autistic children every day; and universities and research centres. These partners are:

#### ► Autism-Europe – EU

- ► INSHEA (the higher national institute of training and research for the education of young disabled people and adapted teaching) - France
- ► Autism Foundation Luxembourg Luxembourg
- ► University of Mons Belgium
- ► National Autistic Society UK ► National Centre for Scientific
- Research France
- ► EESP (school of health and social work) – Switzerland

The project is being implemented chiefly in six European countries in order to keep it relatively local and focused on the real needs of families.

#### The main aims of the project are:

latest educational material and equipment such as

robots and tablets; ▶ to train families and professionals working with autistic children and raise their awareness so that they can help

▶ to create and run

based on the needs and expectations of autistic children and their families.

▶ to facilitate access to the

autistic children make use of new technology;

applied research projects

APPROXIMATELY 1 IN 150 CHILDREN IN EUROPE ARE DIAGNOSED WITH AUTISM, A 'SPECTRUM DISORDER' FROM WHICH AN ESTIMATED FIVE MILLION EUROPEANS SUFFER.

**PROJECTS** 

#### **2016 FOUNDATION AWARDS**

The new selection system aims to acknowledge and raise the profile of community groups and recognise their contribution to the activities they support. To be eligible for an award, charities

must be linked to football, or sport in general, and seek to promote peace, integration, social harmony, respect for differences and the fight against discrimination.





### **2016 RECIPIENTS**

#### streetfootballworld

▶ Developing a high-quality network of local organisations that together use football to drive social change

€200,000

#### Colombianitos

▶ Improving the quality of life of children in selected communities in Colombia by promoting access to education and sport, in particular football

€200,000

#### **Just Play**

▶ Improving the well-being of children aged 6 to 12 in the Pacific through development projects

€200,000

#### **Right To Play**

► Enabling children to link their knowledge to their experiences and to apply what they learn in their everyday lives through a programme of education and empowerment using football

€200,000

#### **Magic Bus**

▶ Improving the quality of life of children in India through sport and mentoring

€200.000

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**PROJECT MAPPING** •••••

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Hungary

Serbia

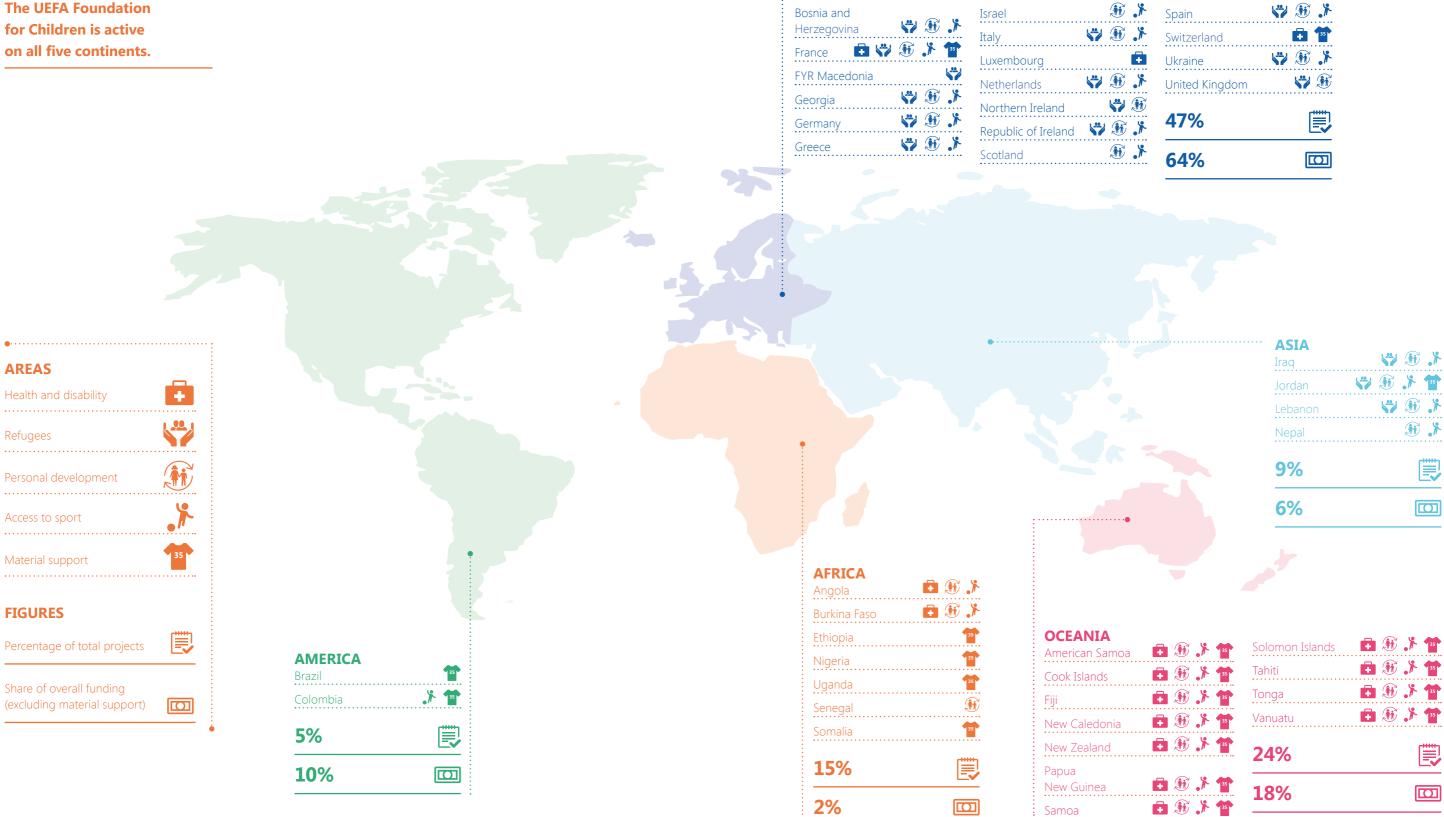
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**EUROPE** 

Belgium

# **GLOBAL REACH**

**The UEFA Foundation** for Children is active



#### **UEFA EURO 2016** ....

#### ••••

# **ACTIVITIES FOR ALL**

Three projects, cooperation with EURO 2016 SAS gave young people across France and from around the world a taste of the action.





#### **EURO FOOT JEUNES SCHOOLS' TOURNAMENT**

From 29 May to 5 June 2016, in the runup to UEFA EURO 2016, the cities of Lille and Lens hosted a European schools' football tournament, organised jointly by the EURO FOOT Jeunes participants for-France's Union nationale du sport scolaire, the International School Sport Federation, EURO 2016 SAS and the French Football Federation.

The tournament

ambassadors,

Laura Georges,

Djibril Cissé and

Rio Mavuba, wat-

ched on as the

med new friendships and had a great time together.





€400,000 Foundation funding





Players – boys and girls



Turkish and Brazilian teams won the boys'

and girls' competitions respectively. Quite

apart from their on-field performances,



22

Countries represented



#### **20,000 CHILDREN'S SMILES AT UEFA EURO 2016**

The UEFA Foundation for Children offered 20,000 UEFA EURO 2016 match tickets to institutions that work with vulnerable children in France, including those affected by family problems, social exclusion, health issues or abuse. The children concerned were aged between 12 and 18 and came from the ten host cities and the surrounding areas.

This project was run with the backing of the host cities, which selected the partner organisations, and gave the youngsters a once-in-a-lifetime opportunity to watch a UEFA EURO 2016 match. They all had an unforgettable time.



Total project funding



Beneficiaries



Matches



Host cities and regions



Associations and clubs involved



#### INTERNATIONAL SOLIDARITY TOURNAMENT

The streetfootballworld Festival 16 project brought together young people from some of the most deprived communities in all parts of the world, united by a shared passion for football. Held in

Lyon from 28 June to 7 July 2016 under the auspices of the Sport dans la Ville association, this festival was the largest event ever organised by streetfootballworld, a global network of community organisations with a common objective: to change the world through football.

The festival kicked off with meetings for the heads of delegation, who were able to learn about and discuss programmes and new ideas that they could implement on returning to their respective communities.

The week culminated with a three-day international solidarity tournament based on 'Football3' principles such as fair play, respect, diversity, gender equality, solidarity and dialogue. The participants were divided into mixed teams made up of players of different genders and nationalities. They also participated in various cultural and sports activities.



Total cost

€500,000 Foundation funding



Pb 50

Countries represented





400

Participants (200 girls and 200 boys aged between 15 and 18)



••••

# **MAKING CHILDREN'S DREAMS COME TRUE**

More than 1,750 children attended some of the biggest events in European football.

The UEFA Foundation for Children works to make children's dreams come true children who are very seriously ill, children who are highly vulnerable, children who have been separated from their families or society as a whole, children who have simply been cast aside.

Their dream is to watch a major football match, attend a final or meet their favourite player, and the UEFA Foundation for Children makes those dreams a reality, with the help of Europe's football family, organisations that work with such children on a daily basis and the foundation's network of volunteers.

Numerous partners help with these initiatives, including charitable organisations, associations, clubs and players.





#### commercial partners, national football FOOTBALL UNITED FOR PEACE, AUGUST 2015 – TBILISI

On the occasion of the 2015 UEFA Super children also sang the John Lennon song Cup, the Georgian Football Federation Imagine, conveying a powerful message and the UEFA Foundation for Children of peace through unity under the slogan gave 1,000 disadvantaged children from Football United for Peace.

Georgia and eight European countries facing crises or conflict (plus chaperones) the opportunity to join the stars of FC Barcelona and Sevilla FC and the match officials in a giant human chain as part of a momentous call for peace. Four Georgian



#### **MATCH TICKETS**

#### **TICKET NUMBERS**

#### 2014/15 UEFA EUROPA LEAGUE FINAL

27 May 2015 – Warsaw

200 🔚

#### 2014/15 UEFA CHAMPIONS LEAGUE FINAL

6 June 2015 – Berlin

200



#### 2013-15 UEFA EUROPEAN UNDER-21 CHAMPIONSHIP FINAL

30 June 2015 - Prague

100

#### **2015 UEFA SUPER CUP**

11 August 2015 – Tbilisi

1,000

#### 2015/16 UEFA CHAMPIONS LEAGUE



#### 2015/16 UEFA EUROPA LEAGUE SEMI-FINALS (SECOND LEGS)

5 May 2016 – Liverpool and Seville

100 🔚

#### 2015/16 UEFA EUROPA LEAGUE FINAL

18 May 2016 – Basel

190

#### 2015/16 UEFA CHAMPIONS LEAGUE FINAL

28 May 2016 - Milan





YUSUF IS NOT IN AN EASY SITUATION, **BUT YOUR EFFORTS HAVE HELPED** TO GIVE HIM MEMORABLE MOMENTS OF JOY. HE WAS REALLY EXCITED AND HAPPY AFTER THIS EXPERIENCE AND WE ARE SURE THAT THIS DREAM WILL HELP HIM IN HIS DAILY BATTLE AGAINST HIS DISEASE. \*\*

# **TEAMING UP**

**The UEFA Foundation** for Children has received generous support from some of UEFA's partners.



#### A FOOTBALL FIELD FOR DREAMS

Children and young people in Madrid's That brand new, fully functional pitch, Cañada Real district, one of the most economically deprived areas in Spain, now have a safe new place to play sport. The UEFA Foundation for Children and FedEx, the main sponsor of the UEFA Europa League, recently gave a new artificial football pitch to Red Deporte y Cooperación, a non-profit organisation belonging to the streetfootballworld network which seeks to use football to drive social change.



which is equipped with changing facilities, is environmentally sustainable and was built in less than a week. Its innovative and modular design has many advantages, including low running costs.

#### LIVING THEIR DREAMS

FedEx also supplemented that initiative by giving disadvantaged children preferential access to its player escort programme for the semi-finals and the final of the 2015/16 UEFA Europa League.

A total of 44 children from disadvantaged communities were integrated into the FedEx player escorts programme at the semi-finals of the UEFA Europa League in Seville and Liverpool.

In addition, 100 disadvantaged children were invited to the final of the UEFA Europa League 2016 in Basel, including 22 children integrated into the player escorts programme.



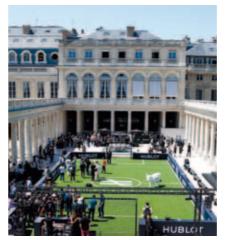
#### **DONATION**

.....

田 €170,000

#### **PARTNERSHIPS**

••••



# **HUBLOT**



#### SUPPORT FOR STREETFOOT-**BALLWORLD FESTIVAL 16**

Hublot, makers of the official watch of UEFA EURO 2016, donated €20,000 to the UEFA Foundation for Children in order to allow children to enjoy the magic of football during the tournament.

That money was used to help finance the streetfootballworld Festival 16, an event in Lyon sponsored by local organisation Sport dans la Ville, which ran from 28 June to 7 July. Children from all four corners of the globe came together to celebrate UEFA EURO 2016, culminating in an international solidarity tournament from 4 to 6 July.



### **DONATION**



#### **IN-KIND SUPPORT** FOR STREETFOOTBALLWORLD **FESTIVAL 16**

Turkish Airlines, an official partner of UEFA EURO 2016, gave the UEFA Foundation for Children a donation in kind worth €50,000 by giving away plane tickets to children taking part in the streetfootballworld Festival 16 in Lyon this summer.









# **VOLUNTEERING, FUNDRAISING AND EVENTS**

A number of imaginative activities have been organised by UEFA staff and other volunteers and fundraisers in support of the UEFA **Foundation for Children.** 

### **VOLUNTEERS AND ACTIVITIES**

#### 'Dreams' group

A group of 23 volunteers has been tasked with making seriously ill children's dreams

In cooperation with the organisations Rêves (France), Princesse Manon (France) and Étoile filante/Sternschnuppe (Switzerland) and the Swiss branch of Make-A-Wish, these volunteers help to coordinate activities with the clubs involved, put in place programmes tailored to each individual child and accompany the children.

Thanks to this initiative, children get to

teams' training sessions, go behind the scenes at stadiums and experience the excitement of European competitions. Surrounded by their families, they are given the chance to live their dreams.

A total of 23 children have had their dreams come true as a result of this initiative: 7 at UEFA EURO 2016 in France, 4 at the 2015/16 UEFA Champions League final in Milan and 12 at other UEFA Champions League matches.

None of this would be possible without the cooperation of major European clubs and their players, who have helped to bring joy to these children.

During UEFA EURO 2016, there were also volunteers stationed in all ten stadiums to welcome children who were attending matches as part of the 20,000 Children's Smiles project.



meet their favourite players, attend their



"NOT ONLY SAMUEL. **BUT WE ALSO HAVE EXPERIENCED SOMETHING CRAZY,** INCREDIBLE AND **WE ARE GRATEFUL** TO ALL THOSE WHO **ARE COMMITTED TO ACHIEVE THE DREAM OF SAMUEL. THERE ARE NO WORDS TO EXPRESS** OUR GRATITUDE. "



#### **INTERNAL OPERATIONS**

....

#### **FUNDING**

#### **UEFA** gift shop

All profits made by the UEFA gift shop, which opened on 18 May 2015, go to the UEFA Foundation for Children, which donates that money to local organisations helping children. In 2016, all profits are going to the Theodora Children's Charity, which works to improve the lives of children undergoing hospital treatment.

#### **Christmas collection, December 2015**

Last winter, UEFA staff donated items to be sent to the Zaatari refugee camp in support of projects aimed at children. Thanks to their generosity, we were able to send two containers of goods to the camp, including sports equipment, office materials for the camp's House of Sports and schools, and second-hand

toys, which brought smiles to the faces of young Syrian refugees.

All ticketing revenue from last season's

#### Semi-finals and final of the UEFA Youth League, 15 and 18 April 2016 - Nyon

finals weekend in Nyon was donated to the UEFA Foundation for Children. In addition, all clubs taking part in the competition were invited to submit videos demonstrating their ball skills. A total of 36 clubs rose to the challenge, and the videos were published on all UEFA platforms, with UEFA's jury choosing FC Barcelona as the winners. These two activities will help to finance projects making children's dreams come true during the 2016/17 season.

#### **Tournament for refugees** organised by ELISA-ASILE, 21 May 2016 - Vessy

This summer, FC UEFA made a donation to the UEFA Foundation for Children. consisting of its budget surplus from the 2015/16 season and the fines paid by players who had broken rules on fair play.

This money was used to buy two sets of shirts and ten balls for refugee teams taking part in a tournament for refugees and local businesses in the canton of Geneva. The tournament was organised by ELISA-ASILE and took place on 21 May 2016 at Vessy Stadium.

#### **SPORT**

#### Charity runs, June 2015

Two charity runs were held last summer in support of the UEFA Foundation for Children, and 263 UEFA staff took part. As part of Terre des Hommes Lausanne's Journey Towards Life project, money was donated for every kilometre covered in order to finance surgery and post-operative care for children with heart problems.

#### 1000km challenge, May to December 2016

More than 40 UEFA staff set themselves a sporting challenge this summer: to complete at least 1,000km between May and December 2016 by cycling (1km = 1 point), running (1km = 4 points) or swimming (1km = 10 points). For each point, UEFA has agreed to pay CHF 1 to the UEFA Foundation for Children.

#### **INFORMATION**

#### Debate evening on the subject of refugees, 25 June 2015

Last summer, the UEFA Foundation for Children organised a debate evening on the subject of refugees. The evening was run by a representative of the Office of the United Nations High Commissioner for Refugees and staff who have been working at the Zaatari refugee camp since 2013, in partnership with the Asian Football Development Project.

#### Dizzy Goals challenge, 3 September 2015

The UEFA Foundation for Children supports The Global Goals, an organisation which is working to achieve three main objectives worldwide:

- ► Ending extreme poverty
- ► Fighting inequality and injustice
- ► Tackling climate change

To this end, UEFA staff took the Dizzy Goals challenge during UEFA's interdivisional football tournament last autumn, and a video was published on social networks.

# **RECOGNISING ACHIEVEMENTS** TO DATE

The UEFA Foundation for Children – at the time not even a year old - was selected as foundation of the year at the 2015 Peace and Sport Awards.

The Peace and Sport Awards reward the expertise of organisations that work to achieve peace through sport by means of initiatives that employ the very best practices in this area. The award was presented to the foundation by the president of Peace and Sport, Joël Bouzou.

Commenting on the award, the chairman of the UEFA Foundation for Children, José Manuel Durão Barroso, said: 'I am delighted that the work of our foundation, which is only taking its first steps, has been recognised at such a prestigious awards ceremony. We are very proud of the work we do around the world and look forward to embracing new projects which can improve the lives of children'.





**WE LOOK FORWARD TO EMBRACING NEW PROJECTS WHICH CAN IMPROVE** THE LIVES OF CHILDREN. "

José Manuel Durão Barroso

### **AWARD-WINNING PROJECTS**

# $\frac{1}{2}$ **ZAATARI REFUGEE CAMP**



#### **FOOTBALL UNITED FOR PEACE - TBILISI**



#### **KEY FIGURES** ••••

# THE FOUNDATION **IN NUMBERS**



IS **LAUNCHED** 



**PROJECTS** SUPPORTED BY

IN WHICH THE FOUNDATION IS SUPPORTING PROJECTS

**COUNTRIES** 







500,000

**CHILDREN AND YOUNG ADULTS** 

WHO HAVE BENEFITED FROM THE FOUNDATION'S **SUPPORT** 



21,680

**CHILDREN** 

WHO HAVE ATTENDED UEFA MATCHES, INCLUDING FINALS, THANKS TO THE FOUNDATION



20

**TONNES OF MATERIAL** 

# GETTING THE WORD OUT

A vast array of communication tools were used to promote the UEFA Foundation for Children's first year of activities.

#### **Visual identity**

Since the start of its operations in April 2015, the foundation has had a visual identity composed of a logo and a set of graphic elements that aid communication and promote positive values, notably diversity, by using a full colour palette.

#### Online presence

On 24 April 2015, the UEFA Foundation for Children launched its official bilingual website to promote its role, its projects and the decisions taken by its board of trustees.

**French**: https://fondationuefa.org/ **English**: https://uefafoundation.org/ The UEFA Foundation for Children is also on social networks, notably Facebook, Twitter, YouTube and, more recently, Instagram. All of these are updated regularly and are used to promote specific activities.

The Twitter account has around 3,000 followers and the Facebook page has around 4,300 likes.

#### **Publications**

The foundation has published advertorials in UEFA Direct, UEFA's monthly magazine, in the programmes for matches at which it is running activities and in the January 2016 edition of the Sport and Citizenship journal. Between April 2015 and June 2016, 21 articles were published.

#### **Exhibitions**

The foundation has run two photo exhibitions, the first on the lives of children in the Zaatari refugee camp in Jordan, and the second on Just Play, the grassroots

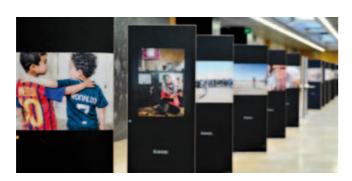
football programme in the Pacific Islands. These exhibitions were shown on the occasions and dates below.

#### **Audiovisual**

Clips and short films (14 videos/testimonies in total) have been produced about the foundation's role and some of its projects and activities. These communication tools have enabled us to increase the number of visits to our social network sites.

#### Events

At the 2015 UEFA Super Cup, which pitted FC Barcelona against Sevilla FC in Tbilisi on 11 August, the UEFA Foundation for Children used the decor of the stadium and for the ceremony to promote a message of peace in Europe. Around 1,000 children from conflict zones joined the two teams and the referee team to form a human chain. This symbolic act aimed to send a strong message: Football United for Peace.



The ceremony received a lot of media coverage, and was watched live by a TV audience of 20 million.

## **EXHIBITIONS**

UN open day – Geneva	Zaatari	28 November 2015
UEFA – Nyon	Zaatari	9-13 November 2015
Peace and Sport Awards – Monaco	Zaatari	26 November 2015
UEFA Futsal EURO – Belgrade	Zaatari	28 January - 18 February 2016
Play for Peace – Brussels	Zaatari	10 April 2016
UEFA Youth League final phase – Nyon	Zaatari	15-18 April 2016
Visions du Réel – Nyon	Zaatari	15-25 April 2016
UEFA Congress – Budapest	Just Play	2-3 May 2016
Champions League Festival – Milan	Zaatari	25-28 May 2016
Senate garden – Paris	Just Play	2 June - 31 July 2016
Lille town hall	Just Play	3-10 June 2016
Australian embassy – Paris	Just Play	16 June - 10 July 2016
Sport dans la Ville – Lyon	Zaatari	1-7 July 2016
Zaatari refugee camp – Jordan	Zaatari	1 June - 1 September 2016

#### **COMMUNICATION AND PROMOTION**

#### Advertising boards at stadiums

In April 2015 the foundation's logo featured on the advertising boards around the pitch at the semi-finals and finals of the UEFA Champions League and the UEFA Europa League.

#### Clips on the giant screens in the fan zones during UEFA EURO 2016 in France

At half-time, those who had come to the fan zones to watch UEFA EURO 2016 matches – a potential audience of nearly four million – were able to watch a video explaining the foundation's activities.

#### Adverts in publications

An A4 advert with links to the foundation's communications platforms and a QR code has been included in most of UEFA's publications. The foundation also features in the UEFA Champions League and UEFA EURO 2016 sticker albums.

#### **UEFA's official platforms**

The foundation's activities are promoted on UEFA.org and UEFA's social network sites.

# **UEFA EURO 2016 trophy tour** throughout France

The UEFA Foundation for Children was invited on board the train that travelled across France with the Henri Delaunay Cup between 1 April and 9 June 2016. Visitors to the train were able to watch videos about the foundation's role and its projects at UEFA EURO 2016.

There was also a giant UEFA EURO 2016 ball on the train. The ball was signed by local dignitaries at each of the different stops as a sign of their support for children throughout the world and especially their right to play.

#### Merchandising

The UEFA Foundation for Children has developed a range of stationery and souvenirs featuring its logo. The products are sold in the gift shop at UEFA's head-quarters, and profits from these sales are used to finance charitable activities in aid of children in the local area.



## **ADVERTISING**







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# ANNUAL ACCOUNTS

Accounting principles applied in the Unrealised exchange losses are booked in preparation of the financial statements the statement of activities, and unrealised

#### **Foreign currency**

The UEFA Foundation for Children's financial records are maintained in euros as the majority of the donations received and contributions granted are denominated in euros. The financial statements are presented in Swiss francs. Assets and liabilities are converted at the closing rate, the foundation's capital at the historical rate applicable at the date of incorporation, and the statement of activities at the average rate for the period.

Unrealised exchange losses are booked in the statement of activities, and unrealised exchange gains are provided for in the balance sheet.

### **EXCHANGE RATES**



Closing rate: 1.088 Historical rate: 1.038 Average rate: 1.078

#### **BALANCE SHEET AS AT 30 JUNE 2016**

Assets	30 June 2016 (in EUR)	30 June 2016 (in CHF)				
CURRENT ASSETS						
Cash and cash equivalents	441,398	480,329				
Receivables from UEFA	3,143,733	3,421,010				
O + la - a - a - a - a - a - la - la - a	4,200	4,570				
Total current assets	3,589,330	3,905,909				
Total assets	3,589,330	3,905,909				
CURRENT LIABILITIES	(in EUR)	(in CHF)				
	18,644	20,288				
	-	40.070				
	2,567,658	2,794,125				
Total current liabilities	2,586,302	2,864,293				
FOUNDATION CAPITAL						
Foundation capital	1,000,000	1,038,350				
Net result for the period	3,029	3,266				
Total foundation capital	1,003,029	1,041,616				
Total liabilities	3,589,330	3,905,909				

#### **FINANCIAL REPORT**

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#### STATEMENT OF ACTIVITIES FOR THE PERIOD FROM 13 APRIL 2015 TO 30 JUNE 2016

	13 April 2015 to 30 June 2016 (in EUR)	13 April 2015 to 30 June 2016 (in CHF)
DONATIONS		
From UEFA allocated to projects	5,957,103	6,424,633
From UEFA allocated to administration costs	1,024,487	1,104,892
From other parties	38,857	41,907
Total donations	7,020,446	7,571,431
	F 002 700	C 462 110
Contributions to projects	5,992,788	6,463,119
Administrative expenses	1,024,487	1,104,892
- Salaries and social charges	620,377	669,066
- Building and IT costs	177,098	190,997
- Other administrative expenses	227,012	244,829
Financial expenses	143	154
Total expenses	7,017,418	7,568,164
Net result for the period	3,029	3,266

#### **VALUE IN KIND**

The following UEFA EURO 2016 materials were collected after the tournament and will be distributed to projects benefiting children around the world.

	Quantity	Unit price (EUR)	Total (EUR)
Lanyards	25,000	1.0	25,000
Computers	250	900.0	225,000
Printers	40	1,000.0	40,000
TVs	22	1,000.0	22,000
Bibs	32,000	2.2	70,400
Expendables	26,000	1.0	26,000
Balls	6,900	12.0	82,800
Telephones	150	50.0	7,500
Belts	5,000	4.0	20,000
T-shirts	12,000	3.5	42,000
Jackets	3,500	10.0	35,000
Trousers/shorts	4,500	2.5	11,250
Uniforms	600	10.0	6,000
Media packs	1,000	20.0	20,000
Caps	3,500	3.0	10,500
Shoes	1,800	15.0	27,000
Socks	5,000	1.0	5,000
		•••••	675,450

#### **CONTRIBUTIONS TO PROJECTS**

Contributions to projects are accounted for based on the contractual obligations of the UEFA Foundation for Children. Allocated contributions not yet granted to specific projects are disclosed in the 'Allocated contributions' section of the balance sheet (liabilities).



#### **CONTRIBUTIONS TO PROJECTS**

	Effective contributions (in EUR)	Allocated contributions (in EUR)	Contributions over the period (in EUR)
Football at the Za'atari refugee camp,			
Asian Football Development Project	248,092	11,908	260,000
Just Play, Oceania Football Confederation	700,000	-	700,000
UEFA legacy	948,092	11,908	960,000
Union nationale du sport scolaire	160,000	240,000	400,000
Sport dans la Ville	225,000	275,000	500,000
UEFA EURO 2016 legacy	385,000	515,000	900,000
International Foundation of Applied Disability Research	400,000	600,000	1,000,000
UEFA Foundation for Children Award 2015	400,000	600,000	1,000,000
Libraries without Borders	77,566	19,391	96,957
John Giles Foundation, Ireland	80,000	20,000	100,000
Terre des Hommes, Italy	40,000	60,000	100,000
Samusocial International, Burkina Faso	54,870	82,304	137,174
Samusocial International, Angola	49,198	73,798	122,996
Spirit of Soccer, Iraq	69,300	161,700	231,000
European Football for Development Network,	400.500	400 500	070.000
One Goal for Education	139,500	139,500	279,000
Play for Change	15,068	22,601	37,669
Call for projects 2015	525,502	579,295	1,104,796
Football Federation of Ukraine	100,000	150,000	250,000
Terre des Hommes International	200,000	50,000	250,000
Asian Football Development Project	-	500,000	500,000
streetfootballworld	838,545	161,455	1,000,000
Exceptional donation by founder for migrants	1,138,545	861,455	2,000,000
Other donations	27,992	-	27,992
Total	3,425,130	2,567,658	5,992,788
Total in CHF			6,463,119

**FINANCIAL REPORT** 

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CH-1002 Lausanne

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To the Board of Trustees of

Fondation UEFA pour l'Enfance, Nyon

Lausanne, 24 October 2016 mg/15.3

### Report of the statutory auditor on the limited statutory examination

As statutory auditor, we have examined the financial statements (balance sheet, income statement and notes) of Fondation UEFA pour l'Enfance for the financial period from 24 April 2015 to 30 June 2016.

These financial statements are the responsibility of the Board of Trustees. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law.

We conducted our examination in accordance with the Swiss Standard on the limited statutory examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of company personnel and analytical procedures as well as detailed tests of company documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the deed of foundation.

Ernst & Young Ltd

Serge Clément Licensed audit expert (Auditor in charge)

Licensed audit expen

#### **PARTNERS AND ACKNOWLEDGEMENTS**

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Without the support and enthusiasm of countless partners and volunteers, the UEFA Foundation for Children would not have been able to get involved in so many projects during its first year. We would like to record our appreciation to all these 'friends' of the foundation and look forward to continuing to pursue our cause alongside them.

In 2015, UEFA, the founder of the foundation, was appointed as a permanent friend. According to the foundation's statutes,

a friend of the foundation is an individual or institution who or which shows a particular attachment to the cause of the foundation, be it by their actions, connections or contributions.



#### **PARTNERS OF THE FOUNDATION**

#### **International organisations**

Office of the United Nations High Commissioner for Refugees

#### **Events**

UEFA EURO 2016

**Private entities** Air pur et soleil – France AMANDLA EduFootball – Germany Asian Football Development Project Balon Mundial – Italy Champions ohne Grenzen – Germany Colombianitos – Colombia Cross Cultures Project Association – Denmark Diogenes – Greece ELISA-ASILE - Switzerland Étoile filante/Sternschnuppe – Switzerland European Football for Development Network – Netherlands: Hapoel Tel-Aviv FC, Montrose FC, Greenock Morton FC, Manchester United Foundation, Tottenham Hotspur Foundation, Feyenoord Foundation and NEC Doelbewust FC Internationale Berlin 1980 e.V. – Germany Football Friends – Bosnia and Herzegovina, and Serbia International Foundation of Applied Disability Research – France International School Sports Federation – Belgium Johan Cruyff Foundation – Netherlands John Giles Foundation – Ireland Just Play - Oceania: American Samoa, Cook Islands, Fiji,

New Caledonia, New Zealand, Papua New Guinea, Samoa,

Solomon Islands, Tahiti, Tonga and Vanuatu

Libraries without Borders – France

Movement on the Ground – Greece
Oltalom Sport Association – Hungary

Make-A-Wish - Switzerland

Organization Earth – Greece Peace and Sport – Monaco

KICKFAIR – Germany

Magic Bus – India

Play for Change – UK
Princesse Manon – France
Red Deporte y Cooperación – Spain
Rêves – France
Rheinflanke – Germany
Right To Play – Switzerland
Royal Europa 90 Kraainem FC – Belgium
samusocial Burkina Faso – Belgium
samusocial International – France
Scort Foundation – Switzerland
Spirit of Soccer – UK
Sport 4 Life – UK
Sport Against Racism – Republic of Ireland
Sport dans la Ville – France
Start Again Project – UK
streetfootballworld – Germany
Terre des Hommes – Italy
Terre des Hommes Lausanne – Switzerland
Theodora Children's Charity – Switzerland
Tigers Sport and Education Trust – UK
Union nationale du sport scolaire – France

#### 20,000 Children's Smiles

The UEFA EURO 2016 host cities chose more than 400 state or private entities for this project: schools, sports clubs, rehabilitation and medical centres, and child protection organisations.



#### PARTNERS AND ACKNOWLEDGEMENTS

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**MANY THANKS...** 

...to everyone who has supported us financially and enabled us to make our projects a reality:

#### State entities

State entities
Basel city council
Seville city council
Tbilisi city council
The French senate
The UEFA EURO 2016 host cities:
Bordeaux, Lens, Lille, Lyon, Marseille, Nice, Paris,
Saint-Denis, Saint-Etienne and Toulouse.

#### Private companies

Private companie	25														
C&C		 													
FedEx Express															
Future Learning		 			•	•	•	•	•	•		• •	•	•	•
Hublot															
Konami												•			
Orange															
Panini				• • •								• •			•
Printways			• • •												
Pro Advertising															
Topps															
Turkish Airlines															
TV Media Sport		 	 • • •	 	•		• •	•	• •			• •	• •		•
Vario Display												• •			

We would also like to thank all the players and team staff who have taken part in our projects.

#### Clubs

Clubs
Chelsea FC
Club Atlético de Madrid
FC Barcelona
FC Bayern München
Galatasaray AŞ
Juventus
Liverpool FC

Paris Saint-Germain Real Madrid CF Sevilla FC

#### **National associations**

Association of Football Federations of Azerbaijan
Football Association of Moldova
Football Association of Serbia
Football Association
of the Czech Republic
Football Federation of Armenia
Football Federation of Belarus
Football Federation of Kazakhstan
Football Federation of Ukraine
French Football Federation

Georgian Football Federation
Jordan Football Association
Oceania Football Confederation
Polish Football Association
Russian Football Union
Swiss Football Association
Turkish Football Federation

#### Volunteers, staff and partners

Last but not least, a big word of thanks goes to all the volunteers, staff and partners who have made it possible to show the football family's solidarity with disadvantaged children.

Thanks to you, solidarity and football have become the cornerstone of the foundation's cause, using the magic of football to make a difference to the lives of children who need it most.

**THANK YOU** 





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**UEFA** Foundation

