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**THE EUROPEAN
RENDEZ-VOUS** FOR
YOUNG FOOTBALLERS

SCHOOLS EURO 2016



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EDITORIAL



School sport received a major boost on 3 May 2014 when the president of France signed the historic Football in Schools agreement. In line with that breakthrough, the Union Nationale du Sport Scolaire (National Union of School Sport) remains committed to promoting football within all of France's sports associations.

The game of football already enjoys a presence in half of France's schools, with 4,500 sports associations playing it at secondary-school level, 140,000 youngsters involved in futsal and 105,000 taking part in football. As a result, it is comfortably one of the five most popular disciplines practised in schools, from among the 82 sports documented by the UNSS.

The sport is also becoming more popular with girls, who now make up 13% of the total number of players within sports associations. This development owes much to a shift in our approach to the game, with less of a focus on the competitive aspect, as well as the work of the French Football Federation (FFF) across the entire country.

The UNSS continues to maintain a strong commitment in this area, as exemplified by the success of the 'Football for Princesses' initiative in secondary schools, plus plans to train 600 physical education teachers across all of France's local education authorities, the hosting of the world schools football championship in Bordeaux in 2013 and our Young Officials training programme. The success of those projects and the prospect of France hosting Euro 2016 naturally encouraged us to be even more proactive. Given our long tradition of organising events to coincide with major sporting occasions held in France, we made the logical decision to plan the ambitious educational programme outlined in this prospectus. Several different highlights will guarantee a frontline role for the UNSS during the tournament, including a European schools championship held in Lille and Lens a few days before Euro 2016, an international forum on good education and sports practices in Europe, and a programme to enliven and involve the entire country before and during Euro 2016.

The UNSS is therefore looking forward to welcoming the whole of European football to France in June and July 2016, in partnership with Euro 2016 SAS, the FFF, the International School Sport Federation (ISF), the French government, local authorities and our private partners.

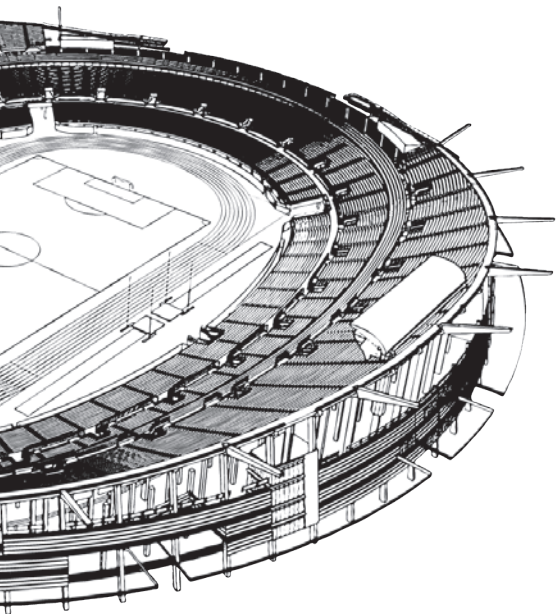
LAURENT PETRYNKA

MANAGING DIRECTOR OF THE UNSS




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EDITORIAL

UEFA Euro 2016 is certain to be a hugely popular celebration, and to ensure that it is we will need to give children and youngsters a place at the heart of the tournament. Their enthusiasm and dynamism have to be promoted and utilised wherever possible. Against the backdrop of this exceptional event, the FFF and UNSS have a responsibility to offer young people a path towards adulthood by allowing them to become active participants in a European, and indeed global, festival that will bring together millions of people passionate about the game. In every school, and across the entire country, everybody will get to play their part and feel the unique pride that comes with involvement in a massive collective effort. UEFA Euro 2016 will be a thrilling spectacle and a joyful occasion, but we also want it to be an educational event in its own right. The FFF is working hard to make sure that happens, in collaboration with the UNSS.

NOËL LE GRAËT

President of the FFF



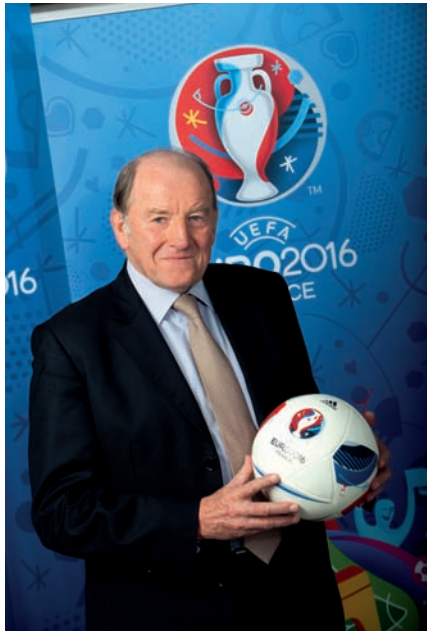
A MESSAGE FROM BRIGITTE HENRIQUES, SECRETARY GENERAL OF THE FFF

Football is a universal game and the most popular sport in France. It is also a proven educational tool that can be harnessed in the teaching of physical and sporting activities in both primary and secondary schools.

Euro 2016 represents a further opportunity to reaffirm the values of the game: enjoyment, respect, commitment, tolerance and solidarity. With that goal in mind, the UNSS and FFF have been working together for some time. Teaming up to organise Schools Euro 2016 and inviting non-qualified nations to take part – a genuine symbol of fair play – seemed an obvious step to take, and no doubt the quality and longevity of our partnership will help ensure the event is a huge success. Our 880 school sports clubs, many of whom take part in the FFF/UNSS Jean Leroy Challenge each year, all attest to how well that partnership works, as do the 300 of our UNSS teams galvanised by their experience in the football for princesses initiative. The Nord Pas-de-Calais league, where school football is thriving, and its president Fernand Duchaussoy will be determined to make this wonderful event an occasion to savour!



EURO 2016 SAS EDITORIAL



France will hold UEFA EURO 2016 across ten host cities between 10 June and 10 July 2016. It is our ambition to bring together the best of football and the best of Europe to ensure a memorable tournament that represents the greatest possible celebration of football, fraternity and fun.

For the very first time, the competition will involve 24 national teams, which is a symbolic development. The opening of Europe's frontiers has, in turn, opened the frontiers of football.

UEFA EURO 2016 will be a major success if it is a popular, safe and welcoming event. And its success depends also on the widespread involvement and commitment of the largest possible number of young Europeans, both boys and girls. As part of its bid proposal, the French Football Federation (FFF) outlined plans to organise - at the same time as the EURO - a tournament bringing together national teams of youngsters from the 30 countries who did not qualify for the finals. The goal was clear: to welcome the whole of European football to France in 2016. Sport, and football in particular, can serve as a fantastic meeting ground and help build social links, especially among younger people. The idea that sport can serve an educational purpose, help forge identities and lead to individual and collective success stories is something that the Union Nationale du Sport Scolaire (National Union of School Sport) has been promoting within schools.

The UNSS and FFF have decided to bring this project to fruition in the form of 'Schools Euro 2016', a football tournament to be held in Lille and Lens at the start of June 2016.

UEFA EURO 2016 is naturally committed to contributing to this educational programme and offering all the support it can. The educational goals and activities proposed fit perfectly with the values of UEFA EURO 2016: the importance of sharing, the fostering of pride and the thrill of a popular celebration. Together, we hope to make UEFA EURO 2016 a football showcase that is also educational and civic-minded.

JACQUES LAMBERT

President of EURO 2016 SAS





THE UNSS AT THE HEART OF UEFA EURO 2016

The UNSS is pleased to be associated with France's hosting of the 15th UEFA European Championship. Our football federation will help ensure that this huge sporting occasion is also a major social and educational event, in line with our mission.

The UNSS will be taking part along with the organisers to conceive and plan a competition open to every form of football, bringing together the youth of Europe in a celebration of the game.

The UNSS will also be taking part along with stakeholders from the educational sphere, with a view to sharing its expertise with them and starting discussions on education through sport.

Lastly, the UNSS will team up with local authorities to enliven France's towns and regions by involving local people both young and old in the event.



THE UNSS HAS SET THREE OBJECTIVES FOR SCHOOLS EURO 2016

- **BRING TOGETHER** the whole of European football at a major sporting event
- **DISCUSS** sports practices with stakeholders from the educational sphere
- **ENLIVEN** the host nation by involving local people in the event





OBJECTIVE 1

BRING TOGETHER

**THE WHOLE OF EUROPEAN FOOTBALL
AT A MAJOR SPORTING EVENT**

THE EUROPEAN SCHOOL FOOTBALL
CHAMPIONSHIPS, 1-7 JUNE 2016

A SPORTING EVENT THAT WILL BOLSTER THE INTERNATIONAL DIMENSION OF UEFA EURO 2016

FROM 1 TO 7 JUNE 2016, A FEW DAYS BEFORE THE OPENING CEREMONY AT UEFA EURO 2016, THE TOWNS OF LENS AND LILLE WILL HOST THE EUROPEAN SCHOOL FOOTBALL CHAMPIONSHIPS FOR BOYS AND GIRLS.

'SCHOOLS EURO 2016' will be an event which strengthens the international and educational dimension of UEFA EURO 2016. In line with UEFA's own wishes, and building on plans outlined in France's bid proposal for UEFA EURO 2016, the UNSS will make it possible for countries that do not qualify for the senior finals to participate in the ultimate celebration of European football. Thanks to these school championships, all 54 of UEFA's member nations will be present in France.



UEFA : 54 MEMBER NATIONS
UEFA EURO 2016 : 24 QUALIFIED TEAMS

SCHOOLS EURO 2016

BOYS' TOURNAMENT

32 TEAMS
30 EUROPEAN NATIONS
+ 2 FRENCH TEAMS

FRANCE'S BOYS' AND GIRLS' TEAMS WILL BE SELECTED DURING THE UNSS 'EXCELLENCE' FRENCH FOOTBALL CHAMPIONSHIPS FOR SECONDARY SCHOOLS (DATE: MARCH 2016)

GIRLS' TOURNAMENT

16 TEAMS
15 EUROPEAN SIDES
+ 1 FRENCH TEAM

KEY FIGURES

TWO HOST CITIES: LENS AND LILLE

1,000 PLAYERS (BOYS AND GIRLS)
300 SUPERVISORS AND ORGANISERS
150 YOUNG ORGANISERS FROM SECONDARY SCHOOLS
110 YOUNG REFEREEING OFFICIALS
9,000 OVERNIGHT STAYS **27,000** MEALS
45 NATIONALITIES
90 BOYS' MATCHES
45 GIRLS' MATCHES

AN EVENT WITH MULTIPLE PARTNERS

NATIONAL UNION OF SCHOOL SPORT | INTERNATIONAL SCHOOL SPORT FEDERATION
UEFA EURO 2016 SAS | FRENCH FOOTBALL FEDERATION



WOMEN'S FOOTBALL WILL ALSO BE PROMOTED VIA AN EXHIBITION GAME FEATURING THE BEST EUROPEAN PLAYERS AT UNDER-19 LEVEL 'TEAM EUROPE' V 'TEAM FRANCE'.

With the support of the French ministry of education, higher education and research, and the ministry of towns, youth and sports.



A REGION AT THE CROSSROADS OF EUROPE RARING TO WELCOME THE CONTINENT'S SCHOOL FOOTBALL TALENT

THE TOWNS OF LENS AND LILLE HAVE BEEN CHOSEN BY THE UNSS, UEFA EURO 2016 SAS AND THE FFF TO HOST THE EUROPEAN SCHOOL FOOTBALL CHAMPIONSHIPS. BOTH TOWNS BENEFIT FROM THE FULL SUPPORT OF THEIR REGION AND PARTNERS DISPOSED TO THIS TYPE OF PROJECT IN THE REALMS OF EDUCATION, LOCAL GOVERNMENT AND SPORT.

Ideally located and well served by transport networks, the welcoming and multicultural Nord Pas-de-Calais region has been united in its efforts to host Europe's school football talent

PROJECT BACKERS IN THE REGION

The Nord Pas-de-Calais regional authority
The Nord departmental authority
The Pas-de-Calais departmental authority
The city authority of Lille Métropole
The Lens-Liévin local authority
The local education authority of Lille
Academic directors of the ministry of education's departmental services
The Nord Pas-de-Calais football league

FIRST-RATE SPORTS FACILITIES MADE AVAILABLE BY LILLE MÉTROPOLE AND RC LENS

Le Stadium Lille-Métropole - four pitches, including the pitch inside the 18,000-seater stadium which will host the final phase

La Gaillette, the training centre and academy of Racing Club de Lens - 12 football pitches and other facilities spread out over 22 hectares



A CULTURAL PROGRAMME DRAWING ON THE REGION'S RICH HERITAGE

Sport can also be a gateway to discovering culture, and tournament participants can look forward to a cultural programme during the week of the competition. This will aim to help the various delegations meet and forge links while they discover the region's artistic and historical treasures.

- Louvre-Lens museum
- The region's rich mining and industrial heritage
- Remarkable sites of historic interest in the centenary of the First World War
- Citadel and Belfry of Lille

AN ACADEMIC PROJECT FOCUSING ON EDUCATIONAL SUCCESS

IN ADDITION TO THE SPORTING DIMENSION, THE EUROPEAN SCHOOL FOOTBALL CHAMPIONSHIPS WILL CONTAIN A STRONG EDUCATIONAL COMPONENT. THE EVENT WILL PROVIDE AN OPPORTUNITY TO HIGHLIGHT THE DIVERSITY OF EDUCATIONAL PATHWAYS AND THE NUMEROUS DIFFERENT PROJECTS DEvised TO HELP ALL PUPILS SUCCEED.

The youngsters of the UNSS and the Nord Pas-de-Calais region will be fully involved in organising the event, which will be planned, supervised, refereed and overseen by the UNSS's Young Officials – pupils and members of the UNSS who have undergone an FFF training scheme. Their skills will help the UNSS bolster the educational dimension of the event, while also highlighting the wide array of interests and diversity of talents of these young people.

THE UNSS'S YOUNG OFFICIALS

Young Refereeing Officials

The 12 best French referees and Young Officials will be present at the event after being selected at the end of the final phase of the UNSS 'Excellence' French football championship for secondary schools. They will convene just before the event for a two-day training course held in English at the site of the competition.

Young Organisers

A training programme will be held for young organisers, who will then get to welcome and look after the delegations.

Young Reporters

Pupils from a class whose journalistic project is selected by APELS and Le Monde will get to provide full media coverage of the competition.

Ball boys and girls

Training for ball boys and girls will be provided in schools close to the competition venues.

Sponsorship of delegations by schools

Every delegation will be sponsored by a football side from a school sports association in the Nord Pas-de-Calais region (there are 62 in the regional education authority). Before the event, a multidisciplinary effort will be undertaken to prepare an exhibition to coincide with the Euro.

PARTNERSHIPS

Guides and interpreters for each delegation

Pupils from international sections or studying foreign language Bacs and students from the faculty of languages will serve as guides and interpreters for each of the delegations.

Design and production of the trophies

A joint effort between pupils focusing on art and design and pupils dedicated to production.

Opening and closing ceremonies

The ceremonies will be planned and performed by the sports associations of schools within Lille's local education authority.

Cultural outings

Students studying for a BTS in Tourism and the sports associations of schools within Lille's local education authority will prepare and oversee the programme.





OBJECTIVE 2

DISCUSS

**SPORTS PRACTICES WITH STAKEHOLDERS
FROM THE EDUCATIONAL SPHERE**

THE INTERNATIONAL FORUM ON EDUCATION AND
SPORTS PRACTICES IN EUROPE, 7-9 JUNE



EDITORIAL



Following on from the Educasport World Forum held in November 2013, the Agence pour l'Éducation par le Sport (Agency for Education through Sport) is delighted to be organising, along with the Union Nationale du Sport Scolaire (UNSS), the 1st European forum on sports and education practices as part of Schools Euro 2016. This unique event will set out to highlight and prompt the exchange of good practices among European stakeholders (schools, local authorities, experts, teachers etc) who all share the philosophy that sport is a tool which can be used to promote social harmony in Europe, bolster education and help the youth of Europe succeed.

CHRISTIAN PHILIP

President of the Agency
for Education through Sport



3 DAYS OF DEBATES TO CONCLUDE 1 YEAR OF REFLECTION ON SPORT AND EDUCATION THROUGH SPORT

COINCIDING WITH THE END OF THE EUROPEAN SCHOOL FOOTBALL CHAMPIONSHIPS, A FORUM ON EDUCATION AND SPORTS PRACTICES IN EUROPE WILL BE HELD FROM 7 TO 9 JUNE 2016.

1

YEAR OF REFLECTION ON EDUCATION AND SPORTS PRACTICES

3

DAYS OF DISCUSSIONS, CONFERENCES AND WORKSHOPS

6

PILOT COUNTRIES: BELGIUM, CYPRUS, GREECE, ITALY, HUNGARY AND FRANCE

30

COUNTRIES TAKING PART

Bringing together 30 European nations, this Forum organised by the Agency for Education through Sport will be one of the highlights of the overall project conceived by the UNSS, and will aim to promote cooperation between Europe's stakeholders in the field of educational sport. The Forum will endeavour above all to identify and share good practices and innovative projects from across Europe which utilise sport as a tool of education and a means of helping young Europeans achieve educational success.

FORUM PARTICIPANTS

- School sport stakeholders from various countries (with the support of the ISF),
- European football stakeholders (UEFA, national associations, leading figures),
- Public authorities (government and local authorities)
- Specialists from the economic sector and the media





GOALS OF THE EUROPEAN FORUM

- ① **Encourage discussion and experimentation with regards to the social, economic and political stakes of sport**
 - Promote greater understanding between stakeholders from the world of sport and stakeholders in the socio-economic sphere
 - Identify and adopt various innovative practices in the realm of education through sport
- ② **Bolster cooperation at school sport level across Europe**
 - Promote cooperation between stakeholders regarding the educational dimension of school sport
 - Develop a Europe-wide structure for school sport via the work of the ISF
- ③ **Facilitate the transfer and implementation of these innovative practices at every level, from the local to the European sphere**
 - Train and inform stakeholders involved in education through sport at grass-roots level
 - Promote educational exchanges based on sport for youngsters, and encourage mobility across Europe

BEFORE, DURING AND AFTER THE FORUM

THE 3 PHASES OF THE DISCUSSION PROCESS AND THEIR AGENDAS

May-December 2015

Curation of good practices and innovative projects around Europe

1

Site visits to observe school sport education projects

- mobilisation of stakeholders at grass-roots level in 30 countries,
- site visits and analysis of education projects,
- make new contacts while investigating practices.

January-June 2016

Preparation and hosting of the forum

2

Forum preparation



- Sharing of practices,
- plenary conferences and experimental workshops,
- training modules and promotion of the values of sport

September-December 2016

Post-forum networking, with the support of the ISF

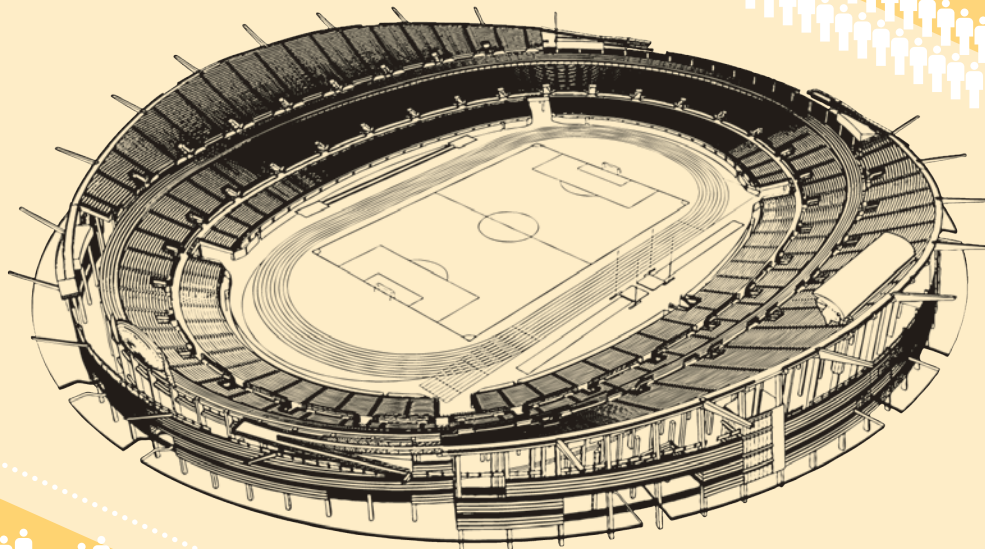
3

Post-forum network creation and capitalisation

- a guide to good practices and levers of action in Europe
- overall evaluation

PLAYERS (BOYS AND GIRLS) **1,000**
SUPERVISORS AND ORGANISERS **300**
NATIONALITIES **45**
MATCHES **140**

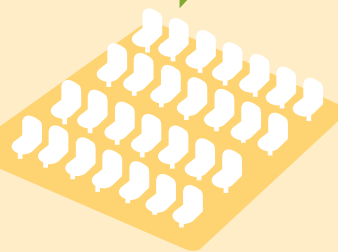
**UNSS
SCHOOLS EURO**



FAN ZONE

PUPILS PER DAY **60A 120**
DAYS **4 A 14**
DURATION OF GAMES
AND ACTIVITIES **3HRS/DAY**

FORUM



3 DAYS OF DISCUSSIONS
30 COUNTRIES
500 PARTICIPANTS





OBJECTIVE 3

ENLIVEN

**THE HOST NATION BY INVOLVING YOUNG PEOPLE
AND LOCALS IN THE EVENT**

THE UNSS FRENCH CHAMPIONSHIPS
AND UNSS CHALLENGE CUPS

SPORT, TOGETHERNESS, EDUCATION

EURO 2016 AND ITS SCHOOL EQUIVALENT WILL BE MULTI-FACETED EVENTS THAT POSE A WIDE ARRAY OF CHALLENGES FOR ORGANISERS.

THANKS TO OUR NETWORK OF VOLUNTEERS AND PARTNERS, AS WELL AS OUR RENOWNED EXPERTISE FOR ORGANISING BIG SPORTING EVENTS AT LIMITED COSTS, THE UNSS IS EXPERTLY EQUIPPED TO MEET THESE CHALLENGES AND DELIVER AN UNFORGETTABLE 'RENDEZ-VOUS' IN 2016.

A FESTIVE, POPULAR EVENT INVOLVING THE WHOLE OF FRANCE

THE UNSS IS LOOKING FORWARD TO WORKING ALONGSIDE UEFA EURO 2016 SAS AND THE HOST CITIES BEFORE AND DURING THE TOURNAMENT, AND PLANS TO INCLUDE ITS PROJECTS IN THE GENERAL PROGRAMME OF ACTIVITIES AT THE UEFA EURO 2016 HOST SITES.

This programme needs to offer local people, spectators and visitors without match tickets a festive experience, while also integrating the sporting, social, economic and environmental priorities of the local authorities.

To bolster the public's response to UEFA EURO 2016 and ensure that the tournament is well received by inhabitants of the host cities, the UNSS's teams intend to involve local youngsters in sporting events throughout the 2015-16 school year and also during Euro 2016 itself.

These events will be organised in line with the ethical values central to school sport and cherished by its partners - most notably, respect for others, the fight against discrimination and the encouragement of female participation. They will promote the idea of sport for everyone, whatever their background, and endorse all forms of football.

SEPTEMBER 2015 TO MAY 2016

THE UNSS FRENCH CHAMPIONSHIPS IN THE COLOURS OF EURO 2016

To promote a spirit of competition in the lead-up to UEFA EURO 2016, the UNSS will be holding the French Championships during the school year ahead of the tournament. To help make the event possible, the UNSS will mobilise our 33,000 physical education teachers, the teams from our 9,500 school sports associations and our one million members, which includes 240,000 football and futsal players from all categories: boys' teams, girls' teams, disabled teams and joint able-bodied and disabled teams.

UNSS FRENCH CHAMPIONSHIPS ACROSS THE WHOLE NATION



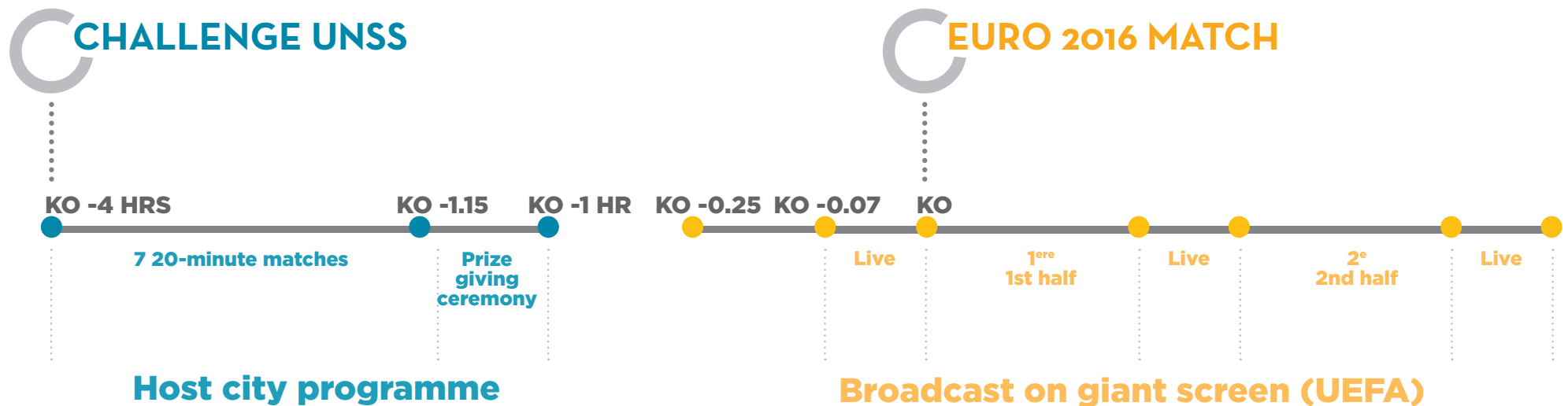
10 JUNE TO 10 JULY 2016

THE UNSS CHALLENGE CUPS WILL ENLIVEN THE HOST CITIES AND THE WHOLE OF FRANCE DURING UEFA EURO 2016

A regular staple now at every major event, fan zones should be places where foreign visitors and local inhabitants both young and old can meet and share memorable moments. The UNSS is planning to enliven the fan zones during UEFA EURO 2016 with sporting competitions that get everyone involved: **the UNSS Challenge Cups.**

Before each game at UEFA EURO 2016, young people from the host cities and local area will be able to watch 3 hours of football contested by local, departmental and regional school teams, who will qualify to take part during the UNSS French Championships.

Wherever the local authorities are in favour, the UNSS Challenge Cups will thus enable local inhabitants and the world of school sport to feel a greater involvement in UEFA EURO 2016, and will contribute to the success of UEFA EURO 2016 as a festive and popular occasion throughout the whole of France.





UNSS
UNION NATIONALE
DU SPORT SCOLAIRE

SCHOOLS EURO 2016

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